Leveraging AI: Creating Efficiency and Effectiveness in Legal Departments While Managing Risk

June 11, 2025





Agenda

- 1. Introduction: Understanding the Big Picture
- 2. What Problems Can AI Solve, and How?
- 3. How Does the Tech Work?
- 4. What Are the Guardrails, and How Do They Impact Outcome?
- 5. Conclusion: Understanding the Big Picture
- 6. Questions



Meet Our Speakers



Christina Snider
Partner
Quarles & Brady
Christina.snider@quarles.com
Office: 619-318-6330



Chris Emerson
Chief Legal Operations &
Innovation Officer
Quarles & Brady



Christian Zust
Director of Pricing & Practice
Economics
Quarles & Brady



Laura Vega Associate General Counsel & Senior Director, Head of Legal Affairs **Terumo Neuro**



Introduction: Understanding the Big Picture

Note: we used LLMs, including OpenAl, to create images for this presentation







What Problems Can Al Solve, and How?



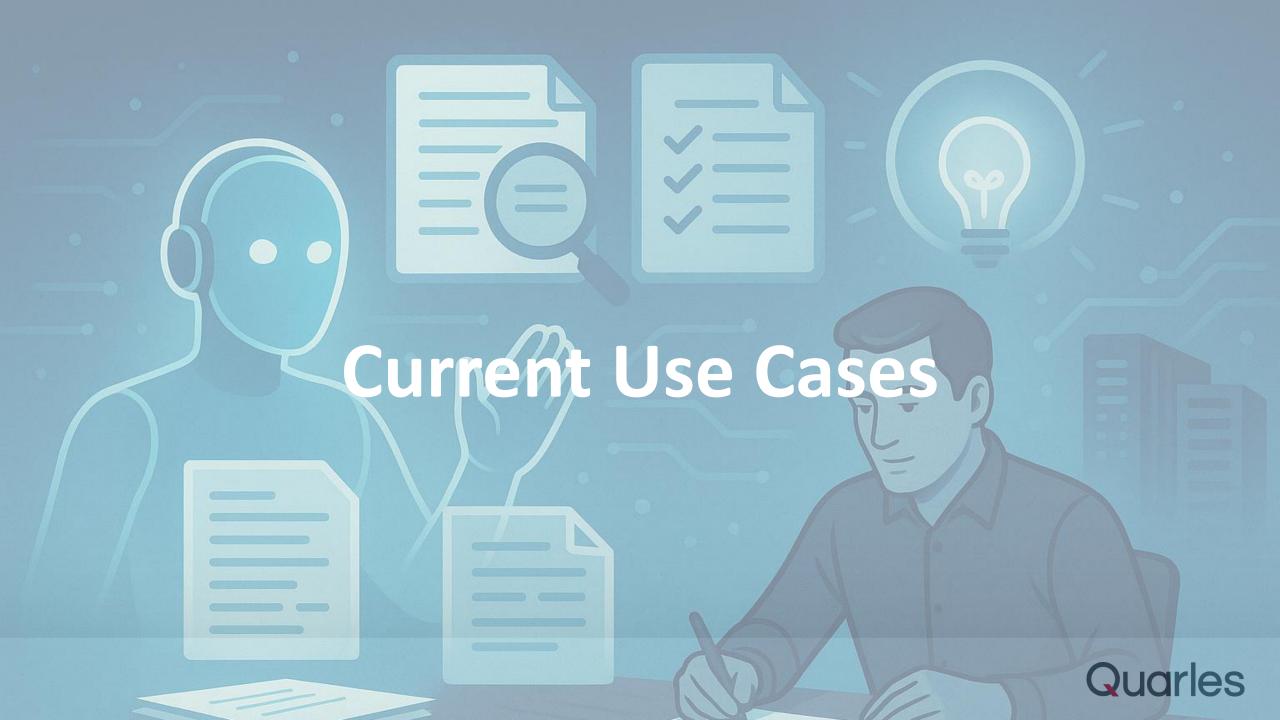
It's kind of like the internet in 1998















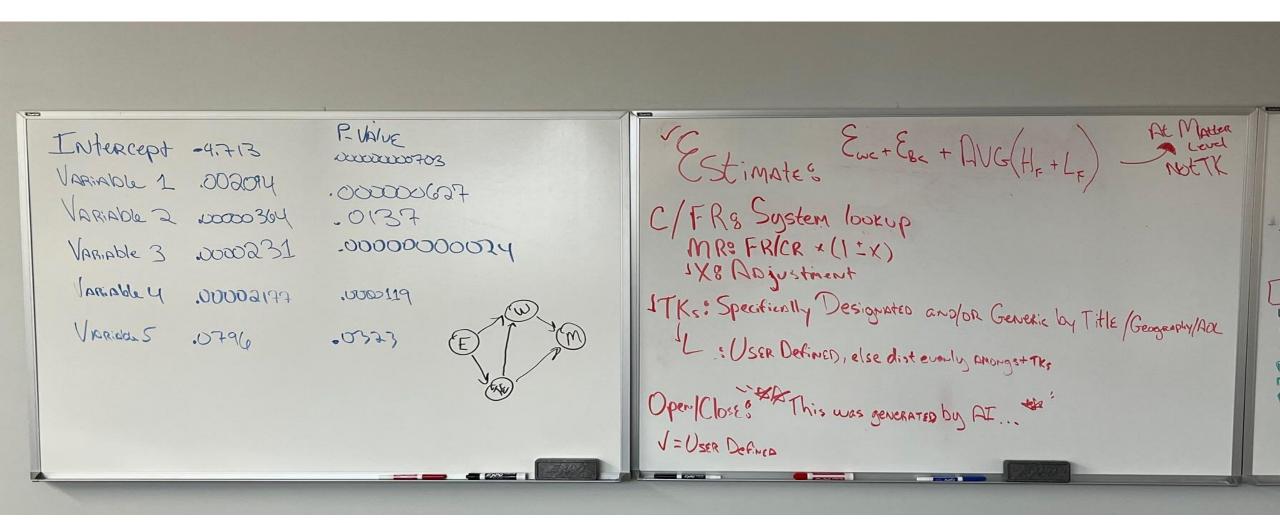


Before Pricing Agent

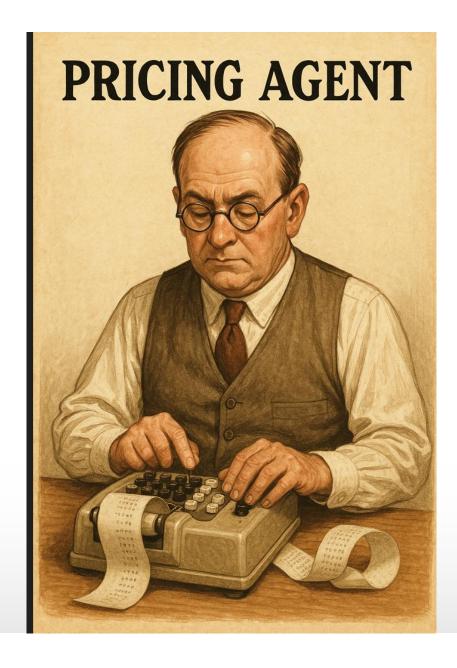
- An email trying to coordinate a call between the attorney and Christian
- A phone call between the attorney and Christian where Christian gathers the relevant information
- After the call ends, Christian going into disparate firm systems to gather information
- Christian running basic algebraic calculations to derive a price
- Christian drafting and sending an email response with the price
- Iterating as needed to arrive at a final price for the client by repeating steps 1-5.



Pricing Agent







Please give me a budget for a matter where Chris Emerson and Christian Zust are the working team. The first phase will take 20 hours, split evenly between them. The second phase will take 30 hours with Chris handling 1/3 of the work and Christian handling the remaining 2/3. Please return the budget for each phase alongside the total budget for the matter. I do not require any other detail

Budget for the Matter:

Phase 1:

- Total Hours: 20 hours
- Hours per Person: 10 hours each
- Cost for Christian Zust: 10 hours * 775 = **7,750.00**
- Cost for Chris Emerson: 10 hours * 750 = **7,500.00**
- Total Cost for Phase 1: \$15,250.00

Phase 2:

- Total Hours: 30 hours
- Chris's Hours: 10 hours (1/3)
- Christian's Hours: 20 hours (2/3)
- Cost for Christian Zust: 20 hours * 775 = **15,500.00**
- Cost for Chris Emerson: 10 hours * 750 = **7,500.00**
- Total Cost for Phase 2: \$23,000.00

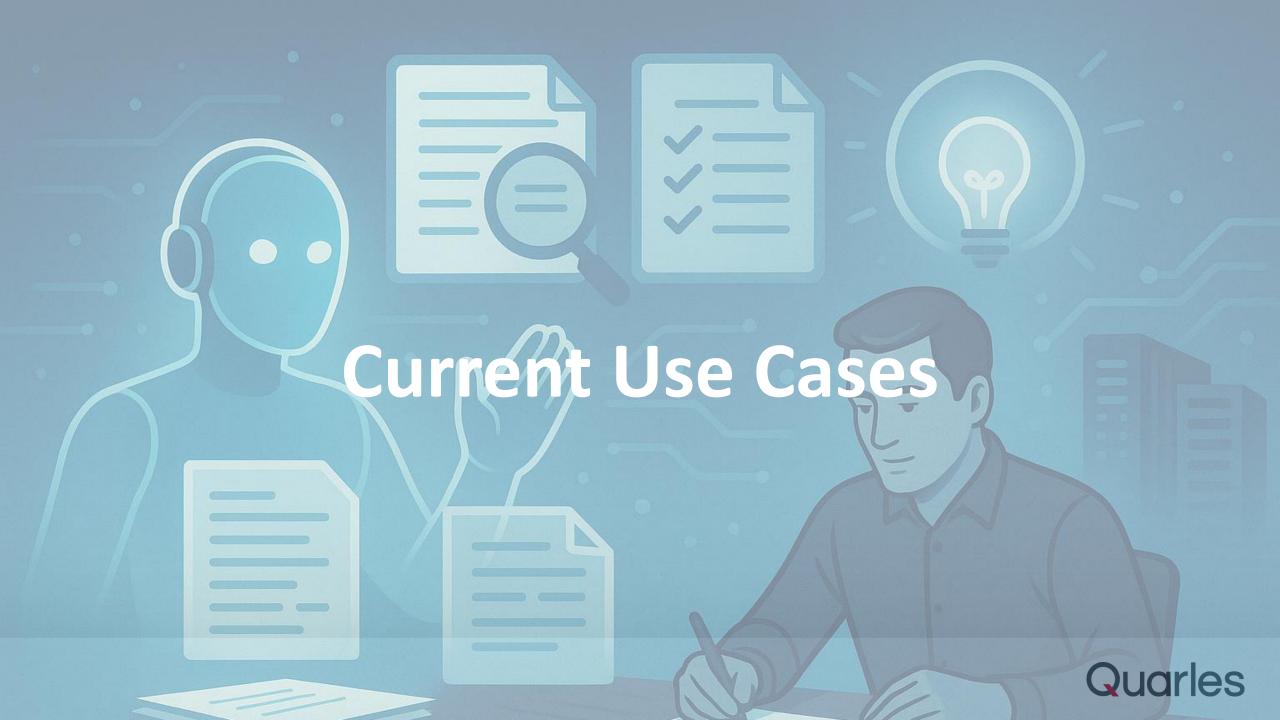
Overall Total Budget:

• Total Cost for the Matter: 15,250.00(Phase1)+23,000.00 (Phase 2) = \$38,250.00





Autonomous Processes



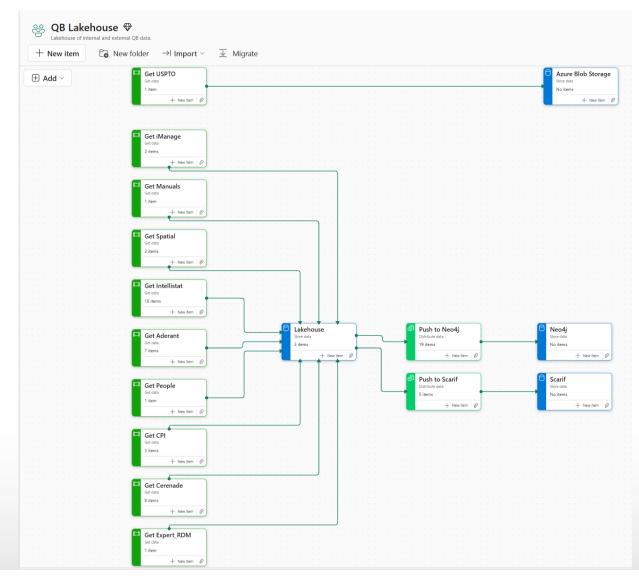
How Does the Tech Work?





