Man Overboard: Florida's Changing Non-Compete and Theft of Trade Secrets Landscape

SAUL EWING

LLP

Steven M. Appelbaum
Partner
Saul Ewing LLP

Justin K. Beyer
Partner
Saul Ewing LLP

Eric Boos
Assistant General Counsel
ADT

Tobi Lebowitz
Chief Legal Officer
VSE Corporation

SAUL EWING
LLP

Disclaimers

The views we express during this session are our own, and do not necessarily reflect the official position of Saul Ewing, ADT, or VSE Corporation on these topics.

The purpose of this presentation is to provide news and information on legal issues, and all content provided is for informational purposes only.

It should not be considered legal advice. The transmission of information from this presentation does not establish an attorney-client relationship with the participant or reader.

The participant or reader should not act on the information contained in this presentation or any accompanying materials without first consulting retained legal counsel. If you desire legal advice for a particular situation, you should consult an attorney.

SAUL EWING
LLP

Agenda

1. CHOICE Act Overview
2. Material Changes to Florida Law brought about by CHOICE Act
3. Panel Discussion over Certain Changes
4. Panel Discussion over Expected Effect on Businesses
5. Takeaways & Recommended Course of Action

SAUL EWING
LLP

Florida CHOICE Act

- Effective 7/3/25
- Does not replace or repeal Fla. Stat. §542.335 (governing Florida non-competes since late 1990s)
- Essentially rewrites Florida non-compete law for “covered employees”
- Substantial changes to TRO procedures
- Greatly broadens permitted temporal scope of non-competes

SAUL EWING
LLP

Key Features of CHOICE Act

- Substantial expansion of permissible non-compete term (up to four years)
- Heightened administrative requirements upon presentment
  - At least seven days' written notice before execution of agreement
  - Mandatory written notice informing employee of right to consult consul
  - Employee must acknowledge, in writing, receiving confidential information or access to customer relationships
- Act offers program choices to employers (garden leave versus none)
- Applies to "covered employees", who are defined to earn two times the annual mean wage of all occupations in Florida, currently $62,990 (meaning CHOICE Act only applies to employees earning $125,980 or more)
- Almost guaranteed employer "win" if required to enforce.

Old v. New: §542.335 & CHOICE Act

- Presumptions of validity different
  - §542.335 presumed agreements less than six months valid and over two years invalid
  - CHOICE Act – silent regarding term length, but finding that NDAs and non-solicitation restrictions are "inadequate to protect" "confidential information and client relationships."
- Jurisdictional requirements different
  - §542.335 – burden on the party party seeking to enforce to plead and prove a legitimate business interest; TRO dependent on traditional equitable evaluation by court
  - CHOICE Act – court is required to preliminarily enjoin employee upon application by employer; burden on employee seeking to dissolve TRO to show by clear and convincing evidence application of limited considerations
- Award of attorney's fees (§542.335 – prevailing party; CHOICE Act – prevailing party, but odds stacked heavily in employer's favor)
- Who it applies to (§542.335 – a host of scenarios; CHOICE Act - only "covered" employees).

SAUL EWING
LLP

Key Features – Non Competes

- Allows restrictions of up to 4 years
- Either through a garden leave provision or a traditional non-compete
  - Garden leave is geography agnostic. Essentially employee provides extended notice so employee never leaves employer's employ
  - Traditional non-compete requires geography be defined in agreement.
- Certain notice requirements exist (failing to provide renders agreement unenforceable)
- Open questions
  - How does CHOICE Act and §542.335 coexist?
  - Does the CHOICE Act apply to independent contractors?

Key Features – Garden Leave

- Garden leave requires employer to pay the employee to sit on the sideline, but does not include discretionary incentive compensation
- Act is ambiguous on whether benefits must be provided
- Employee need not continue to provide work for employer after first 90 days of notice period
- Employee may engage in “nonwork activities” during notice period, but term not defined
- Employee may work for another employer during notice period, with the permission of the employer.
- Notice period may be reduced at employer’s discretion and upon written notice, but noncompete restriction only lasts so long as leave is paid.

Key Feature – Judicial Discretion

- Court ***required*** to enjoin employee where employer seeks to enforce a "covered" agreement.
- Court may only modify or dissolve preliminary injunction where employee or new employer prove by clear and convincing evidence, without providing any confidential information that:
  - Employee will not provide any services similar to ones provided by former employer during three years prior to garden leave beginning or noncompete starting
  - Will not use former employer's confidential information
  - New employer not engaged in or planning on business similar to prior employer; or
  - Former employer not paying garden leave salary and benefits and failed to cure
- Employer can also prospectively withhold or reduce garden leave salary/benefits for "gross misconduct" but term undefined.
- Fee shifting still available (like §542.335), but very hard for employee to "prevail."

