Application: 2861 | General

Page: Applicant Details

Chapter Name

ACC Georgia

Page: Proposal Process & Contents

Proposed Grant Program Title:

FY23_Establishing Member-Run Committees

Proposed Activity Date:

By Jun 30, 2024

Activity Purpose:

ACC Georgia's proposed program is to establish member-run committees focusing on subject matter expertise, e.g. Health Law, FinTech, Entertainment Law, etc., based on specific industries that have their legal departments based in the Atlanta metro area. This initiative supports several ACC objectives, including

□ Pillar 4 (Communications & Engagement) of the ACC Strategic Plan 3.0 by tailoring the ACC experience to members' practice areas and personalizing communications;

☐ Increasing member awareness of and involvement with the Georgia chapter and ACC services

Implementation Plan:

Using company names, ACC Georgia will identify ACC members who we believe would benefit from joining an industry-specific committee, e.g. Health Law (Aetna, Aflac, Change Healthcare, Georgia Hospital Association, McKesson), FinTech (Equifax, Global Payments, LexisNexis, InComm, Nexis, NCR). To start, ACC Georgia will host a kickoff program with an industry expert, including a networking component for the members to meet each other, and identify potential leaders within ACC Georgia membership to initiate ongoing collaboration.

Justification for Funding:

Currently, ACC Georgia does not have any committees, and we have no funds allocated in our budget to kick-start this program.

Grant Request Amount:

\$6,000

Budget:

With a grant of \$6,000, ACC Georgia will have the funds to implement 2-3 committees and will use these funds for speaker honoraria, venue rental, refreshments, etc.

Budget:

No File Uploaded

Supporting Documentation:

Download File (https://chapter-grants.secure-

platform.com/file/2630/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyNjMwLCJhbGxvd05vdFNpZ25lZFVybCI6IkZhbHNlIiwiaWdub3JlT3BlbACC%20GA%202023%20CHAPTER%20GRANT%20PROPOSAL.docx)

Page: Interim Progress Report

Activity Date:

Nov. 7, 2023

Summary

We have launched 10 Member Interest Groups in 2024 with the support of this grant from ACC National. We held two trial events in 2023 to test the model and fully launched the groups in January. We will submit for the additional funds soon.

With a grant of \$6,000, ACC Georgia will have the funds to implement 2-3 committees and will use these funds for speaker honoraria, venue rental, refreshments, etc.

Budget

No

Promotional Materials:

Download File (https://chapter-grants.secure-

platform.com/file/2634/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyNjM0LCJhbGxvd05vdFNpZ25lZFVybCI6IkZhbHNlIiwiaWdub3JlT3Blbl Mail%20-%20ACC%20Georgia%20-%20Outlook.pdf)

Media

https://www.acc.com/chapters-networks/chapters/georgia/member-interest-groups (https://www.acc.com/chapters-networks/chapters/georgia/member-interest-groups)

Supporting Documentation:

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Supporting Documentation:

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Program Projection:

Yes

Page: Post Event Reporting

Confirmed Program Title:

Member Interest Groups

Project Overview:

The ACC Georgia Chapter created ten Member Interest Groups ("MIGs") whose purpose it is to represent members' interests and to provide networking, education, and professional development. All ACC Georgia members are welcome attendees at any Georgia MIG event.

MIGs are led by Georgia ACC Member Volunteers Leaders and a Sponsor firm. Each MIG can have more than one Volunteer Leader. The MIG Leader(s) and firm determine the times and places of meetings and events.

The Volunteer Leader(s) will work with the Sponsor Firm to plan and implement the MIG's activities and support its operation, all in coordination with ACC Georgia.

The Volunteer Leader(s) will partner with the Sponsor Firm in developing topic ideas, including if desired surveying the membership for their interests, event structure and participating in the event discussion or selecting a speaker to lead the event discussion. At least one of the Volunteer Leaders for the MIG will attend the event.

