



2022 SPONSORSHIP OPPORTUNITIES



A Special Message From ACC San Diego

On behalf of the San Diego ACC chapter, our 600-plus members and the sponsorship committee, we'd like to begin by thanking you for your continued partnership and friendship. Looking back over the last two years, it is hard to fully comprehend the change that we have experienced. Our collaborative, state-of-the-art programming has remained a constant in otherwise turbulent times. The substance and insight shared through our sponsors' programming has been in greater demand than ever as general counsel tackle new and evolving legal challenges and we all take on increasing responsibilities. As a result, our participant numbers have never been better.

Programming

2021 started with only online programming. Prior to the pandemic, average attendance for in-person programs and socials was 25. Webinars have enabled sponsors to not only reach local ACC members, but members throughout the U.S. Average attendance is 30 - 40. In-person programs and events began slowly in August 2021, still offering online programming options.

We currently anticipate online and in-person programming for the remainder of 2021. We will decide about next year's programming as the time gets closer and we know more, but we ask that all sponsors anticipate moving back to in-person events.

2022 Sponsor Program

As you will see, no significant changes have been made to the options or benefits and we have not raised any of the fees for 2022.

We look forward to working together in 2022 and beyond.

Best wishes to you and yours,

Ryan Evans

Ryan Evans
2021 President
ACC San Diego

Sven Zabka

Sven Zabka
2022 President Elect
ACC San Diego



2022 Sponsorship Program

The Board of Directors of the Association of Corporate Counsel San Diego Chapter is pleased to present the 2022 ACC San Diego Chapter Sponsorship Program.

The ACC San Diego Chapter serves the needs of in-house counsel in the San Diego metropolitan area and has over 600 members, representing 190 companies in the county. From complimentary networking events to career development and philanthropy, ACC San Diego focuses on the in-house counsel professional and business interests through in-depth information, education, social events, and community initiatives.

Our members take pride in handling some of the most complex issues that arise across all key practice areas and industries. Our Chapter relies on our sponsors for thought leadership, professional development, and networking opportunities to empower them. By partnering with local sponsors like you, ACC San Diego can realize its vision of:

“Building connections among in-house counsel and their community to foster engagement, education and excellence in a dynamic and inclusive environment.”

Meet the 2021 Board of Directors

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Purpose of Sponsorship Program

The global Association of Corporate Counsel encourages its chapters to develop locally focused sponsorship programs to tailor the programming breadth and content for its members. Additionally, because ACC San Diego is committed to meeting the interests and geographical preferences of our members, we regularly seek member input on current and future programs and events. Based on this input, our 2022 sponsorship program provides our sponsors with the opportunity to showcase their talents and value proposition through a more streamlined and curated offering of monthly continuing education programs, networking and social events, and community service opportunities.

2022 Sponsorship Program

The key benefits and programming components of our 2022 Sponsorship Program, described more fully below, are based on sponsorship level and include: 4 Sponsor Platinum Events, an All-Day CLE and Member Reception, Annual Signature Event, 45 CLE Programs (from pre-approved listing of topics) and Social Events. Sponsors should anticipate offering at least a portion of their programming in person in 2022 (dependent on pandemic status).

Sponsorship Level	Benefits	Price	Event Costs
Platinum (4 available)	<ul style="list-style-type: none"> Exclusively sponsor 1 Platinum Event Exclusively sponsor 2 CLE and/or Social Events Present at Annual All-Day CLE, and attend post-event networking event Co-sponsor (together with the other Platinum Sponsors) ACC San Diego's Signature Event 8 tickets to Signature Event 	\$20,000	100% Sponsor borne
Gold (8 available)	<ul style="list-style-type: none"> Exclusively sponsor 2 CLE and/or Social Events Present at Annual All-Day CLE, and attend post-event networking event 6 tickets to Signature Event 	\$15,000	100% Sponsor borne
Silver (9 available)	<ul style="list-style-type: none"> Exclusively sponsor 2 CLE and/or Social Events 4 tickets to Signature Event 	\$10,000	100% Sponsor borne
All	<ul style="list-style-type: none"> Sponsor logo on ACC San Diego sponsor page, linked to sponsor's website ACC San Diego drafts and sends event marketing announcements to its membership, and provides attendee contact information after event, including email address, for consenting attendees 		