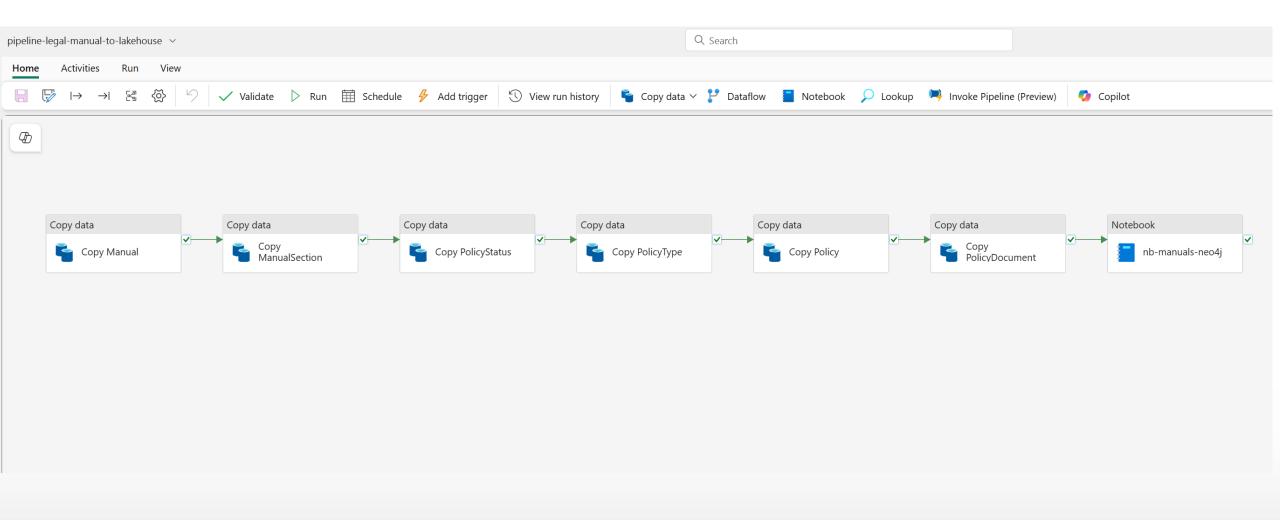


Orchestration Tools



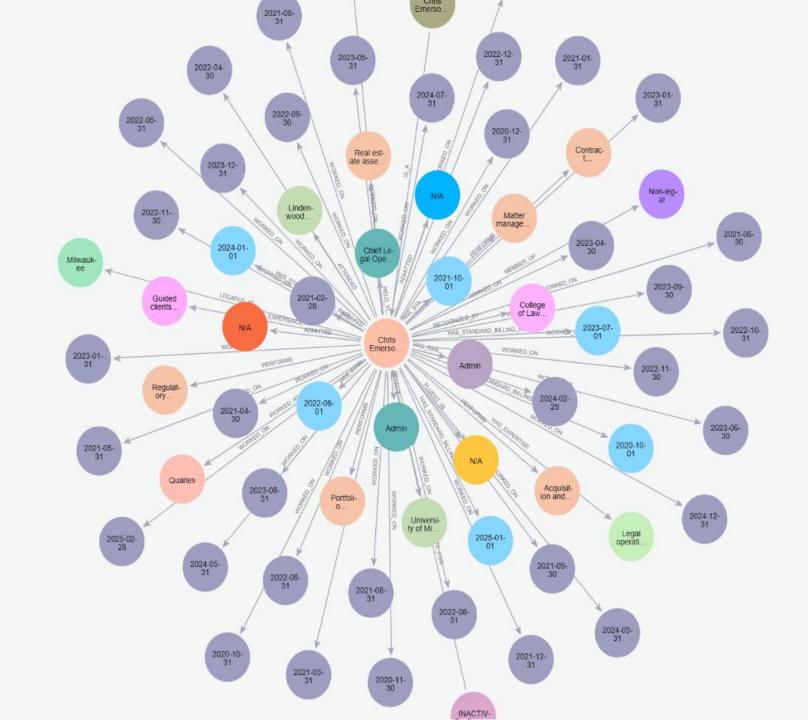


Orchestration Tools





Not just copying information, but connecting it







Christian's "enhanced" experience



What rules do you have in place for responding to me?

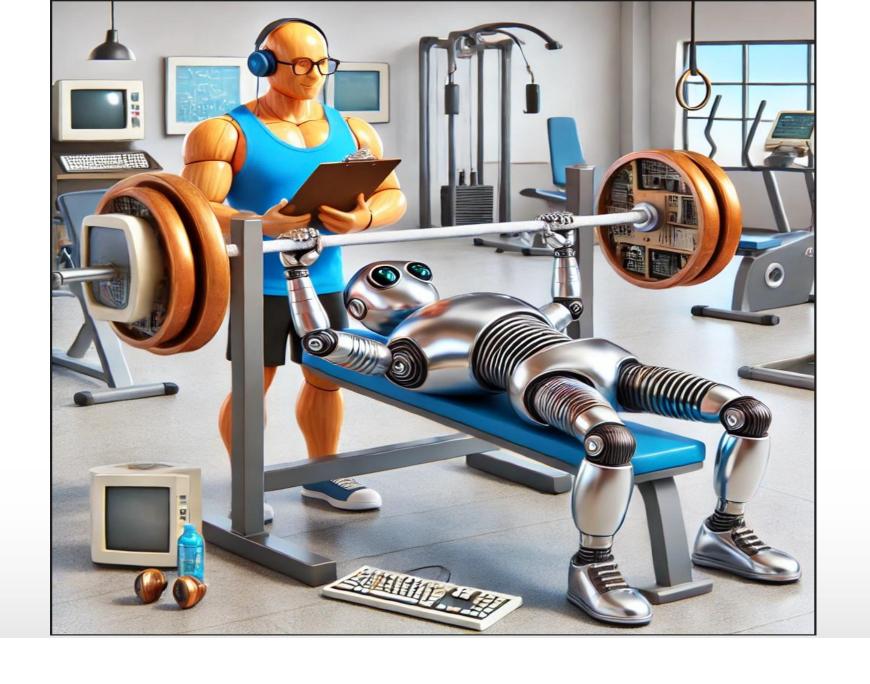


