



2024 **SPONSORSHIP** **OPPORTUNITIES**

TABLE OF CONTENTS



03	Introduction
04	Sponsorship Program
06	Packages
07	Special Events
08	CLE Programming
09	Sponsor Guidelines
10	ACC San Diego Membership
12	Sponsorship Agreement

A SPECIAL MESSAGE FROM ACC SAN DIEGO

On behalf of the ACC San Diego Chapter, our 600-plus members and the Sponsorship Committee, we'd like to begin by thanking you for your continued partnership. The substance and insight shared through our sponsors' programming has been in greater demand than ever as in-house counsel tackle new and evolving legal challenges. Thanks to our continued collaboration, ACC San Diego was the recipient of the Innovative Programming Effort Award and the Silver Chapter of Distinction Award for 2022.

In 2023, we had a mixture of online and in person programming as well as in-person social events. Webinars have enabled sponsors to not only reach local ACC members, but members throughout the U.S. In-person programs and events have increased throughout the year as members have requested more in person options, especially for social and networking opportunities. We will maintain a good balance of online and in person programming to meet the needs of our members for the foreseeable future.

As you will see, for 2024, we have not made significant changes to the benefits or raised the sponsorship fees.

We look forward to working together in 2024 and beyond.

Best wishes to you and yours,

Tamara Swenson

Tamara Swenson
2023 President
ACC San Diego

Diana Cohen

Diana Cohen
2023 President Elect
ACC San Diego

2024 SPONSORSHIP PROGRAM

The Board of Directors of the Association of Corporate Counsel San Diego Chapter is pleased to present the 2024 ACC San Diego Chapter Sponsorship Program.

The ACC San Diego Chapter serves the needs of in-house counsel in the San Diego metropolitan area and has over 600 members, representing 190 companies. From complimentary networking events to career development and philanthropy, ACC San Diego focuses on the in-house counsel professional and business interests through in-depth information, education, social events, and community initiatives.

Our members take pride in handling some of the most complex issues that arise across all key practice areas and industries. Our Chapter relies on our sponsors for thought leadership, professional development, and networking opportunities to empower them.

Our Vision

“Building connections among in-house counsel and their community to foster engagement, education and excellence in a dynamic and inclusive environment.”

2023 OFFICERS

Tamara Swenson	President
Diana Cohen	President Elect
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2024 SPONSORSHIP PROGRAM

Purpose of Sponsorship Program

The global Association of Corporate Counsel encourages its chapters to develop locally focused sponsorship programs to tailor the programming breadth and content for its members. Additionally, because the ACC San Diego Chapter is committed to meeting the interests and geographical preferences of our members, we regularly seek member input on current and future programs and events. Based on this input, our 2024 Sponsorship Program provides sponsors with the opportunity to showcase their talents and value proposition through a streamlined and curated offering of monthly continuing education programs, networking and social events, and community service opportunities.

The key benefits and programming components of our 2024 Sponsorship Program, described more fully on the next page, are based on sponsorship level and include: 5 Sponsor Platinum Events, an All-Day CLE and Member Reception, an Annual Signature Event, 45 CLE Programs (from pre-approved listing of topics or approval of our Programs Committee) and Social Events.

PACKAGES

PLATINUM (5 available)

- Exclusively sponsor 1 Platinum Event
- Exclusively sponsor 2 CLE and/or Social Events
- Present at Annual All Day CLE and attend post-event networking social
- Co-sponsor (together with the other Platinum Sponsors) ACC SD's Signature Event
- 4 tickets to the Signature Event

\$20,000

GOLD (5 available)

- Exclusively sponsor 2 CLE and/or Social Events
- Present at Annual All Day CLE and attend post-event networking social
- 3 tickets to the Signature Event

\$15,000

SILVER (10 available)

- Exclusively sponsor 2 CLE and/or Social Events
- 2 tickets to the Signature Event

\$10,000

All sponsors receive their logo on the ACC San Diego sponsor page, linked to the sponsor's website. ACC San Diego will send marketing announcements to its membership and provide attendee information after the event. Any event costs are 100% sponsor borne.

