

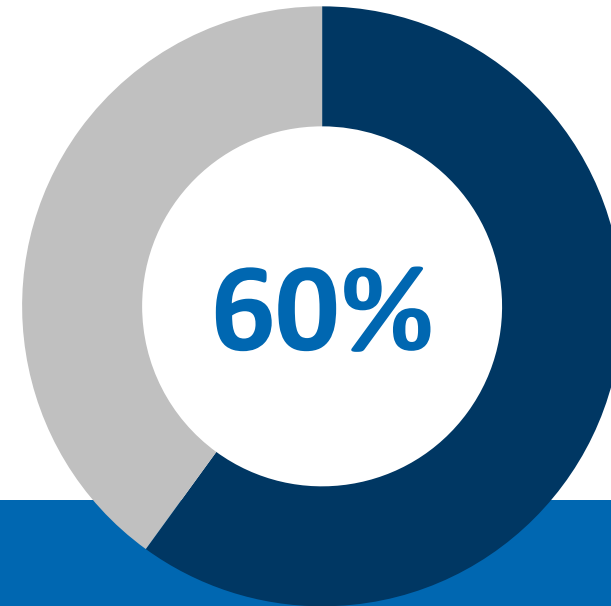


2025 ACC Asia-Pacific Annual Meeting

Turning Global Disruption into Opportunity: How GCs Shape Strategy and Drive Success

Taking the helm

60% of surveyed GCs reported being more involved in their organization's crisis management strategy than five years ago



60% of GCs are **more involved**
in crisis planning

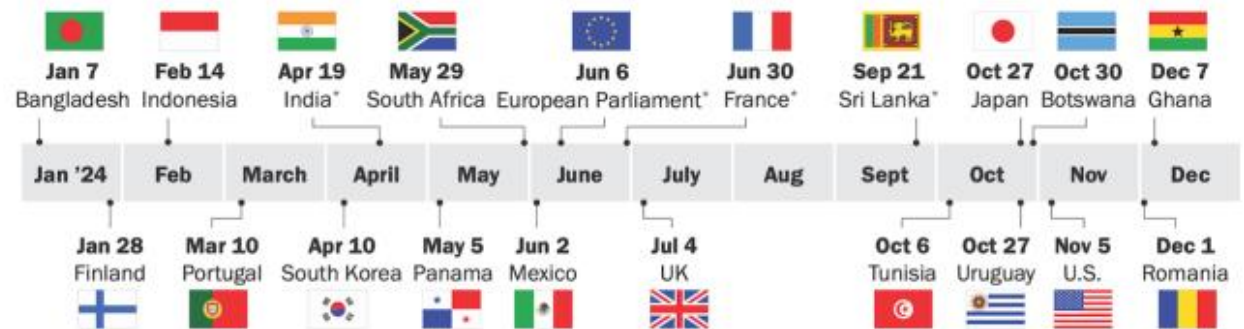
A tough year for incumbents

With more than 70 national elections in 2024, 2025 marks a significant shift from campaigning to policymaking, from discussion to action and from theory to practice



As corporations begin to assess their unique risks and opportunities, how can they stay ahead of shifting political landscapes, trade tensions and evolving regulations? In volatile times, organizations must not only respond, but they must also proactively manage geopolitical risk, address crises and seize opportunities for transformation.

Voters in nations around the world went to the polls in 2024



* Date indicates start of elections or first election of the year.
Source: The International Foundation for Electoral Systems.