Platinum Events. Platinum level sponsorship allows for the greatest access to ACC San Diego members through named involvement in a Platinum Event. Each Platinum Event is solely sponsored by one of our Platinum level sponsors and co-promoted with ACC San Diego. It can be a CLE Event, a Social Event, or a combined CLE and Social Event at a destination location that is designed and promoted to attract a large and diverse member turnout. Some examples are:

- **Golf Tournament.** Our 2021 9-Hole golf tournament was at the Fairmont Grand Del Mar with 40 golfers.
- **Women's Event.** All-Day or Half-Day event with targeted sessions directed to female members.
- **Holiday Mixer.** Held in early December.
- **Board Retreat.** Held in January with new officers and board members to kick off strategies for the coming year.
- **Music/Concert Event.**
- **Social.** Other premium event ideas are listed below.

Annual Signature Event. ACC San Diego will hold one Annual Signature Event for members and sponsors.

Annual All-Day MCLE Forum. In 2022, ACC San Diego's popular all-day MCLE program will be held in a fantastic venue, dual tracks and great attendance at the programs and after party!

ACC San Diego Platinum and Gold Sponsors will be the exclusive MCLE La-LAW-palooza presenters and the only sponsors invited to attend the cocktail reception following the event, anticipated to be our most popular event of all 2022.

The 2022 program will be similar to the 2021 event, with two concurrent program tracks with topics broadly appealing to the most pressing issues faced by in-house counsel today.

ACC San Diego will plan and host the event at a local resort destination which will include continental breakfast, lunch and an all-member networking reception following the programs. The networking reception will feature a hosted bar, heavy hors d'oeuvres and live entertainment.

2022 Sponsors will not incur additional program, venue or food charges (other than any necessary hotel arrangements and travel expenses for Sponsor personnel).

CLE Events – Allocation, Venue, and Topics. CLE Events are lunch or evening events solely hosted by one sponsor. While not guaranteed, these events typically have 25 – 70 attendees. The most well-attended CLE events explore topics that are trouble spots and/or commonly faced issues by our membership, including contract or transaction disputes, newly evolving technology laws, and multi-jurisdictional practice issues.

- **Allocation and Venue.** The sponsor is responsible for securing a venue for the event (e.g., your own facility) and providing lunch or appetizers for attendees. To meet current member interest and geographical preferences for CLE events, ACC San Diego will provide its sponsors with a list of approved CLE dates and topics for 2022 and then collaborate on CLE event venue choices and other event details. Sponsors will choose their first, second and third choices for available CLE months and topics, and dates and topics allocated on a first-paid basis. To allow ACC San Diego sufficient time to plan and market CLE events, sponsors must obtain the approval from ACC San Diego on CLE event details (e.g., CLE topics, speakers, venue, agenda, summary, date, and time) at least 45 days before the event. ACC San Diego may cancel the event (without refund) if event details are not timely agreed upon. To promote maximum attendance and quality of our CLE events, ACC San Diego strongly recommends finalizing the event details at least 60 days before the event.
- **Topics.** Please see the attached spreadsheet for CLE topics within the following categories: Diversity/Elimination of Bias; Employment/Compensation/ERISA; International; Intellectual Property; Law Department Management / Legal Tech / Ethics; Litigation/Investigations/Insurance; M&A, Contracts, other Transactions; Privacy / Data Protection / Cyber; Regulatory / Compliance / Trade/Antitrust; Securities / Corporate Governance/Accounting; and Substance Abuse/Ethics. Also attached is a non-categorized list of CLE topics.
- **North & South County Programs.** Sponsors may present the same program in additional locations in Carlsbad and Downtown with ACC San Diego approval. We will work with the sponsor to find suitable locations.

Social Events. See sample social event ideas on the following page.