Additionally, the Volunteer Leader(s) will attend monthly meetings with the Co-Vice Chairs of the Member Interest Groups to report on event planning status and share ideas and lessons learned with the other Volunteer Leaders. The Co-Vice Chairs will report out an executive summary at the regularly-scheduled Board of Directors meeting.

The ACC Georgia Executive Director sends out invites, advertises the event on social media, and provides general support.

Budget:

Many of the MIG events have been paid for by sponsor firms. ACC Georgia did pay for a special MIG lunch for the Healthcare group featuring a lawyer in the Medicare Fraud Division with the Georgia Attorney General's office at Maggiano's. It was \$2,544.87.

We paid for a special breakfast with our Labor & Employment MIG featuring a lawyer from the Georgia EEOC office. It was \$716.78.

We paid for a team lunch with 12 of our MIG leaders to plan a series of Women's Initiative events. It was \$576.00.

Privacy group meeting catering paid by check number 1008 on 8/2/23. It was \$586.37.

Paid online 9/21/23 directly to caterer for IP group meeting. It was \$1186.58

The funds from ACC National have been helpful in launching these thriving groups.

Goals Achieved:

ACC Georgia has produced 13 events thus far in 2024 through MIGs. The law firm sponsors, Volunteer Leaders, and members have loved this new approach.

Examples of events launched through MIGs:

- CLE with in-house speaker as part of the panel
- Educational presentation (without CLE) with in-house speaker as part of panel
- Roundtable topic discussion
- Networking and social events that encourage engagement and relationship building
- Interactive working sessions
- Best Practices

List of ACC Georgia MIGs and Volunteer Leaders:

ACC Georgia Leaders D'Ree Cooper – Travelport Lydia Tallent – Structural Integrity Associates Geoff Frost – ACC Georgia

FinTech | Arnold Golden & Gregory Shymeka Hunter - Priority Technology Holdings Spencer Robinson - VersaPay Marc Dannunzio – Bakkt

Corporate Recoveries | Bondurant Mixson & Elmore Ben Thorpe – Home Depot Steven Lavender – WestRock Dan Deckbar – Americold

International Business | DLA Piper Jerico Phillips – Graphic Packaging Kevin Isom – ADP

Transportation & Energy | Eversheds Sutherland Olivene Makerson – Google Garland Reid – Delta Airlines David Sirna - JAS

Labor & Employment | Fisher Phillips Stephanie Aferiat – Home Depot Andrea Peterson – Interface Amy Jensen – Chick-Fil-A Daniel Gaynor – Aaron's

Marketing & Advertising | Kilpatrick Towsend Heather Morlock – Delta Airlines Madiha Merchant – Pep Boys Shaudie Fassih – Coca-Cola Joshua Pila – Gray Television

Technology & Innovation | Polsinelli Christian Fuller – Georgia Tech Creighton Frommer – RELX Heather Kuhn – Genuine Parts

Healthcare | Robbins Alloy Belinfante Littlefield John Bush – Lyric Sandy Newton – Molnlycke

Danielle Robbins – Guardian Pharmacy

Ethics & Compliance | Womble Bond Dickinson D'Ree Cooper – Travelport

Rayne Towns – Nokia Anne Kamosso – Ohmium

Troutman Pepper | Real Estate Jana Anandarangam – Pulte Group Ashoo Sharma – Harry Norman Caleb Raymond – Gray TV

Promotional Materials:

Download File (https://chapter-grants.secure-

platform.com/file/2923/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyOTIzLCJhbGxvd05vdFNpZ25lZFVybCI6IkZhbHNlIiwiaWdub3JlT3Blbl. ACC%20Georgia%20Member%20Interest%20Groups.pdf)

Images:



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Images:



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Images:



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Images:

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Online Engagement

https://www.acc.com/chapters-networks/chapters/georgia/member-interest-groups (https://www.acc.com/chapters-networks/chapters/georgia/member-interest-groups)

