



2020 ACC San Diego Education and Social Program Topics

Employment/Compensation /ERISA

- J'Accuse! What if your CEO/CFO/President is accused of harassment?
Hindsight is 2020 - What's New in Employment Law and Benefits in 2020
- A Practical Step by Step Guide to Responding to Retaliation Claims
- Executive Compensation Planning - 2 Years After Tax Reform
- Do Your HR/Business Policies Create Employment Law Liability?
- The Role of In-house Counsel in Conducting an Effective Internal Investigation (including attorney-client privilege issues)
- Are you (or your CEO) a Fiduciary? What In-house Counsel Needs to Know about ERISA Breach of Fiduciary Duty Litigation
- Preventing Sexual Harassment in the Workplace and What to Do When Claims are Made
- Implementing an Effective Compliance Program with Limited Resources
- EEO Update – Supreme Court and Important Appellate Decisions

Securities / Corporate Governance/Accounting

- Accounting for Lawyers (could be an extended program or 2-part series)
- Shareholder Activism: What Should In-House Counsel Be Doing in 2020?
- Between a BlackRock and a Hard Place: Managing Institutional Investor Demands for More CSR
- Understanding ISS and Glass Lewis Ratings; Key Focus Areas for the Upcoming Proxy Season
- Guiding In House Counsel through a Restatement (SEC, NASDAQ/NYSE)
- Want to Go Public? Securities Law Basics for the New/Future Practitioner
- New FASB Accounting Standards -- What Does Inhouse Counsel Need to Know?
- Are you Ready to Implement Proxy Access or Virtual Meetings?
- Securities Laws – Disclosure Issues and Web 2.0 (Facebook, Twitter, Blogging)
- SEC Comment Letters: Recent Trends

IP

- The GC's role in the life of an invention — from (1) steps to consider how to protect, (2) patent prosecution, (3) bringing infringement action. (Could be multi-part series)
- Patent Eligibility Guidance Post Berkheimer
- STOP: Making Sure Departing Employees Do Not take Trade Secrets Out the Door
- Brand Protection Strategies
- How to Protect & Monetize Your IP
- How to Protect IP Across Digital Platforms – Providing v. Protecting
- Patent Licensing
- Patent Harmonization Benefits under the Patent Cooperation Treaty

- Conducting an Information Technology Risk Assessment
- Technology Basics: The Tech 101 Primer
- Cyberinsurance Issues for 2020: Leveraging Insurance to Fund Cyber Liabilities and Losses
- Patent Infringement Actions at the International Trade Commission

Litigation/Investigations /Insurance

- Protecting Attorney-Client and Legal Privileges in A Digital World
- How to Prevent Executives from Saying the Wrong Thing When Testifying
- TRENDING NOW: The GC's Role in Managing Litigation/Crisis amid 24/7 Media Reports
- False Claims Act Litigation – When the DOJ Does/Does Not Intervene
- Delaware Caselaw: “Commercially Reasonable Efforts” or “Best Efforts”?
- Software License Disputes
- RIDE THE WAIVER - Epic Systems – enforceable class action waivers in pre-dispute arbitration agreements
- Antitrust – Civil Litigation after Criminal Enforcement
- Business Interruption Insurance: Basics and Policy Enforcement

M&A, Contracts, other Transactions

- M&A State of Play (including what happens to pending litigation post-acquisition, customary terms in NDAs and LOIs, and do you need insurance for reps and warranties?)
- DOJ/FTC Merger Guidelines for Non-M&A Lawyers
- International Arbitration – Where? What Rules?
- Key Contract Terms for Cloud Computing Agreements
- Fundamentals of Swaps/Derivatives for Corporate End-Users
- Structuring and Negotiating Private Equity Investments
- What Transactional Lawyers Need to Know About UCC Article 9
- Software Licensing – Don't Forget About the Boilerplate

Privacy / Data Protection / Cyber

- GDPR Update: Are you in Compliance?
- Cybersecurity: Updates for Managing Incidents, Including Ransomware, Spear, Phishing & Click Baiting
- CCPA Update: Year 1 is Here
- CCPA for Retailers: Is Behavioral Advertising Over?
- Breaches and Insurance Coverage: What you need to Know
- "Real Life" Data Breach Simulation

Regulatory / Compliance / Trade/Antitrust

- CRISIS! Disaster Recovery and Incident Response
- Big Data and Data Mining – The Regulatory Environment
- FCC Regulation of IoT (internet of things)
- Top Priorities for Privacy and Security Regulators

- Update on Dodd Frank & Other Consumer Protection Laws
- How to Do an Effective Compliance Risk
- Corporate Misconduct: When Are In-House Counsel & Compliance Officers at the Most Risk?
- Antitrust Counseling: Bundled Prices, Loyalty Discounts and Exclusive Dealings
- When Regulators Take Enforcement Action Against In-House Counsel
- Fundamentals of Consumer Protection
- Government Contracts: Updates
- Antitrust: Participating in Industry Standard Setting
- Health, Biotech & Pharma CLE Institute
- Corporate Whistleblowing Update

Law Dept Management / Legal Tech / Ethics

- AI and/or Technology for Legal Departments
- Building on the Chain: Beyond the Basics of Blockchain Technology
- Ethics & Technology: Understand Your Duties When Using Tech Resources
- Ethical Considerations of Outsourcing Legal Functions
- In House Counsel's Guide to Efficient Project Management
- Managing Outside Legal Fees - firm and in-house panel
- Increase Performance & Productivity Throughout Your Law Department... With Love
- The GC's Role in the Art of Legal Triage: Prioritization, Delegation, and Outsourcing
- Business Education for In-House Counsel: Part 1
- Managing Spend and Showing Value
- Six Sigma: 60 Minute yellow-belt for Legal Ops
- Best Practices in Legal Operations for Small and Midsize Company
- Transforming the Legal Department from Cost Center to Business Center

Diversity/Elimination of Bias

- Women in Law and Leadership
- Diversity: A Discussion of Existing Initiatives, Overcoming Barriers and Measuring Success
- Introducing "They": Managing Millennials

Substance Abuse/Ethics

- A Crisis in Plain Sight: Tools for Mitigating the Opioid Affect in the Workplace
- Super Lawyers: Ethical Implications of Stress, Burnout & Substance Abuse
- It's Legal! The impact of marijuana legalization on your business (optional: visit to cannabis related business)

International

- Doing Business in.... (Canada, Brazil, Europe, Russia)
- New Economic Sanctions and Trade: Advice for 2018
- Managing Foreign Investments & Transactions Subject to CFIUS Review
- International trade compliance framework overview (including sanctions programs)
- Compliance & Ethics – Global and Cross Border Investigations
- Developments in International Trade Law

Personal Growth

- Financial Strategies for Early Retirement
- Incorporating Mindfulness in Our Practice
- Key Employee Benefits Issues for Non-Benefits Lawyers
- Art of Communicating Effectively with the CEO and Board of Directors
- Career Insights and Perspectives from Chief Legal Officers

Employment

- Implementing an Effective Compliance Program with Limited Resources
- Strategies for Promoting Gender and Pay Equality in the #MeToo Era
- Investigations Bootcamp