

2026 ANNUAL MEETING

Call for Programs Training Call / Q&A Session

GO TO: www.acc.com/annualmeeting/cfp/sponsors

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**Thank
You!**

1. 2026 AM Sponsorship Opportunities
2. AM25 Feedback
3. Program Idea Development
 - Guidelines & Tools
4. Program Selection
5. Important Dates
6. Q&A



SPONSORSHIP OPPORTUNITIES @ AM26

- ★ **Gold Sponsorship** (\$37,100) → **Call for Programs**
 - ★ Your own idea | Up to two speakers
- ★ **Silver Sponsorship** (\$33,200) → **By Invitation Only**
 - ★ Speaking role on Network session
- ★ **Blue Sponsorship** (\$29,400) → **Exhibit Hall**
- ★ ***Premium Sponsorships** → **Keynotes, CLO Club, Marquee**
- ★ ***Ancillary Sponsorships** → **Receptions, Signage, Demos**
 - ★ *Fees vary; Inquire with ACC BD

WE HEARD YOU @ AM25

- Speaking slots are essential for AM sponsorship
- January deadline is difficult to meet
- Sponsors want more insight into desired topics

WE HEARD YOU @ AM25

- Speaking slots are essential for AM sponsorship
 - *Modernizing ACC AM sponsorship (multi-year plan)*
- January deadline is difficult to meet
 - *3 additional months: Friday, April 24, 2026*
- Sponsors want more insight into desired topics
 - *NEW: AM26 Content Priority Map*

PROGRAM IDEA DEVELOPMENT

Review
Guidelines

Consider
AM25
Attendee
Feedback

Review
Network
Programs &
Member
Needs

Draft Titles,
Descriptions,
Engagement
Plans, etc.

Submit
program
ideas

REVIEW THE GUIDELINES

- Gold Level Sponsorship Benefits
- Helpful Resources
- Step-by-Step Submission Instructions
- Important Dates
- Tips for Preparing Submissions
- 2026 Curriculum
- AM Attendee Profile
- Speaker Guidelines Sneak Peek

CONSIDER AM25 FEEDBACK



1. Practical guidance, not theory
 - Focus on the *HOW*, instead of the *WHAT*
 - Requires true expertise
2. More engaging presentations
 - More innovative formats
 - Effective panel moderation
3. “Advanced” sessions need to be advanced

REVIEW NETWORK PROGRAMS & MEMBER NEEDS

“We want more guidance on topics.”

- AM26 Content Priority Map
 - Network/Member Programs
 - High-priority topics for sponsors

DRAFT AM26 SESSION AGENDA		
Pre-selected ACC Network submissions & HQ-developed content		
Practice Area	Title	Description
Compliance & Ethics	Designing Ethical Guardrails: Building Practical Codes of Conduct	A Code of Conduct is a crucial part of any Compliance Program. A Code of Conduct outlines your organizational values and helps employees understand what is expected in terms of ethical decisions, legal compliance, and regulatory requirements. Attendees will learn how to design and structure

HIGH-PRIORITY TOPIC GAPS		
Identified by ACC members		
Practice Area	Topic	Learning Objectives
Artificial Intelligence	HP1 - Innovating with AI in Tools You Already Use	<ul style="list-style-type: none"> • Goals for AI use • Corporate or entity AI policy • Common software and embedded AI tools • Examples of use • Ethics (Relevant Rules 1.1, 1.6, 3.3, 5.1 and 5.2)
Compliance & Ethics	HP2 - Compliance Training Design and Effectiveness	<ul style="list-style-type: none"> • Design engaging compliance training programs that drive organizational change beyond checkbox exercises • Apply storytelling and scenario-based learning techniques to complex regulatory requirements • Create customized role-based training for employment/HR, ethics, and data privacy • Measure training effectiveness and demonstrate reduced corporate risk
Compliance & Ethics	HP3 - Anti-Corruption and Financial Crime Compliance	<ul style="list-style-type: none"> • Navigate recent executive orders and agency mandates affecting anti-bribery, AML, and sanctions • Identify practical strategies to balance business success with regulatory compliance • Future-proof compliance programs in response to evolving enforcement priorities

Important Dates

Item	Date
Training & Q&A Session <i>All sponsor representatives are welcome!</i>	Tues., March 17, 2026 2-3 PM ET / 11 AM - 12PM PT Register Here
Program Submission Deadline	Fri., April 24, 2026
Program Selection Notifications Sent	Fri., May 15, 2026
Speaker Submission Deadline*	Thurs., June 18, 2026
Course Material Submission Deadline	Fri., Aug. 14, 2026

*Additional speaker selection rules and guidelines will be provided following program selection. ACC reserves the right to decline speakers if they do not meet these criteria.

