



Do Tell...Pay Transparency and Equity Trends Every Employer Should Master



## GT GreenbergTraurig

## **Today's Presenters**



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## **Agenda**

- Pay Transparency
- Pay Equity
- Immigration
- Questions



### **Overview**

- Likely, at least in part, a response to circuit split over "factor other than sex"
- Started off gender focused but has expanded to other protected classes
- Trend informed by perception that women are less aggressive in seeking additional compensation and career advancement compared to men
- Forces companies to make opportunities available to all in a more structured, less organic way

## **Equal Pay Act**

- Passed by John F. Kennedy in 1963
- Amended the FLSA
- Designed to prevent discrepancies in pay between people within the same jobs at the same company

### **Affirmative Defenses**

- Discrepancy based on seniority
- Discrepancy based on merit
- System measured by quality or quantity or production
- Discrepancy based on any factor other than sex
- Circuit split on whether salary history alone is a "factor other than sex"

## **Lily Ledbetter Act**

- Passed by President Obama in 2009
- Overturned Ledbetter v. Goodyear Tire & Rubber Co., Inc.
- Resulted in the statute of limitations for an equal pay violation restarting every time there was a violation (*i.e.*, every time the employer pays the aggrieved employee)
- Current employer may be responsible for predecessor's actions

## **Trends in State-Specific Laws**

- Increases the protected class beyond gender
- Often narrows or eliminates enumerated affirmative defenses/bona fide factors
- Prohibitions or limitations on asking about, or relying on, salary history
- Penalties and fee shifting provisions

## Overview of Some Specific State Laws

- Illinois Equal Pay Act
  - May not reduce anybody's wages to comply with the Act
  - Allows for differential pay based on county
  - May not factor in salary history
  - Private sector employers' registration and certification requirements

- California Equal Pay Act
  - Public <u>and</u> private employers
  - Gender, race, and ethnicity
  - No requirement that employees work "in the same establishment"
  - Three-year statute of limitation
  - Prohibits pay differentials for "substantially similar work"
  - Prohibits reliance on salary history

### Overview of State-Specific Laws—New York

- Prohibits differential of pay because of protected class status
- Bona fide factor other than protected class includes education, training, or experience
  - Does not apply where (1) practice causes disparate impact; (2) alternative employment practice exists; and (3) employer refuses to adopt it
- Comparable geographic region no larger than county

### **Overview of Some Local Laws**

- New York City
  - Prohibits asking about, or relying on, salary history
  - May discuss salary expectations
  - Applies not just to wages but also to benefits
  - Can still request salary expectations
  - Does not apply to wages set by CBA

- Philadelphia Wage Equity Ordinance
  - Prohibits relying on wage history in determining compensation
  - Applies to anyone who does business in, <u>or</u>, who employs one person in Philadelphia
  - Applies only to positions in Philadelphia, but little guidance regarding what that means



### **How Did We Get Here?**

- NLRA
- Federal contractors cannot have policies that discourage or prevent pay-related discussions between employees
- States and localities first started prohibiting
  - Restrictions on discussing pay; and
  - Inquiries about salary history

# Four Typical Situations Where Pay Bands Must Be Disclosed

- In job postings
- During application review/interview/offer stage
- To current employees upon request
- To state EEO agencies

### It's Official—Illinois Has Arrived!!

- HB 3129 Amended Illinois Equal Pay Act
- Applies to employers with at least 15 employees
- Employers must include pay scale and benefits in any job posting by January 1, 2025
  - Includes (but not limited to) bonuses, stock options, and incentives
- May satisfy by posting a link on your website

## A Look at Some Specific States

#### California

- Applies to employers with at least
   15 workers
- Must include pay ranges in job postings
- Must provide pay scale to current and prospective employees
- Must submit detailed pay data
- First reports were due last month

#### Colorado

- Applies to prospective employees and current employees up for promotion or seeking to transfer
- Must disclose in each job posting the actual compensation or a range including bonuses, commissions, and other forms of compensation
- May not exclude Colorado from national job postings

## A Look at Some Specific States (cont.)

#### Nevada

- Applies to applicants upon completion of interview and current employees upon request
- Must disclose wage or salary rate or range
- Expressly applies to employer and employment agencies

#### New York

- Requires employers to disclose compensation in job advertisements
- Applies to work performed in NY, as well as employees who report to a supervisor, office or other work site in NY
- Applies to remote workers

# **EPT Effect on Immigration Green Card Sponsorship Programs**

- Direct effect on PERM process
  - Administered by DOL
  - Test U.S. labor market to determine no minimally qualified U.S. workers
  - Professional positions require six steps of live recruitment
  - No requirement to post wage ranges or disclose benefits
    - Salary/wage range required only on internal company postings

### PERM – Prevailing Wage Determinations (PWD)

- PWD required for every PERM
- PWDs may be higher than company's lower end of wage range
- PERM must recruit at PWD or actual wage, whichever is higher
- PERM recruitment cannot be at odds with regular recruitment practices

## **Immigration Sponsorship Considerations**

- Timing
  - National recruitment is it worthwhile?
  - Start green card process earlier so employee does not max out of work visa authorization
  - Most green card processes take 2-3 years
    - Unless Indian or Chinese nationals
- Costs higher advertising costs

### **EPT Factors to Consider for PERM Process**

- Identify state and local laws that apply
- Determine where specific position is being advertised
- Analyze remote and hybrid work arrangements
- Determine how DOL's PWD for position will impact other recruitment

## Consequences of Noncompliance

- Government agencies can initiate audits and impose fines and penalties
- Some statutes and ordinances provide for a private right of action
- Increases risk of discrimination and retaliation claims

## **Key Takeaways**

- Expect more states and localities to pass similar laws
- Develop your response protocol and train key constituents
- Evaluate compensation regularly
- Review recruitment and job posting procedures
- Review your document retention policies
- Consider doing a pay equity audit



### We Welcome Your Feedback!



Please scan the QR code to access today's program evaluation.

## GT GreenbergTraurig

## Thank You!



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