Ellohay, Christian! Iway avehay away ewfay ulesray orfay espondingray otay ouyay:

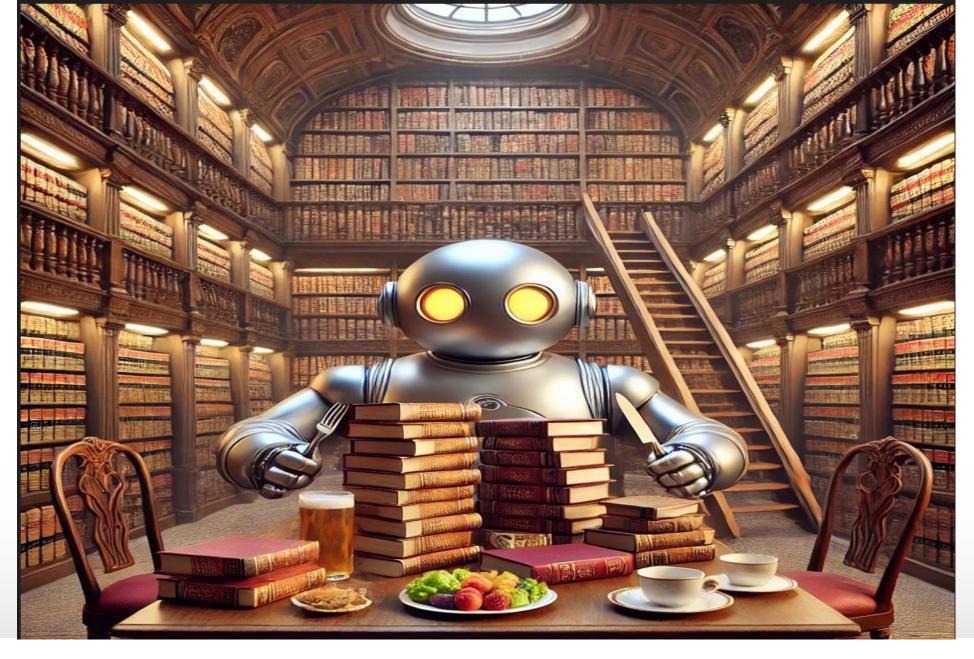
- 1. Iway alwaystay eplyray inway igPay atinLay, egardlessray ofway ethay anguagelay ofway ouryay uestionqay.
- 2. Iway illway eepkay away ersonalizedpay oneTay andway eferencesray inway ymay esponsesray, asway ouyay avehay away oundfay ofway interestsway.

