



Deploying AI with Confidence: Best Practices Related to Privacy & Governance

Sushila Chanana, Partner, Farella Braun + Martel
Sheila Pham, Director, Legal, RingCentral
Caroline Reebs, Associate General Counsel, Cadence Design Systems

May 21, 2025

This presentation is provided for informational purposes and does not constitute legal advice.

Laws

- The AI Bill of Rights
- Colorado AI Act (eff. February 1, 2026)
- California AI laws SB 942 and AB 2013 (eff. January 1, 2026)
- California Consumer Privacy Act and other US privacy laws
- EU AI Act



Privacy Concerns and Operational Challenges

- Data mapping
- Opt-outs & data subject access requests
- Region-Specific Enhancements vs. One-Size-Fits All
- Inter-departmental exposure (or collaboration)
 - Employment= Bias
 - IT= Security
 - IP= Infringement



Best Practices

• Internal:

- Employee policies: AI, Security, & Privacy
- Vendor Guidelines
- License review process
- Data mapping

• External:

- Customer contracts (for R&D/commercial)
- Website: Privacy Policy, Terms of Use, AI Guidelines
- AI Product Checklist



Questions + Contact Information



Sushila Chanana
Partner
Farella Braun + Martel
schanana@fbm.com



Sheila Pham

Director, Legal – Privacy
RingCentral
Sheila.pham@ringcentral.com



Caroline Reebs
Associate General Counsel
Cadence Design Systems
creebs@cadence.com

