



SPONSOR PROSPECTUS

Contact: marketing@acc.com

2026 Annual Meeting Sponsor Prospectus

About The Conference

The ACC Annual Meeting is the premier global gathering for in-house legal professionals, designed to address the real-world challenges and opportunities faced by today's corporate counsel. Bringing together legal leaders from across industries and regions, the meeting offers practical insights, forward-looking strategies, and peer-driven perspectives that help in-house counsel create greater value and lead with confidence in today's fast-changing business landscape.

Expert-led sessions

Fresh insights on emerging legal + business trends

Meaningful peer connections

Build Your Brand And Maximize ROI

The ACC Annual Meeting attracts thousands of legal leaders seeking innovative solutions, trusted partners, and resources to support their organizations. Sponsoring the ACC Annual Meeting delivers measurable ROI by connecting your brand with a target-rich audience of decision makers—from General Counsel and CLOs to senior legal operations and compliance leaders.

- ▶ Sponsors benefit from high-impact engagement that goes beyond brand visibility.
- ▶ Customized sponsorships, experiential activations, and thought-leadership opportunities showcase your expertise, value, and spark conversations.
- ▶ Year-round extensions of your onsite engagement keep your brand visible and relevant throughout the buyer journey.

World-Class Exhibition Hall

The ACC Annual Meeting is designed for meaningful connection and relationship-building. Our world-class exhibit hall attracts 100+ sponsors showcasing their brands through direct, face-to-face engagement with in-house legal leaders. We offer curated networking and peer-driven environments that foster trust, spark conversations, and lay the foundation for long-term partnerships—cultivating qualified leads, accelerating sales cycles, and strengthening credibility and affinity within the in-house legal community.



