

# Charting New Waters: Navigating the Sea of AI to Successfully Map Your Legal Operations Strategy



September 5, 2025

# Speakers



**Mike Ferrara**

Managing Director  
Legal Operations Consulting  
FTI Consulting



**Dan Ostrow**

VP, Head of Compliance  
World Fuel Services



**Ernesto Rubi**

Assistant General Counsel  
Royal Caribbean Cruises Ltd



The background of the slide features a stylized illustration. The upper portion is a sky with a gradient from light blue to a darker teal, populated with numerous small, white, V-shaped birds in flight. The lower portion is a sea with stylized, overlapping waves in shades of dark blue and teal. A dark blue rectangular box is centered horizontally, containing the main text in white.

# 95% of GenAI pilots at companies are failing

MIT study – *State of AI in Business 2025*



## Where is your legal department today with AI adoption?



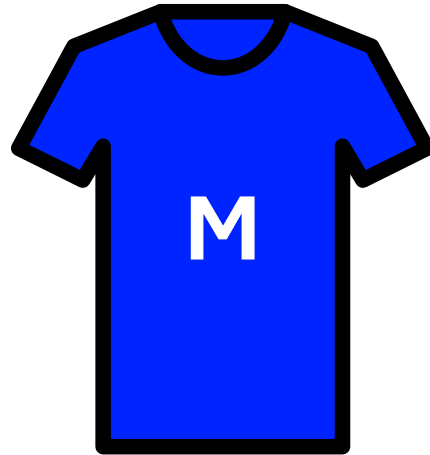
The background is a stylized illustration. The top half shows a sky with a gradient from light blue to dark blue, populated with numerous small white birds in flight. The bottom half shows a sea with stylized waves in shades of dark blue and teal. A dark blue rectangular box is centered horizontally, containing the text.

Use cases, use cases,  
use cases...



Low Risk  
Productivity Boost

*Email and meeting  
summarization*



Practical Workflow  
Moderate Value

*Contract clause  
extraction*



Operational Transformation  
Broad Business Impact

*Legal intake and triage  
chatbot*



Strategic Initiative  
Enterprise-Level Bet

*Litigation risk prediction  
algorithm*



## What barriers are in your way with AI transformation?



The background of the image is a stylized illustration. The top half shows a sky with a gradient from light blue to a darker blue at the top. Numerous white birds are depicted in flight, scattered across the sky. The bottom half shows a sea with stylized waves. The waves are represented by overlapping, curved shapes in shades of dark blue, teal, and light blue. The overall aesthetic is clean and modern.

# Measuring Success



The background features a textured, painterly style. The upper half is a gradient of blue and teal, representing a sky, with several white birds in flight. The lower half is a dark green and blue gradient, representing the sea, with a row of stylized, overlapping waves in shades of teal and blue. A dark blue rectangular box is centered horizontally, containing the text "Final Thoughts" in white.

# Final Thoughts





Thank you!