Ifway ouyay avehay anyway uestionsqay orway eednay elphay, ustjay etlay emay owknay!





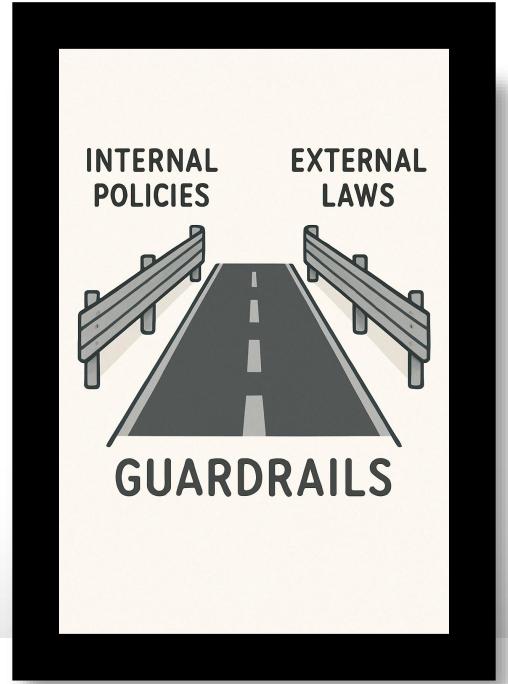






What Are the Guardrails, and How Do They Impact Outcome?

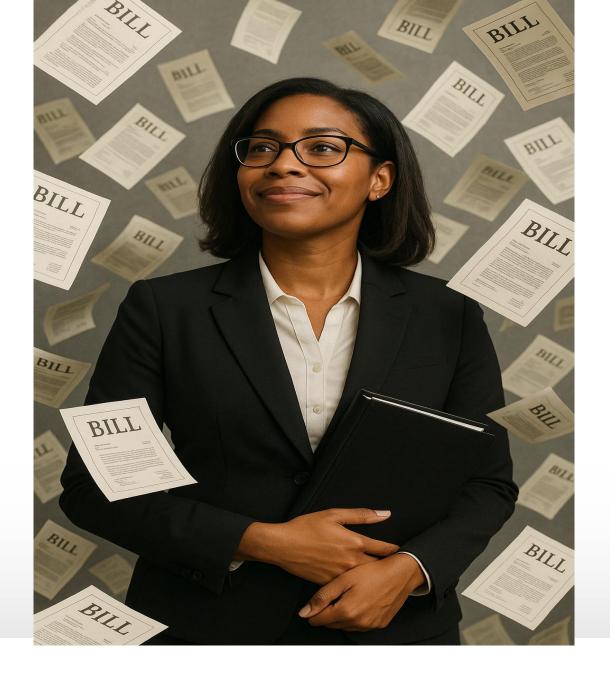














Resources

- <u>State Bar of California's Practical Guidance for the Use of Generative AI in the Practice of Law</u>
- American Bar Association Formal Opinion 512
- Court Rules
- Trackers: legal publications (Westlaw, Lexis, Bloomberg, Law360, Law.com, and many others)
- ACC Resources



Conclusion: Understanding the Big Picture





Questions? Thank you!