2024 SPECIAL EVENTS

Platinum Events

Platinum level sponsorship allows for the greatest access to the ACC San Diego Chapter members through named involvement in a Platinum Event. Each Platinum Event is solely sponsored by a Platinum level sponsor and co-promoted with ACC San Diego. It can be a CLE Event, a Social Event, or a combined CLE and Social Event at a destination location that is designed and promoted to attract a large and diverse member turnout. Platinum event examples include: Walk/Run for Charity, Cinco de Mayo Party, Axe Throwing, K1 Speed Cars, Beer/Wine Tasting, Birch Aquarium, San Diego Zoo, Cooking, Pizza Tossing, Chocolate & Wine (or Tea) Parings Classes,

Signature Event

ACC San Diego will hold one annual Signature Event for members and sponsors.

Annual All-Day MCLE La-LAW-palooza

In 2023, ACC San Diego's popular all-day MCLE program was held at the Rancho Bernardo Inn; we had dual programming tracks and enjoyed great attendance at the programs and after party! ACC San Diego's Platinum and Gold Sponsors will be the exclusive MCLE La-LAW-palooza presenters and the only sponsors invited to attend the cocktail reception following the event. Sponsors will not incur additional program, venue or food charges. Tentatively scheduled for April 2024.

Sponsor Night

This annual event provides a unique opportunity for the ACC San Diego board of directors and current sponsors to meet and network socially in a different location each year. Tentatively scheduled for May 2024.

JurisBREWdence Happy Hours

Happy hours are presented immediately following bi-monthly ACC San Diego board meetings and are held throughout San Diego.

Tentative dates: March 6th, May 7th, July 10th, November 6th

Wellness Wednesdays

Part of ACC San Diego's wellness initiative is to offer our members various types of wellness/fitness programming, including lunch time webinars, in-person yoga and hiking. Occurs the 3rd Wednesday of every month.

2024 CLE PROGRAMMING

CLE Events

CLE events are lunch or evening events solely hosted by a sponsor. While not guaranteed, these events typically have 25 – 70 attendees depending on whether virtual or in person, location and timing of event. The most well-attended CLE events explore topics that are trouble spots and/or commonly faced issues by our membership, including issues and disputes that arise in contracts or transactions, new and evolving technology laws, and multi-jurisdictional practice issues. In addition, offering programs that satisfy the non-general MCLE requirements (i.e., ethics, elimination of bias, and competence) is a great way to increase attendance. We encourage a mix of in-person and virtual CLE events.

Allocation and Venue

If in-person, the sponsor is responsible for securing a venue for the event and providing lunch or appetizers for attendees. To meet current member interest and geographical preferences for CLE events, ACC San Diego will provide its sponsors with a list of approved CLE dates and topics for 2024 and collaborate with the sponsor on CLE event venue choices and other event details. Sponsors will choose their first, second and third choices for available CLE months and topics. Dates and topics will be allocated on a first-paid basis. To allow ACC San Diego sufficient time to plan and market CLE events, sponsors must obtain the approval from ACC San Diego on CLE event details (e.g., CLE topics, speakers, venue, agenda, date and time) at least 45 days before the event. ACC San Diego may cancel the event (without refund) if event details are not timely agreed upon. To promote the quality of our CLE events and maximize attendance, ACC San Diego strongly recommends finalizing the event details at least 60 days in advance.

Topics

Please see Attachment A for a list for CLE topics within the following categories: Diversity/Elimination of Bias; Employment/Compensation/ERISA; International; Intellectual Property; Law Department Management/Legal Tech; Ethics; Litigation/Investigations; Insurance; M&A/Contracts/other Transactions; Privacy/Data Protection/Cybersecurity; Regulatory/Compliance/Trade/Antitrust; Securities/Corporate Governance/ESG/Accounting; and Substance Abuse/Ethics.

North & South County Programs

Sponsors may present the same program at additional locations in Carlsbad and Downtown with ACC San Diego approval.

SPONSOR GUIDELINES

ACC San Diego will provide sponsors with a list of guidelines to assist in successful sponsor engagement.



