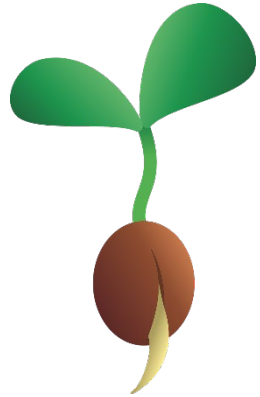


Ideation: Moving From Concept to Project

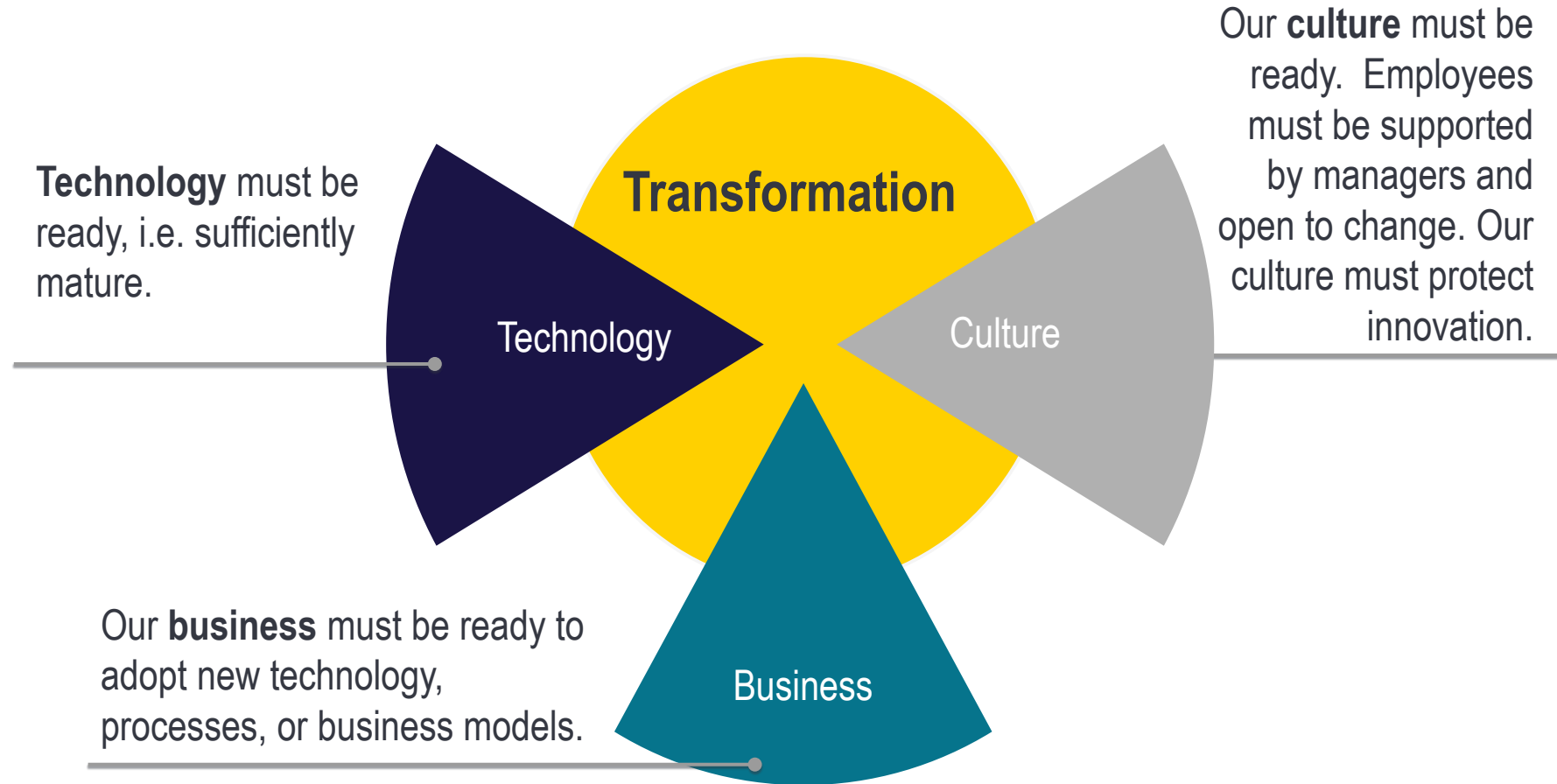
Bob Taylor

Legal Ideation and Transformation

Right Tech, Right Time



New ideas need to be incubated to be able to grow into something useful



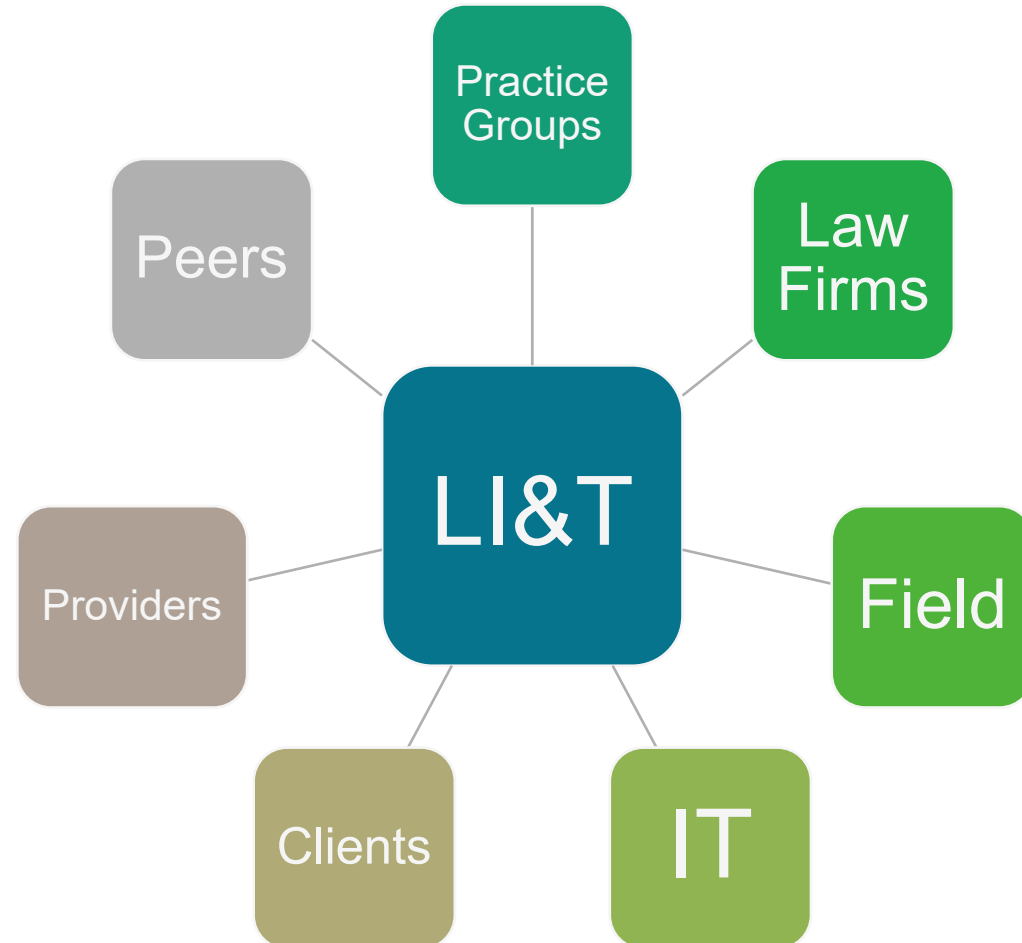
It is called transformation when you are paying attention, it is called disruption if you are not...



Ideas Can Be Sourced Everywhere

A centralized group focused on discovering, evaluating and testing ideas gains efficiency and focus

Lessons learned from previous and similar work can be applied to new ideas



Innovation can happen anywhere and is never 'owned' by any one person or group....



Why Having A Structure Matters?



