



## SPONSORSHIP PROSPECTUS

**APRIL 20-22, 2026 | CHICAGO MARRIOTT DOWNTOWN MAGNIFICENT MILE, CHICAGO, ILLINOIS**

### ABOUT THE CONFERENCE

LegalOpsCon is the Association of Corporate Counsel's second-largest in-person program, attracting 400+ legal operations professionals and in-house counsel.

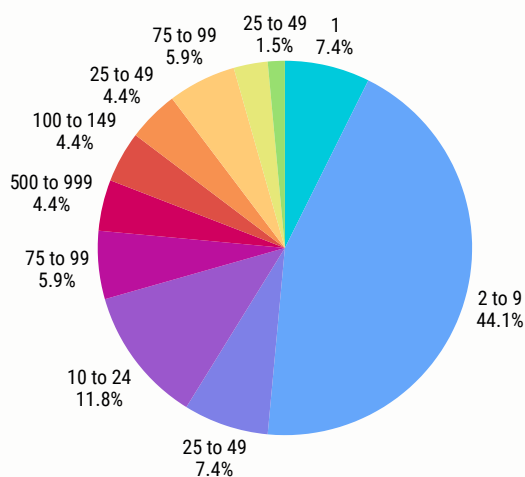
The curriculum allows legal operation professionals and in-house counsel to come together to advance the corporate legal operations function, by sharing knowledge and learning about the latest trends, advancements, and the future of the legal operations profession.

Attendees will also engage up to 50 legal service providers in our Solutions Hub, to learn what new solutions and technologies are available to advance their legal operations roles.

The extraordinary professional cross-pollination at LegalOpsCon provides attendees with a fresh take on optimizing the legal operations services they deliver, and the peer-taught leading practices needed to put new plans into action. It's the ideal place for you to gain valuable exposure to these important decision-makers in this lucrative market.

### 2025 LEGAL OPS CON ATTENDEES DEMOGRAPHICS

**LEGAL DEPT. SIZE**



## **GOLD | \$24,500**

Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to former sponsors and interested parties. Applicants may submit up to three (3) substantive proposals and selection will be made by end of October. Sponsors with a selected program must become a Gold Level Sponsor.




























## **SILVER | \$19,500**

Silver Level Sponsorship is designed to offer sponsors more speaking opportunities at the Legal Ops Con. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the ACC program organizer selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

## **BLUE | \$15,000**

Exhibit only.

### Sponsorship Benefits

	<b>GOLD</b>	<b>SILVER</b>	<b>BLUE</b>
An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers			
An opportunity for the sponsor to provide one (1) company representative to participate as a speaker in an existing educational session (must be selected or invited to join)			
A display area includes one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;			
Number of sponsor full registrations bearing access to all educational, social, and meal functions;	 <b>Four (4)</b>	 <b>Three (3)</b>	 <b>Two (2)</b>
One pre- and post-event promotional physical mailer to all conference attendees (emails are not included)			
Company logo with a link to sponsor site displayed on event website;			
Complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees)	 <b>Three (3)</b>	 <b>Two (2)</b>	 <b>One (1)</b>
One (1) lead scanner license. * additional licenses are available for purchase			
Access to pre and post-event opt-in attendee list (no email or phone provided)			

All Sponsorship Opportunities are available on a first-come-first-served basis.

Contact us at [Sponsorship@acc.com](mailto:Sponsorship@acc.com) to book your sponsorship

## ANCILLARY SPONSORSHIPS

### **ELEVATOR DOOR CLINGS** **LEVEL 4 (\$7,500) | LEVEL 7 (\$9,500) | BOTH LEVELS (\$15,000)**

Showcase your brand on eight elevator doors on Level 7 and/or Level 4. Benefit from high-traffic exposure and guaranteed visibility in a captive setting. Perfect for building brand awareness and leaving a lasting impression as attendees travel between floors. (One sponsor only per level.)

### **ESCALATOR CLING PACKAGE - \$7,500**

Capture attendee attention as they travel between sessions with three escalator wraps, six top-cap circle ads, and three floor landing clings. (One sponsor only.)

### **HYDRATION WATER BOTTLE SPONSOR - \$5,500**

Provide every attendee with a reusable branded water bottle featuring your logo and QR code, combining visibility, sustainability, and social impact.

### **MINI HAND SANITIZER SPONSOR - \$2,500**

Keep your brand literally in attendees' hands with pocket-sized branded sanitizers distributed at registration

### **PRE-MEETING CO-BRANDED PROMOTIONAL EMAIL - \$3,500**

Promote your products and services to attendees with a dedicated email placement (one per sponsor), including an invitation to visit you on-site and highlight post-program activities

### **BRANDED PILLARS - \$9,500**

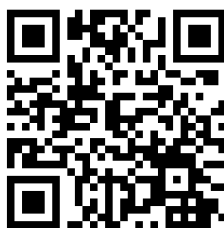
Transform high-traffic areas near registration and session rooms into vibrant branded displays. Includes four front-facing pillar wraps offering premium visibility. (One sponsor only.)

### **DIGITAL SIGNAGE - \$5,000**

Display your content on three 42" digital screens located near registration and high-traffic activity zones. Ideal for dynamic, eye-catching exposure. (One sponsor only.)

### **HOTEL KEY CARD BRANDING - \$2,500 + PRODUCTION COSTS**

Extend your reach beyond the conference floor with custom-designed hotel room key cards viewed multiple times each day by attendees. (Sponsor manages production with vendor and hotel.)



<https://www.acc.com/legalopscon>

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