ACC SAN DIEGO REPRESENTATIVE COMPANY MEMBERSHIP LIST

5.11 Tactical
ACADIA Pharmaceuticals Inc.
Accenture Federal Services LLC
Alliant Insurance Services, Inc.
American Assets Capital Advisers, LLC
American Council on Exercise
AMN Healthcare, Inc.
Arcturus Therapeutics, Inc.
Artiva Biotherapeutics
Aspen Neuroscience, Inc.
Axos Bank
Aya Healthcare
Ballast Point Brewing Co.
BASF Corporation
Becton, Dickinson and Company (BD)
Best Buy
Best Buy Health
BioLegend
BioMed Realty Trust, Inc.
Bristol Myers Squibb
Bumble Bee Foods, LLC
Carvana, LLC
Caterpillar Inc.
Children's Specialist of San Diego
Chosen Foods LLC
ClearPoint Neuro, Inc.
Collins Aerospace
Community Health Group
Community Research Foundation
Confluence Technologies, Inc.
Conservice
Crinetics Pharmaceuticals, Inc.
Cubic Corporation
Dassault Systems BIOVIA
davisREED Construction Inc.
Dell Technologies
DexCom, Inc.
Dr. Seuss Enterprises, L.P.
ecoATM, LLC
Encore Capital Group, Inc.
Enlyte
Epic Games, Inc.
Fate Therapeutics Inc.
FICO
Gafcon, Inc.
Gap, Inc.
General Atomics
General Dynamics NASSCO
Genomics Institute of the Novartis Research Foundation
Globalization Partners
Grand Pacific Resorts, Inc.
H.G. Fenton Company
Hawthorne-Caterpillar
Hologic, Inc.
HP Inc.
Hughes Marino, Inc.
Illumina, Inc.
Inseego Corp.
Intuit Inc.
JC Resorts
Kratos Defense & Security Solutions, Inc.
Kyocera International, Inc.
Kyriba Corporation
Ledcor Group
Leica Biosystems
Lockton Insurance Brokers
LPL Financial
Md7, LLC
MedImpact Healthcare Systems, Inc.
Microsoft Corporation
Midland Credit Management, Inc.
Miranti Therapeutics
National University
Neurocrine Biosciences, Inc.
Northrop Grumman Corporation

ACC SAN DIEGO REPRESENTATIVE COMPANY MEMBERSHIP LIST

NuVasive, Inc.
OptinCall, Inc.
Organovo, Inc.
PETCO Animal Supplies, Inc.
Pfizer Inc.
Philips North America LLC
Planned Parenthood of the Pacific Southwest
PriceSmart, Inc.
Qualcomm Incorporated
Quidel Corporation
Rady Children's Hospital & Health Center
ResMed Inc.
San Diego Gas & Electric Company
San Diego Zoo Wildlife Alliance
SeaSpine
Sempra Energy
Solar Turbines Incorporated
Sony Corporation of America
Sorrento Therapeutics
Takeda Pharmaceuticals, Inc.
Tandem Diabetes Care, Inc.
Tealium, Inc.
Teradata
The Salk Institute for Biological Studies
The Scripps Research Institute
Thermo Fisher Scientific Inc.
Topgolf Callaway Brands Corp.
Turtle Beach Corporation
TuSimple
VCA, Inc.
ViaSat, Inc.
VisiQuate, Inc.
Vistage Worldwide, Inc.
Wawanesa Insurance
WD-40 Company
YMCA of San Diego County
Zoom

ACC San Diego 2024 Sponsorship Agreement

Please complete electronically at <https://freeonlinesurveys.com/s/ZVVznpza>

Renewing sponsors' applications are due October 1, 2023 to renew their selected sponsorship. All other applications are due by October 31, 2023. Applications will be reviewed by the ACC San Diego board and notifications made regarding sponsor acceptance by November 10th.

Sponsorship payments are due by January 31, 2024 unless otherwise approved by the ACC SD Marketing Director.

Firm/Company Name*

Please print sponsor name as it should appear in written materials and publicity.

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Primary Contact Person*

First Name	Last Name
Company	
Email Address	Phone

Secondary Contact Person*

First Name	Last Name
Company	
Email Address	Phone

Sponsorship Package*

- ☐ Platinum Sponsorship (\$20,000)
☐ Gold Sponsorship (\$15,000)
☐ Silver Sponsorship (\$10,000)

Total Amount of Sponsorship*

Printed Name	
Signature	Date

Payment is due by January 31, 2024.

Make checks payable to:

ACC San Diego
PO Box 927696
San Diego, CA 92192

Please send questions to ACC San Diego's Marketing Director, Audrey Marlow at accsandiego@accglobal.com.



THANK YOU!