Final Report

No File Uploaded

Upcoming ACC Georgia Events

ACC Georgia < georgia@accglobal.com>

Wed 3/13/2024 9:53 AM

To:chaptgeorgia@discuss.acc.com < chaptgeorgia@discuss.acc.com >



New ACC Georgia Small Group Networking Events

Decatur Small Networking Group Breakfast

Tuesday, April 9 / 8 AM - 9 AM
Folk Art Restaurant - 174 W. Ponce De Leon Ave. - Decatur, GA
Click here for full details and to register

Johns Creek Small Networking Group Lunch

Tuesday, April 16 / Noon - 1 PM
Terrazas Bar and Grill - 10900 Medlock Bridge Rd. - Johns Creek, GA
Click here for full details and to register

Upcoming Member Interest Group Kickoff Events*

Labor & Employment Member Interest Group Kickoff

Tuesday, March 19 / 4 PM - 7 PM
Punch Bowl Social - 875 Battery Ave SE Ste 720
Click here for full details and to register

Ethics & Compliance Member Interest Group Kickoff

Thursday, March 21 / 7:30 AM - 9 AM
Graphic Packaging International LLC
500 Riveredge Pkwy - Suite 100 - Atlanta, GA
Click here for full details and to register

*Please note that Member Interest Group Events are open to all members. These groups aim to connect members working in the focus area and educate those who would like to learn more.

While we understand that some "no shows" are unavoidable, we kindly ask that you please consider our speakers and hosts who have spent a considerable amount of time and resources to put this event on for you before deciding not to attend. Good attendance helps ensure that ACC Georgia can continue to offer CLE programming and networking events at no cost to our ACC Georgia members. If you need to cancel, we ask for 48 hours' notice to g.frost@accglobal.com. ACC Georgia reserves the right to charge a fee for attendees who do not cancel.

If you have any questions, please contact Geoffrey Frost at g.frost@accglobal.com

ACC Georgia: Our In-house Legal Community.

Visit our Website | Follow our LinkedIn page!

If you would like to unsubscribe to this distribution list, please send a message to membership@acc.com with "unsubscribe" in the subject field.



MEMBER INTEREST GROUPS

The ACC Georgia Chapter's mission is supported by Member Interest Groups ("MIGs") whose purpose it is to represent members' interests and to provide networking, education, and professional development. All ACC Georgia members are welcome attendees at any Georgia MIG event.

MIGs are led by Georgia ACC Member Volunteers Leaders and a Sponsor firm. Each MIG can have more than one Volunteer Leader. The MIG Leader(s) and firm determine the times and places of meetings and events.

The Volunteer Leader(s) will work with the Sponsor Firm to plan and implement the MIG's activities and support its operation, all in coordination with ACC Georgia.

The Sponsor Firm will provide the location and pay for venue (if applicable), food and beverage costs. One or more Sponsor Firm Subject Matter Expert (SME) will partner with the Volunteer Leaders to develop topics, event structure, and lead the event discussion.

The Volunteer Leader(s) will partner with the Sponsor Firm in developing topic ideas, including if desired surveying the membership for their interests, event structure and participating in the event discussion or selecting a speaker to lead the event discussion. At least one of the Volunteer Leaders for the MIG will attend the event.

Additionally, the Volunteer Leader(s) will attend monthly meetings with the Co-Vice Chairs of the Member Interest Groups to report on event planning status and share ideas and lessons learned with the other Volunteer Leaders. The Co-Vice Chairs will report out an executive summary at the regularly-scheduled Board of Directors meeting.

Suggestions for MIG events, include but are not limited to, the below:

- CLE with in-house speaker as part of the panel
- Educational presentation (without CLE) with in-house speaker as part of panel
- Roundtable topic discussion
- Networking and social events that encourage engagement and relationship building
- Interactive working sessions (encourage use of antitrust reminder and Chatham House rules for sessions where detailed benchmarking or discussions are held)
- Best Practices

The ACC Georgia Executive Director will send out invites, advertise the event on social media, and provide general support.