Key Feature – Choice-of-Law & Venue

- Act purports to eliminate conflicts of law in favor of application of this statute
- Many states have statutorily voided out-of-state choice-of-law and venue provisions impacting employees in those states.
  - California, Massachusetts, Minnesota, Colorado, Washington
  - How does CHOICE Act square with these prohibitions? Does this reward first-to-file litigation?
  - How does CHOICE Act square with choice-of-law and venue analysis?

SAUL EWING LLP

Expected Impact on Businesses

- Impact on current non-compete agreements?
- Potential impact on recruitment?
- Potential ambiguities in the statute
  - §542.335 remains good law; how does presumption of invalidity for agreements over two years square with new statute?
  - Salary threshold definition differs in statute (some places county, some places state). How do employers respond?
  - Statute applies to covered employees, defined as meeting a “salary” threshold. How do employers respond to independent contractors?

SAUL EWING LLP

Key Takeaways & Recommendations

1. Act appears ripe for judicial challenges due to ambiguities and scope. It may necessitate employers to proceed with caution in reformulating restrictive covenant program.
2. Employers adopting new programs reliant on CHOICE Act must ensure they comply with notice provisions for covered employees.
3. Due to county-versus-state ambiguities regarding pay figure, adopters should err on higher income number.
4. Despite removal of legitimate business test, employers may still want to craft program to fit legitimate business test and four-years may be longer than necessary to protect interests.
5. Employers should consider the impact on employee recruitment and morale if deciding to adopt CHOICE Act prohibitions.

Any Questions?

SAUL EWING
LLP

Thank You!

Steven M. Appelbaum
Partner
Saul Ewing LLP
steven.appelbaum@saul.com

Justin K. Beyer
Partner
Saul Ewing LLP
justin.beyer@saul.com

Eric Boos
Assistant General Counsel
ADT

Tobi Lebowitz
Chief Legal Officer
VSE Corporation
TBLebowitz@VSECORP.com

SAUL EWING
LLP

Baltimore
1001 Fleet Street
9th Floor
Baltimore, MD 21202
T: (410) 332-8600 • F: (410) 332-8862

Boston
131 Dartmouth Street
Suite 501
Boston, MA 02116
T: (617) 723-3300 • F: (617) 723-4151

Chesterbrook
1200 Liberty Ridge Drive
Suite 200
Wayne, PA 19087
T: 610.251.5050 • F: (610) 651-5930

Chicago
161 North Clark Street
Suite 4200
Chicago, IL 60601
T: (312) 876-7100 • F: (312) 876-0288

Fort Lauderdale
200 E. Las Olas Blvd.
Suite 1000
Fort Lauderdale, FL 33301
T: (954) 713-7600 • F: (954) 713-7700

Harrisburg
Penn National Insurance Plaza
2 North Second Street, 7th Floor
Harrisburg, PA 17101
T: (717) 257-7500 • F: (717) 238-4622

Los Angeles
1888 Century Park East
Suite 1500
Los Angeles, CA 90067
T: (310) 255-6100 • F: (310) 255-6200

Miami
701 Brickell Avenue
17th Floor
Miami, FL 33131
T: (305) 428-4500 • F: (305) 374-4744

Minneapolis
33 South Sixth Street
Suite 4750
Minneapolis, MN 55402
T: (612) 225-2800 • F: (612) 677-3844

New York
1270 Avenue of the Americas
Suite 2800
New York, NY 10020
T: (212) 980-7200 • F: (212) 980-7209

Newark
One Riverfront Plaza
1037 Raymond Blvd., Suite 1520
Newark, NJ 07102
T: (973) 286-6700 • F: (973) 286-6800

Orange County
5 Park Plaza
Suite 650
Irvine, CA 92614
T: (949) 252-2777 • F: (949) 252-2776

Philadelphia
Centre Square West
1500 Market Street, 38th Floor
Philadelphia, PA 19102
T: (215) 972-7777 • F: (215) 972-7725

Pittsburgh
One PPG Place
Suite 3010
Pittsburgh, PA 15222
T: (412) 209-2500 • F: (412) 209-2570

Princeton
650 College Road East
Suite 4000
Princeton, NJ 08540
T: (609) 452-3100 • F: (609) 452-3122

Washington, D.C.
1919 Pennsylvania Avenue, N.W.
Suite 550
Washington, DC 20006
T: (202) 333-8800 • F: (202) 337-6065

West Palm Beach
515 N. Flagler Drive
Suite 1400
West Palm Beach, FL 33401
T: (561) 833-9800 • F: (561) 655-5551

Wilmington
1201 North Market Street
Suite 2300 • P.O. Box 1266
Wilmington, DE 19899
T: (302) 421-6800 • F: (302) 421-6813

SAUL EWING
LLP