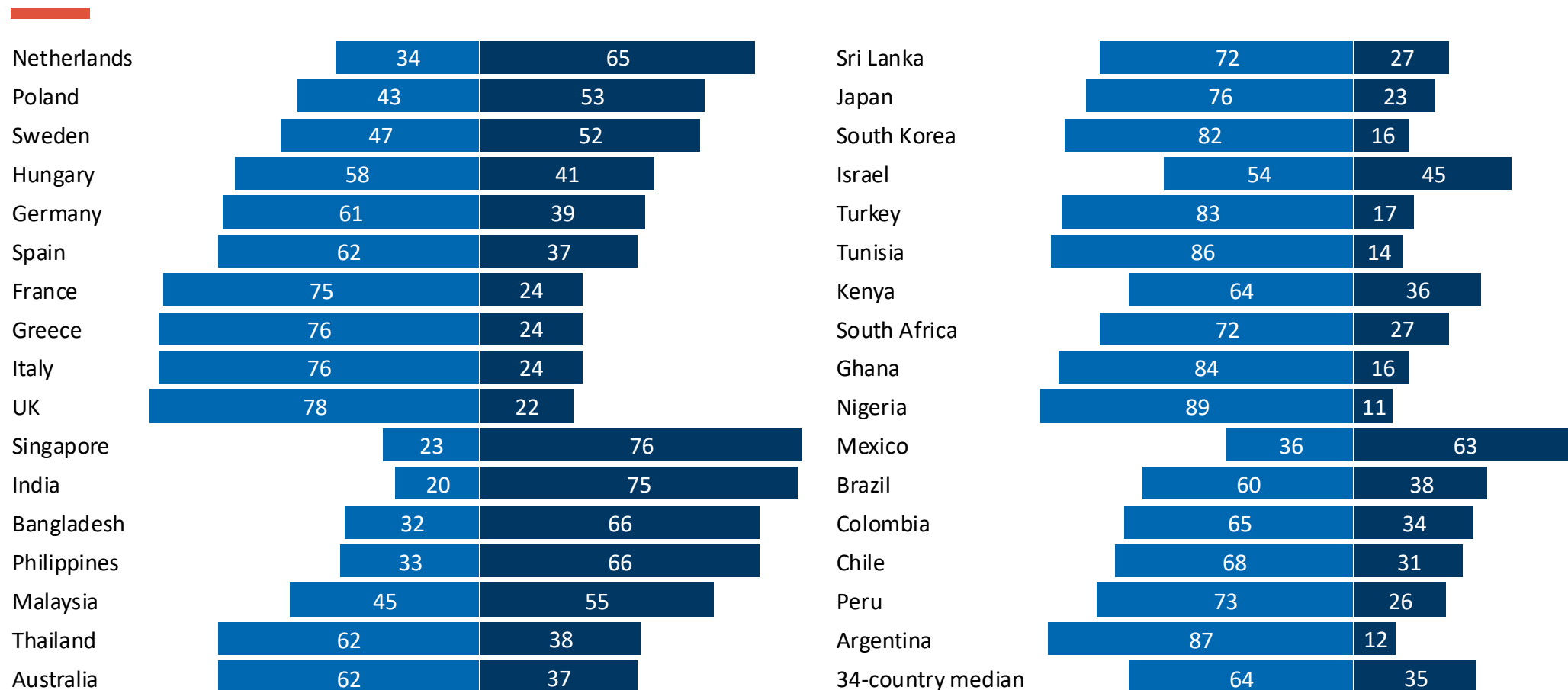
PEW RESEARCH CENTER

Economic uncertainty driving voter discontent

What made 2024 such a tough year for incumbents? While every election is shaped by local factors, economic challenges were a consistent theme across the globe

■ Bad ■ Good

ACROSS 34 COUNTRIES, PEOPLE MOSTLY RATE THEIR ECONOMIES NEGATIVELY



Increase risk and demand

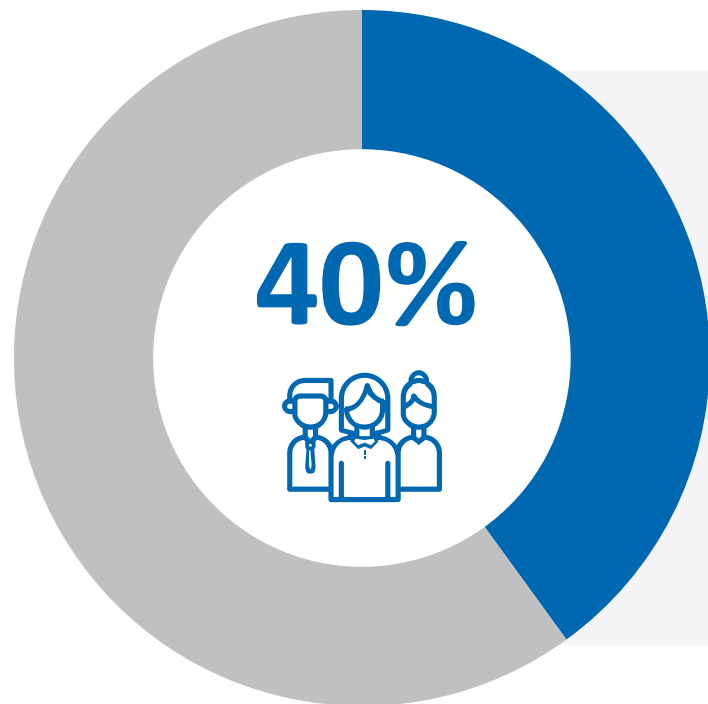
100% of surveyed GCs reported that their departments experienced some degree of increased risk and demand in the past year.



100% of respondents reported that their departments experienced some degree of **increased risk and demand** in the past year.



Top risks for GCs



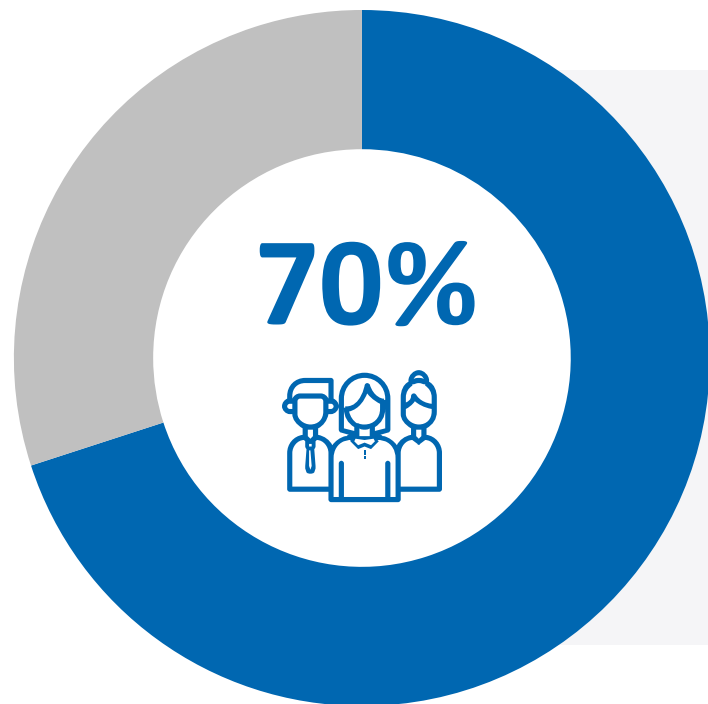
of GCs cited regulatory change, compliance, data **protection and geopolitical uncertainty** as their top risk areas



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When it comes to ESG and CSR, these initiatives are under a global microscope. They've become lightning rods in political debates, targets in legislative battles and in some cases even reasons for shareholder lawsuits.

Crisis planning



of organisations lack an identified ad-hoc cross-functional **crisis response team** or a pre-selected list of external crisis response advisors that can assemble easily when a crisis arises



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Geopolitics isn't going away. If anything, it's becoming more complex and more entrenched in how businesses operate and grow.



Thank you