Member Interest Groups

ACC Georgia Leaders

D'Ree Cooper – Travelport Lydia Tallent – Structural Integrity Associates Geoff Frost – ACC Georgia

Labor & Employment | Fisher Phillips

Stephanie Aferiat – Home Depot Andrea Peterson – Interface Amy Jensen – Chick-Fil-A Daniel Gaynor – Aaron's

Ethics & Compliance | Womble Bond Dickinson

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Troutman Pepper - TBD



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2023 CHAPTER GRANT PROPOSAL

I. Proposed Program

A program to establish member-run committees focusing on subject matter expertise, e.g. Health Law, FinTech, Entertainment Law, etc., based on specific industries that have their legal departments based in the Atlanta metro area. This initiative supports several ACC objectives, including

- Pillar 4 (Communications & Engagement) of the ACC Strategic Plan 3.0 by tailoring the ACC experience to members' practice areas and personalizing communications;
- ➤ Increasing member awareness of and involvement with the Georgia chapter and ACC services

II. A justification for funding the proposed project

Currently, ACC Georgia does not have any committees.

III. Implementation Plan

Using company names, ACC Georgia will identify ACC members who we believe would benefit from joining an industry-specific committee, e.g. Health Law (Aetna, Aflac, Change Healthcare, Georgia Hospital Association, McKesson), FinTech (Equifax, Global Payments, LexisNexis, InComm, Nexis, NCR). To start, ACC Georgia will host a kickoff program with an industry expert, including a networking component for the members to meet each other, and identify potential leaders within ACC Georgia membership to initiate ongoing collaboration.

IV. Anticipated program results

The goal is to have the committees become self-sustaining and run by ACC Georgia members, with the support of the ACC Georgia Board to identify and recruit sponsors, among other things.

V. Date of the activity

The activity must take place before September 30, 2023. We plan to have a kick-off meeting for the Privacy Law Committee within the first quarter of 2023. On January 12th, the ACC Georgia President (Kathryn Hutton) is meeting with a potential speaker, DeBrae Kennedy-Mayo. Professor Kennedy-Mayo is a faculty member of Law & Ethics at the Scheller College of Business at Georgia Institute of Technology, and a co-author of <u>U.S. Private-Sector Privacy: Law and Practice for Information Privacy Professionals</u>, which is the textbook authorized by the International Association of Privacy Professionals (IAPP) for studying for the CIPP-US certification (DeBrae literally wrote the book on U.S. privacy!).

VI. Purpose of the activity - What do you hope to achieve?

We hope to broaden the scope of ACC Georgia's programming to include events where members are actively engaged in selecting topics of specific interest and designing programs.

VII. How will it benefit members?

The goal of this program is to engage members more actively in the design of programs, curate content that more accurately meets the needs of Georgia's in-house community, and create a more robust in-house lawyer community.

VIII. How will it promote the goals of the organization?

Being able to tailor their programs to meet the needs of in-house counsel will provide more value to sponsors (thus increasing the value of sponsoring ACC Georgia).

IX. Method(s) planned for promotion/marketing of program

ACC Georgia will promote the committees through membership communications (emails and newsletters) as well as on the ACC Georgia LinkedIn page.

X. The name(s) of the individuals responsible for the activity Kathryn Hutton, Stephanie Godfrey, Becca Hallum, Robbie Hurwitz, and Lydia Tallent

XI. **Budget – provide estimates of all costs/revenues related to the activity**With a grant of \$6,000, ACC Georgia will have the funds to implement 2-3 committees and will use these funds for speaker honoraria, venue rental, refreshments, etc.

XII. Chapters must also explain why current funds in their treasury cannot cover the costs of the proposed activity.

ACC Georgia does not currently have any committees and does not have established sponsors. Once the committees have been established, the goal is to have established sponsors to provide ongoing funding.