

ANNUAL RELATIONSHIP SPONSORS

	Diamond	Ruby	Emerald	Platinum	Gold	Bronze	Prof. Growth Partner (not available to law firms)	Business Partner (not available to law firms)
Details on page:	10	11	12	13	14	15	16	17
General Benefits:								
Fee	\$51,000	\$38,400	\$31,800	\$25,600	\$19,200	\$12,800	\$6,400	\$6,400
Programs	3*, plus 1 social and 1 special event	3*	2*	2*	1	1*	1	0 (see p. 17 for exceptions)
Social Media	Pre- and Post-Event Posts							N/A
Banner ad on website	Yes	Yes	Yes	Yes	Yes	No, listing only	Listing on Career Dev Committee webpage	No, listing only
News Alerts	6	3	2	1	1	0	1	0
Directory Ad	Full-page (front cover)	Full-page (prime placement)	Full-page	Half-page	Half-page	Logo	Logo	Logo
Portion of Fee to Fund Corp Scholars	\$5,100	\$3,840	\$3,180	\$2,560	\$1,920	\$1,280	\$640	\$640
Tickets to Corporate Scholars Social	6	4	3	2	1	1	1	2
Tickets to Most Events Open to Sponsors	3	3	2	2	2	2	2	2
Awards Reception:								
Tickets	14	12	12	10	6	4	2	2
Program Book	Full-page prime	Full-page	Half-page	Quarter-page	Quarter-page	logo	logo	logo

**one or more of the sponsor's programs will be held at a conference or online only*

ADD-ONS

AVAILABLE ONLY TO ANNUAL RELATIONSHIP SPONSORS

	Leadership Academy Champion	Leadership Academy Host	Leadership Academy Engagement Event Host	CLO Club Reception or Roundtable Lunch or Dinner, or Social, Community-Based, or GVA/MD or Nonprofit CLE Program	Affinity Group Social	News Alert with Social Media Post
Details on page	17-19	17-19	17-19	20	21	21
Fee	\$6,400	\$3,900	\$3,200	\$3,200	\$1,500	\$700
Key Benefits	Host opening day or closing module and reception with Fellows, Advisory Board Members and Chapter Leaders	Host module and opportunity to network with Fellows and Advisory Board Members	Host an event for our 250+ alums and current Fellows – up and coming leaders in the community.	Host event for key group of ACC NCR members or leaders OR Host event open to members ** see below for options	Host of social event for one of ACC NCR's affinity groups***	An additional news alert in the chapter's newsletter
Website	<i>Logo on Academy website</i>	<i>Logo on Academy website</i>	<i>Logo on Academy website</i>	N/A	N/A	N/A
Social Media	Post-event					

**** Social, Community-Based, and Greater Virginia or MD CLE Options Include:**

- Social Events
- Events in Greater Virginia or Maryland
- CLE or other Event with our Nonprofit & Associations Committee
- Pro Bono or Community Service Events

***** Affinity Groups Include:**

- AAPI Affinity Group
- Accessibility Affinity Group
- Black & African American Affinity Group
- Café con Leche Affinity Group
- LGBTQ+ Affinity Group
- Young Lawyers Affinity Group
- Veterans Affinity Group

A LA CARTE SPONSOR OPTIONS

	Leadership Academy Champion	Leadership Academy Host	Leadership Academy Engagement Event Host	Social, Community-Based, or GVA/MD or Nonprofit CLE Program	Affinity Group Social
See page	17-19	17-19	17-19	23	23-24
General Benefits:					
Fee	\$8,900	\$5,000	\$4,500	\$6,400	\$2,000
Key Benefits	Host opening day or closing module and reception with Fellows, Advisory Board Members and Chapter Leaders <i>Logo on Academy website</i>	Host module and opportunity to network with Fellows and Advisory Board Members <i>Logo on Academy website</i>	Host event for our 180+ alums – up and coming leaders in the community.	Host event open to members ** see above for options	Host social event for one of ACC NCR's affinity groups***
Directory Ad	Logo	Logo	Logo	Logo	Logo
Social Media	Post-Event Posts	Post-Event Posts	Post-Event Posts	Pre- and Post-Event Posts	Pre- and Post-Event Posts
Awards Reception:					
Tickets	0 (but may purchase 2 tickets)	0 (but may purchase 2 tickets)	0 (may purchase 2 tickets)	0 (may purchase 2 tickets)	0 (may purchase 2 tickets)
Program Book	No	No	No	No	Logo

	Awards Reception	VIP Reception	Conference Meal Sponsor	Conference Exhibit Sponsor
See page	22	22	22 - 23	23
General Benefits:				
Fee	\$6,400	\$12,800	\$5,000	\$2,500
Key Benefits	Logo items and signage.	Exclusive sponsor of pre-event for finalists, their nominators, and ACC NCR leaders – logo items, signage, and provide welcome	Sponsor breakfast, lunch, or happy hour; logo items, signage, and provide welcome	Host table during breakfast, lunch, happy hour, and breaks; distribute information and merchandise; host a drawing
Directory Ad	Logo	Logo	Logo	Logo
Social Media	Pre- and Post-Event Posts		Thank you post	Thank you post
Awards Reception:				
Tickets	4	5	0 (may purchase 2 tickets)	0 (may purchase 2 tickets)
Program Book	Logo	Logo	No	No