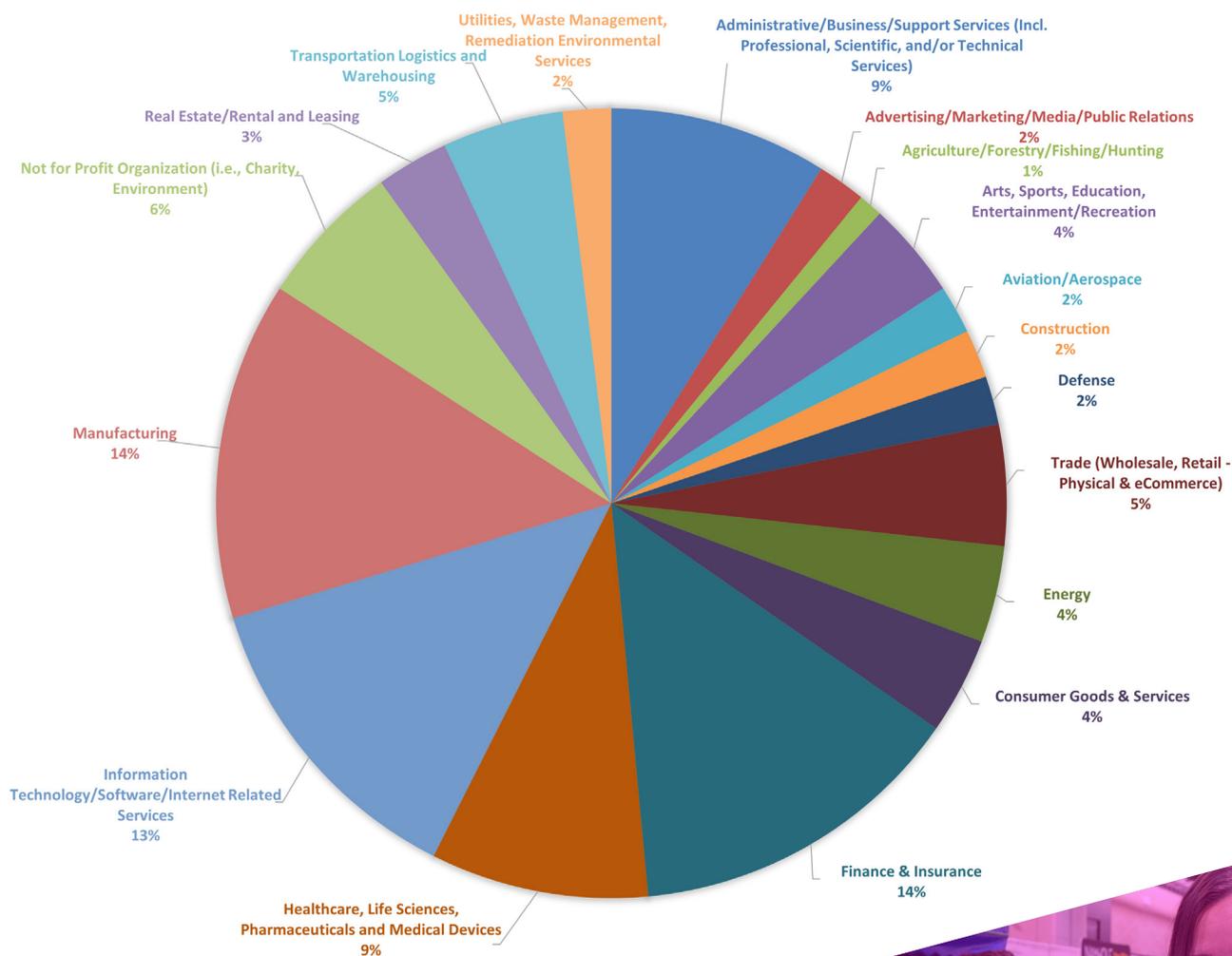
Annual Meeting Attendee Demographics

"The ACC Annual Meeting provides outstanding networking opportunities for counsel to connect from all over the world."

Monique Jewett-Brewster, *Partner*, Lathrop GPM

Join our target-rich community of nearly 2,000 in-house counsel who gather annually to share insights, network, and discover industry-leading solutions.

AM25 Attendee Employer Industries



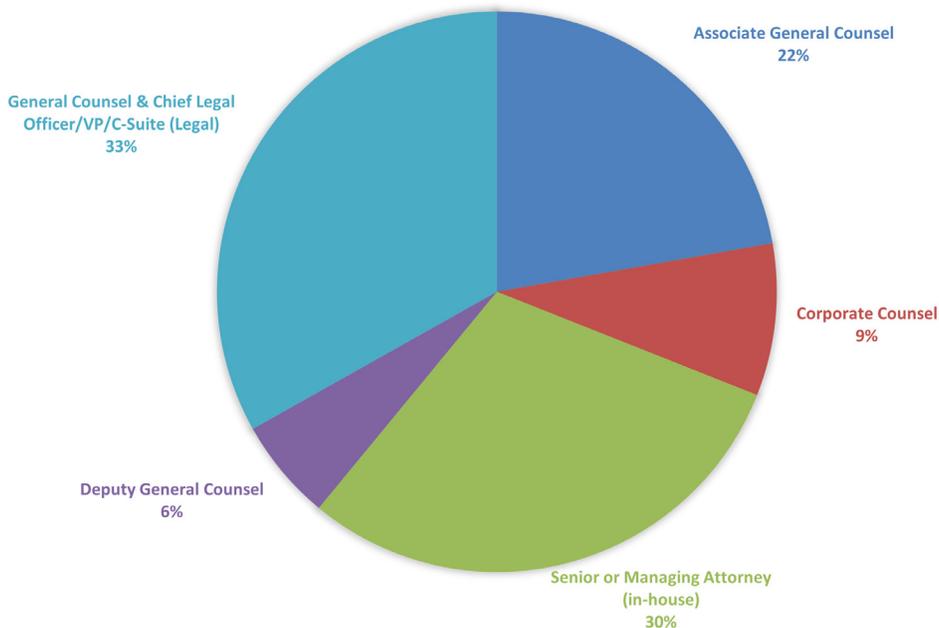
Monday 8 AM - 4 PM
 Tuesday 8 AM - 4 PM
 Graciously sponsored by