PREPARE YOUR SUBMISSIONS

“We need more time to pull together ideas.”

- **AM26 Submission Deadline:**
 - April 24, 2026 11:59 PM PT

PREPARE YOUR SUBMISSIONS

	A	O	P	
1	SECTION	SUBMISSION DETAILS		
2	Field Name	Session Format	Vision: Panel Audience Engagement	Vision: I
	Instructions	<p>Options: -Panel -Innovative</p> <p>Panels consist of 3-4 speakers presenting their content from a head table or other seated stage setup. Plans for basic audience polling or Q&A still qualify as "Panel" format.</p> <p>If your idea involves more sophisticated setup or engagement, please select "Innovative" and share more details.</p>	<p>If your proposal is for a panel, please explain any plans you have to engage the audience beyond basic Q&A.</p> <p>Examples include audience polling, video clips, scenario through line, audience voting/choose your own adventure, etc.</p>	<p>If your pr innovativ please e your inn program beyond t polling o</p> <p>If applica a rough e number facilitate success: program</p>
3				
4	Submission #1			
5	Submission #2			
6	Submission #3			

➤ Submission Prep Form

- New fields
 - Audience Experience Level Definitions
 - Duration: 75 Minutes
 - Vision for Engagement (Panel or Innovative)
 - Program Organizer Details
 - Speakers & Speaker Recruitment Details

SPEAKER TIPS

- ACC membership not required
- VIPs: Blue Chip CLOs, Non-legal Executives, Regulators, Judges, Academics
- Ensure firm commitments; Avoid over-promising
- Describe speakers' profile or expertise instead of stating their name
- CAUTION: Speakers (and attendees) for extremely narrow topics



PREPARE YOUR SUBMISSIONS

SAMPLE SUBMISSIONS - ENGAGING FORMATS			
Format Type	Title	Course Description	Special Accommodations (e.g., technology, reading limits, or other considerations)
Workshop	Mindfully Managing Your Day with Music	This session will explore the intersection of music, well-being, and ethics through real-life scenarios and hands-on musical activities. After reviewing Rules 1.1 – Competence, 1.3 – Diligence, and 1.4 – Communications, participants will learn how to use music and mindfulness as tools to reduce stress through daily integration and discuss ethical scenarios relating to the Rules, focusing on well-being issues caused by ineffective stress management.	Facilitation Requirements: Musical participation. We will instruct the participants in how to use the musical instruments provided at their tables, and potentially record/virtual instruments as well, and will do a “group musical exercise” together at the end of the session as well as at various times during the session. Giveaways: Mindful musical instruments such as small Tibetan bowls will be used during the session and given away at end, at least one per table (max 20 giveaways). Word cloud/polling: We plan to ask the participants about their musical interests and use for mindful practice, relaxation, etc. at both the start and end of the session. We will capture this information and provide it to participants during and/or following the session. We plan to give participants specific information they can use going forward after the meeting. Roundtable set up. Word cloud/polling. Audio - to play licensed musical clips.
Panel	Financial Literacy for In-house Counsel	Financial literacy is key to a successful working relationship between senior in-house counsel and their C-suite. In this interactive class, you will learn important key financial metrics typically employed by management to measure healthy finances and growth. Learn how to interpret a financial statement and leave well!	
Panel	Protecting Privilege for In-house Attorneys	This ethics counsel fit the challenge of client, disinterested charging the information as to protect confidential	

2026 ACC Annual Meeting
October 4-7, 2026
Boston, MA
www.acc.com



2026 ACC Annual Meeting Call for Programs Guidelines

ADVANCED-LEVEL PROGRAMMING GUIDANCE

Advanced-level sessions should be specifically designed to appeal to experienced in-house counsel, next-generation GCs, and CLOs.

- **Focus:** The audience is already substantially familiar with the topic.
 - o Do not explain the basics.
 - o Instead, address issues and engage in discussions that offer valuable in-depth insights, practical tips, and—whenever possible—a cutting-edge or innovative approach.
- **Examples:**
 - o Investigate the latest developments in-house counsel in a particular practice/region are witnessing or experiencing now, and the developments they see coming in the future.
 - New risks and opportunities emerging with these trends
 - Implications for the organization itself (business risks and opportunities, business decision-making, corporate governance, corporate liability, etc.)