Additional Sponsorship Information

- **Term and Fee:** The term of a sponsorship under the 2022 Program is from January 1 – December 31, 2022. Sponsorship fees are due within 30 days of notification of the award. ACC San Diego reserves the right to add additional sponsorship categories but will only do so as not to conflict with the current sponsorship categories. If you are unable to pay the sponsorship fee within this time period due to budget allocation issues, ACC will either determine a suitable due date on a case-by-case basis, to be no later than December 31, or reopen your reserved sponsorship to other potential sponsors.
- **Sponsorship Renewal and Confirmation Process.** To renew or reserve your sponsorship, please send an email to our Director of Marketing, Events, & Corporate Sponsorships, Audrey Marlow, at accsandiego@accglobal.com and confirm your sponsorship level and commitment to pay the applicable fees. No sponsorship is considered reserved without the sponsor's written commitment to pay the applicable fees.
- **Programming, Planning and Logistics:** ACC San Diego will work with sponsors to plan and present the selected program and will assist sponsors in identifying potential in-house panelists to assist in the presentation. We encourage sponsors to enlist ACC San Diego members or prospective members to sit on panels or otherwise participate in the development of sponsor's program topic or delivery.
- **Marketing:** ACC San Diego will be responsible for marketing the sponsored programs and events to its members, via email notices, social media, and its web page. All sponsors are also encouraged to market their events to their in-house clients. To ensure that programs are marketed in a timely and effective manner, the ACC San Diego Board and our Executive Director will work closely with the sponsor to facilitate meeting program requirements and deadlines. To allow for sufficient time to market programs to our members, sponsors will provide ACC San Diego with the topic, schedules, venue, time, and dates at least 45 days before the event. We reserve the right to cancel any event that is not compliant.
- **Attendance:** Complimentary registrations to attend a sponsor's own programs and events may be used by members of your firm or provided to your in-house clients. Sponsors may not attend another sponsor's programs or events without prior permission from the sponsoring firm or our Executive Director.

On behalf of members of the ACC San Diego chapter, the Board of ACC San Diego graciously thanks you for your past and continued support.

If you have any questions about these sponsorship opportunities, please do not hesitate to reach out to our Director of Marketing, Events, & Corporate Sponsorships, Audrey Marlow, at accsandiego@accglobal.com. We look forward to hearing from you to partner with us in 2022!

Social Event Ideas

[Depending on scale and size, these may be “Platinum” Events and include CLE Program]

<ul style="list-style-type: none"> • Annual Run/Walk for Charity • Axe Throwing • Beer/Wine Tasting Networking Events • Bowling • Charity Softball Game • Cooking, Pizza Tossing, Chocolate & Wine Pairings Classes • Day at the Del Mar Horse Racetrack • Exercise (hiking, biking, yoga, etc.) • Holiday Lights Parade Viewing • K1 Speed Cars • Sporting Events: SD Padres, Gulls, etc. • Sunset Cruise • Women In-House Social 	<ul style="list-style-type: none"> • Cinco de Mayo Party • Fall Social • “Give Thanks” event with Casa Cornelia or other legal charity • December Holiday Event • Golf Tournament • Mixology Class • Visit a Cannabis Store • “Night at the Movies” Art Exhibit, Musical/Cultural Event • Women’s Event: Spa Treatments, Manicures/Pedicures • Family Event: Birch Aquarium, SD Zoo (open to members and immediate family – and sponsor) • Women’s Self-Care Focused Event • Many of the above social ideas can also be held virtually.
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ACC San Diego Membership List

6sense	Confluence Technologies, Inc.
ACADIA Pharmaceuticals Inc.	Conservice
Accenture Federal Services LLC	Continental Field Service
Acer America Corporation	Corovan
AirMap	CP Global
Ajinomoto Althea, Inc.	Cubic Corporation
Alliant Insurance Services, Inc.	Cutwater Spirits
Altman Specialty Plants, Inc.	CytomX Therapeutics, Inc.
Amazon	Dassault Systems BIOVIA
American Assets Capital Advisers, LLC	davisREED
American Council on Exercise	Dell Inc.
American Homes 4 Rent	Deloitte Consulting LLP
American National Investments, Inc.	DexCom, Inc.
American Specialty Health	Dividend Finance, LLC
AMN Healthcare, Inc.	DJO Global, Inc.
Anaergia Services LLC	Dr. Seuss Enterprises, L.P.
Arcturus Therapeutics, Inc.	Easton-Bell Sports, Inc.
Arena Pharmaceuticals	eBooks in Motion Inc.
Artiva Biotherapeutics	ecoATM, LLC
aTyr Pharma, Inc.	Element Biosciences
Axos Bank	Elevation Entertainment Group
Aya Healthcare	EMC Corporation
Baker Electric Inc.	EmployBridge Holding Co.
Ballast Point Brewing Co.	Encore Capital Group, Inc.
Barona Band of Mission Indians	Energy Capital Partners
BASF Corporation	Epic Games, Inc.
Bay Equity LLC	ESET
Becton, Dickinson and Company (BD)	Family Health Centers of San Diego
Best Buy	FICO
BioAtla	Gafcon, Inc.
BioLegend	Gemological Institute of America, Inc.
Black Knight, Inc.	General Atomics
Boveda Inc	General Dynamics NASSCO
Bristol Myers Squibb	Generali Global Assistance North America
Bumble Bee Foods, LLC	Genomics Institute of the Novartis Research Foundation
California American Water Company	Gimbal, Inc.
Callaway Golf Company	Goal Structured Solutions, Inc.
Carvana, LLC	Grand Pacific Resorts, Inc.
Caterpillar Inc.	H M Electronics
Children's Specialist of San Diego	H.G. Fenton Company
Chosen Foods LLC	Hawthorne-Caterpillar
ChromaCode, Inc.	Hearing Lab Technology, LLC
Cidara Therapeutics	Heron Therapeutics, Inc.
ClearPoint Neuro, Inc.	Hologic, Inc.
Clearway Energy Group	Host Healthcare
Coast Medical Group	HP Inc.
Cohn Restaurant Group	Hughes Marino
Collins Aerospace	Hyundai Translead
Community Health Group	Iatriyx
Community Research Foundation	