Annual Meeting Attendee Demographics

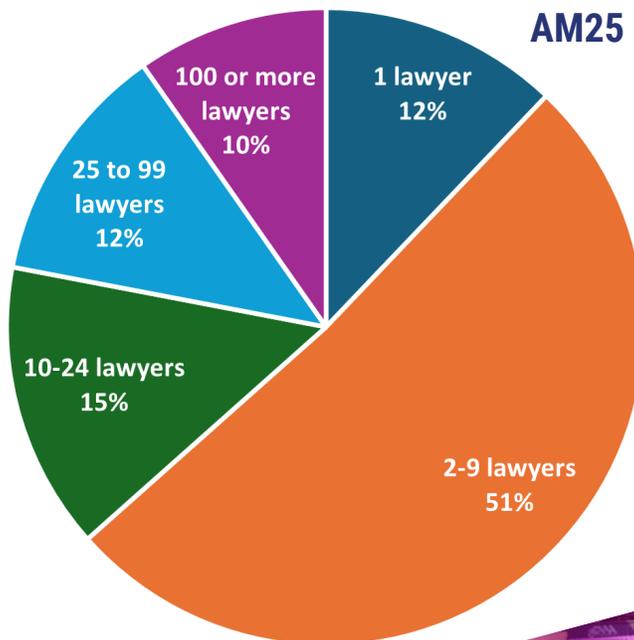
“ACC is working hard to support members through the transition to an AI-infused world. It is the support members need and ACC is doing it well.”

Patricia Hatler, Counsel, Squire Patton Boggs LLP

AM25 Job Function Among In-house Counsel Attendees



AM25 Law Department Size



Sponsorship Levels

“We love the Annual Meeting. It is a great experience for us every year to attend, participate in panels, and spend time with clients and friends.”

Jim McGrew, *Chief Client Services Officer*, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

GOLD SPONSORSHIP – US \$37,100

The Gold Sponsorship is a premium opportunity to lead the conversation with the in-house legal community. This high-impact package places your brand at the center of the Annual Meeting through the ability to organize and present an education program focused on today’s most critical legal and business challenges. Curate content that showcases your expertise, highlights real-world solutions, and demonstrates measurable value, while deepening relationships with your own clients by featuring their expertise on a global stage.

With enhanced visibility and meaningful engagement opportunities throughout the meeting, this sponsorship drives influence, credibility, and access—helping you build relationships, generate qualified leads, and maximize ROI while supporting the in-house legal profession.

Gold Sponsors are selected via a competitive Call for Programs for a limited number of highly coveted slots on the Annual Meeting program agenda. The 2026 Call for Programs opens for sponsors in March, with submissions due on April 24, 2026 at 11:59 PM PT. Detailed program submission guidelines and instructions will be released in February.

SILVER SPONSORSHIP – US \$33,200 *(Limited Opportunities; By Invitation Only)*

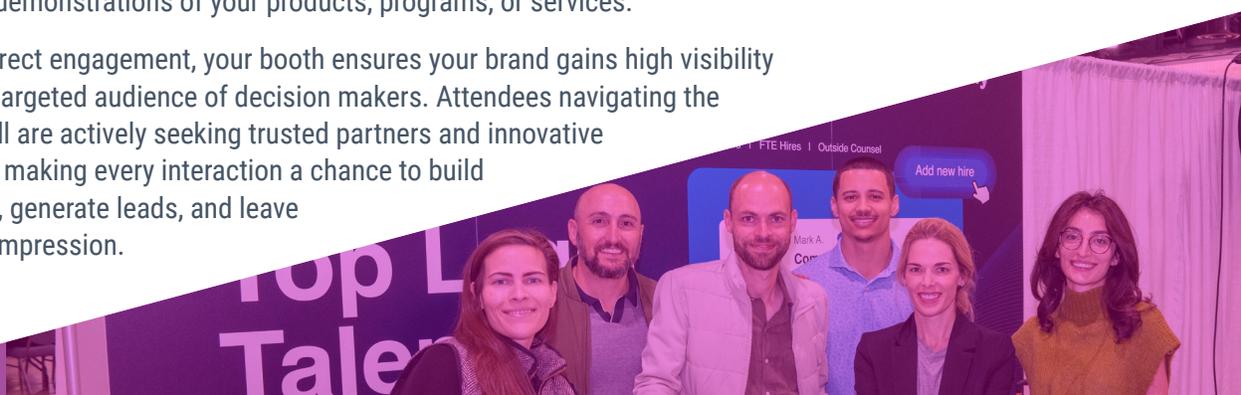
The Silver Sponsorship is a strategic opportunity to expand your network and position your organization as a thought leader in front of in-house legal decision makers. This package includes the chance to place a speaker on a session organized by an ACC Network or ACC headquarters. Silver Sponsorship facilitates direct, substantive collaboration with new in-house counsel, while giving your brand a voice in a session focused on timely legal and business challenges.