- **Advanced-level Session Guidance**
 - *What about your proposal would merit an “advanced” designation?*
- **Engaging Format Examples**
 - *Please explain in detail your vision for audience engagement.*

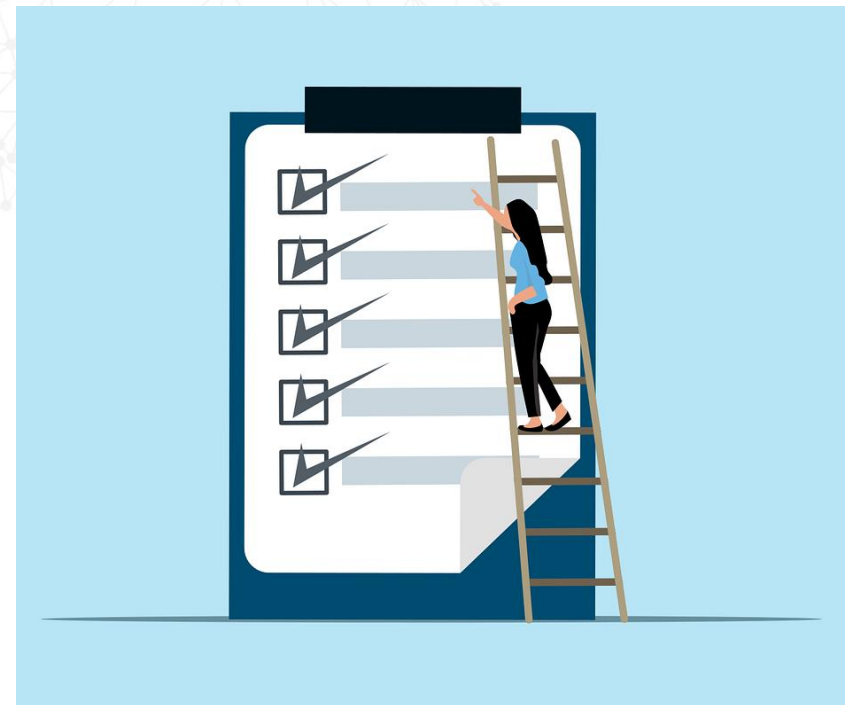
EARNING ETHICS CREDIT

- **Clearly state the relevant rule(s) of professional conduct**
- Dedicate a *reasonable amount of time* to:
 1. Stating the relevant rule(s)
 2. Sharing practical considerations for corporate counsel
 3. Directing to more information
- Include the **answer and explanation** to any hypotheticals



SUBMISSION CHECKLIST

- Fully developed description
- Practical guidance
- Innovative format
- Specific takeaway materials
- Advanced level
- Ethics credit
- Cross-border appeal
- High-profile speaker commitments



MAKE YOUR SUBMISSIONS

GO TO: www.acc.com/annualmeeting/cfp/sponsors



Submit all ideas by or before

Friday, April 24



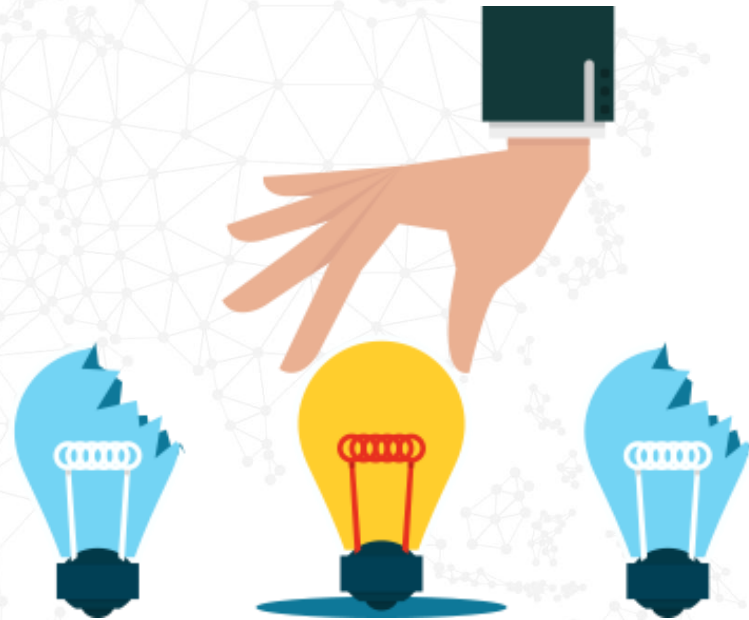


AVI26

ACC ANNUAL MEETING
OCTOBER 4-7, 2026 / BOSTON

PROGRAM SELECTION

- 200+ program idea submissions
 - Networks & Members
 - Sponsors
 - ACC HQ & Partners
- Submissions reviewed by ACC Staff
 - Network & Member Ideas → Sponsor Guidance
- **Advisory Board of in-house counsel makes final selections**
 - ~80-90 programs



SAVE THE DATE

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**ACC confirms speaker submissions on a rolling basis.*



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