ICW Group
 Illumina, Inc.
 Innovative Employee Solutions, Inc.
 Innovus Pharmaceuticals, Inc.
 Intersect Power, LLC
 Intuit
 Ionis Pharmaceuticals, Inc.
 JC Resorts
 Kleinfelder Inc.
 Kratos Defense & Security Solutions, Inc.
 Kyocera International, Inc.
 Kyriba Corporation
 LandCare USA LLC
 Ledcor Group
 Leica Biosystems
 Leidos
 Lime
 Lockton Insurance Brokers
 LPL Financial
 MagCanica, Inc.
 Mapp Biopharmaceutical, Inc.
 Md7, LLC
 MedImpact Healthcare Systems, Inc.
 Meggitt
 MEI Pharma, Inc.
 Memjet
 Metagenics, Inc.
 Midland Credit Management, Inc.
 Millennium Laboratories, LLC
 Mitchell International, Inc.
 MK Decisioning Systems, LLC
 National University
 Neurelis, Inc.
 Neurocrine Biosciences, Inc.
 Northrop Grumman Corporation
 NucleusHealth, LLC
 NuVasive, Inc.
 Omnitrac, LLC
 Optincall, Inc.
 Pacific Science & Engineering Group, Inc.
 Panasonic Avionics Corporation
 PETCO Animal Supplies, Inc.
 Pfizer Inc.
 PhaseBio Pharmaceuticals Inc.
 Philips North America LLC
 Planned Parenthood of the Pacific Southwest
 Plaza Home Mortgage, Inc.
 PracticingPresent
 PriceSmart, Inc.
 Progenity, Inc.
 Prometheus Laboratories Inc.
 Qualcomm
 Quidel Corporation

Rady Children's Hospital & Health Center
 Realty Income Corporation
 Regulus Therapeutics Inc.
 ResMed Inc.
 Rick Engineering
 San Diego Gas & Electric Company
 San Diego Padres
 San Diego Zoo Global
 SeaSpine
 Seirus
 Sempra Energy
 Shopify
 Solar Turbines Incorporated
 Sony Corporation of America
 Sorrento Therapeutics
 Square One Development
 Sunfood Corporation
 SUNRx
 Sycuan Band of the Kumeyaay Nation
 Synthetic Genomics, Inc.
 Takeda Pharmaceuticals
 Tandem Diabetes Care, Inc.
 Tealium, Inc.
 Teradata
 Tesla
 The Neighborhood House Association
 The Price Group LLC
 The Salk Institute for Biological Studies
 The Scripps Research Institute
 The Upper Deck Company
 Thermo Fisher Scientific Inc.
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 Travers Therapeutics, Inc.
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 Tristar Insurance Group
 Turning Point Therapeutics
 TuSimple
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 VCA, Inc.
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 ViaSat, Inc.
 Viejas Casino & Resort
 VisiQate, Inc.
 Vistage Worldwide, Inc.
 Waste Management
 Wawanesa Insurance
 WD-40 Company
 Welk Resort Group
 Wells Fargo Insurance Services
 WiMAX Forum
 YMCA of San Diego County
 Zoom