By contributing expert insights, you can highlight best practices and demonstrate real-world value. Combined with brand visibility throughout the meeting, the Silver Level Sponsorship creates meaningful engagement, builds credibility, and strengthens connections with key decision-makers in the in-house legal community.

BLUE SPONSORSHIP – US \$29,400

The Blue Sponsorship provides a prime opportunity to engage directly with in-house legal leaders through a dedicated exhibit hall presence at the world’s largest annual gathering of in-house counsel. Your booth offers unparalleled value—creating opportunities for personal conversations, relationship-building, and firsthand demonstrations of your products, programs, or services.

Beyond direct engagement, your booth ensures your brand gains high visibility among a targeted audience of decision makers. Attendees navigating the exhibit hall are actively seeking trusted partners and innovative solutions, making every interaction a chance to build credibility, generate leads, and leave a lasting impression.



Sponsorship Benefits	Gold	Silver	Blue
Opportunity to organize and present one (1) program at the 2026 ACC Annual Meeting (featuring four (4) total presenters)	X		X
Session speaking slots for a representative(s) from your company (to be issued passes under your sponsor pass count)	Up to 2	1	0
Complimentary passes for in-house counsel confirmed to speak on your session	2		
Gold Sponsor recognition of your selected session, listed on the official event program agenda with speaker headshots and bios	X		
CLE/CPD application and management for session (subject to eligibility guidelines)	X	X	
Invitation for one (1) representative to attend the 2026 ACC Leadership Award Celebration	X		
One (1) ten-foot by ten-foot (10'x10') booth/display area	X	X	X
Opportunity to purchase additional ten-foot by ten-foot (10'x10') booth/display areas, or ancillary space for client engagement opportunities (limited availability; at sponsor's expense)	X	X	X
Opportunity to host a product demo in the exhibit hall's "Innovation Lounge" (additional fee; limited inventory)	X	X	X
Sponsor passes granting access to educational, social, and meal functions, including CLE/CPD credit for passholder (speaker passes must be issued from this count)	8	7	5
Sponsor passes granting exhibit hall-only access	4	4	4
Opportunity to purchase additional sponsor passes (full or exhibit-only)	X	X	X
NEW FOR AM26: Access for your team's exhibit-only passholders to sessions featuring speakers from your organization	X	X	
Company name / logo listing on the AM26 website with link to sponsor's website	X	X	X
Recognition and branding on Annual Meeting event signage and onsite vendor directory	X	X	X
Opportunity to host an after-hours or ancillary Annual Meeting attendee function (at sponsor's expense; subject to ACC's sponsor networking event guidelines)	X	X	X
Opportunity to promote sponsor's after-hours or ancillary attendee function in the official event schedule and materials	X	X	X
Gift passes for sponsor's in-house clients/prospects (available after the AM26 Early-Bird Registration deadline; cannot be assigned to sponsor's employees)	2	1	
Opportunity to submit at least one (1) session-related resource to the ACC Resource Library, for promotion to the broader membership	X	X	0
One pre- and post-meeting promotional physical mailer to attendees	X	X	X
Opportunity to purchase ancillary sponsorships before remaining inventory is released to the wider market for purchase in June 2026	X	X	X
One (1) complimentary basic listing on the 2026 ACC Vendor Directory & Marketplace	X	X	X

Ready to Explore an
ACC Annual Meeting
Sponsorship?

Get in touch to set up a conversation
and find the right level for you.

Contact: marketing@acc.com