Consistency

- Selection method is consistent
- Value can be articulated and communicated

Data Capture

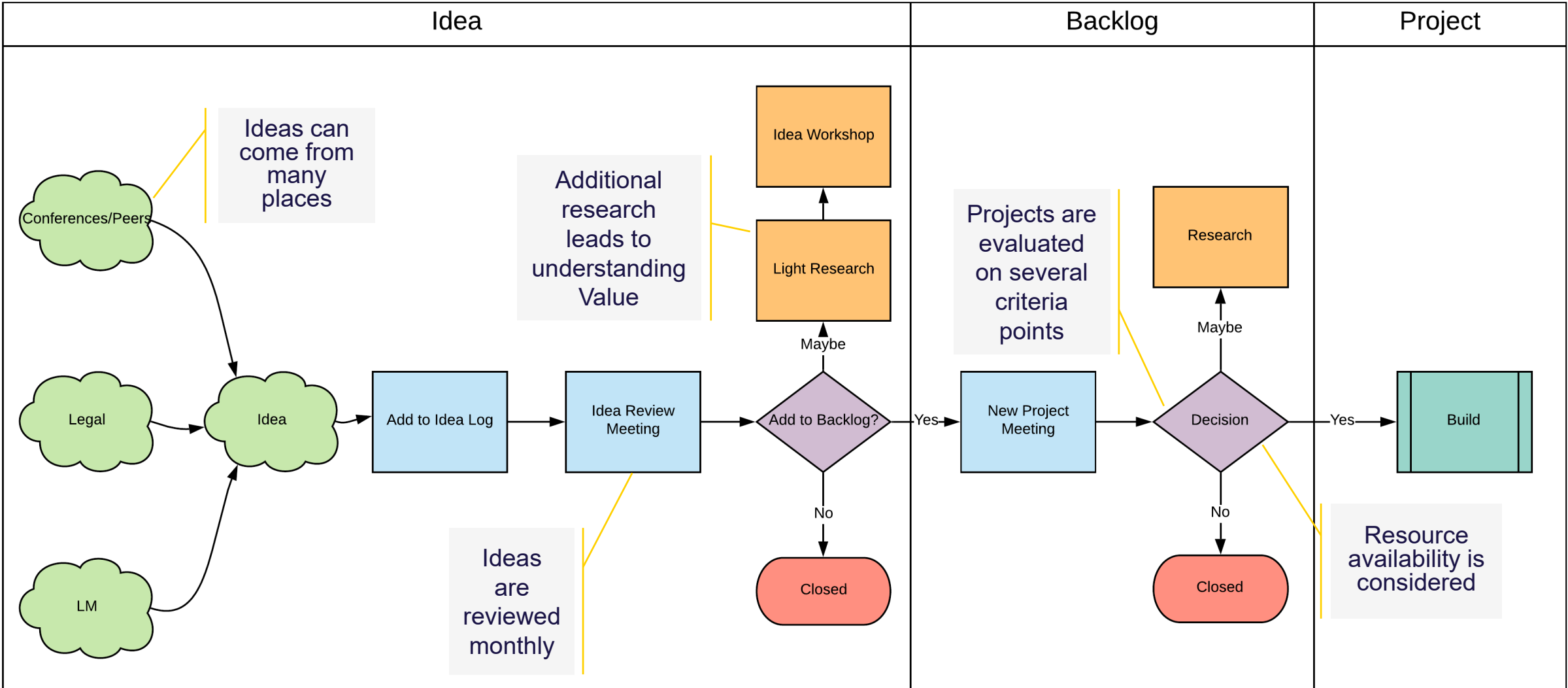
- Qualitative and quantitative data is evaluated
- Allows for historical analysis of project selection
- Field can improve on ability to capture the right data

Inclusivity

- A systematic approach can reduce bias
- Selection transparency invites scrutiny



From Concept To Project



Scoring

Evaluate Backlog Projects based on Impact and Readiness

- Impact (Stable)
 - Annual Savings
 - Cycle Time
 - Client Satisfaction
 - Quality Improvement
 - Executive Attention
- Readiness (Fluid)
 - Low Complexity of Ask
 - Technology Already Onboarded
 - Client Resource Availability
 - Resource Availability
 - Support Requirements Availability



Kanban



Legal Strategic Services Project Dashboard Kanban Board

Legal Strategic Services

○ At Risk ○ Complete ○ On Track ○ Delayed/Over Budget ○ Not Yet Started ○ On Hold ○ Cancelled ○ Idea ○ Inactive





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