

2025 ASIA-PACIFIC ANNUAL MEETING

29-30 May 2025 | The Westin, Singapore

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Global Antitrust Trends

Crafting Effective Compliance Programs to Mitigate Risks

Facilitators

Lily Tsen. ACC Singapore Director & Secretary.
General Counsel & VP Legal Amcor Flexibles Asia Pacific

Priyanka Mukherjee. Director Legal. Pfizer

Thursday 29 May 2025

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Welcome & Introduction

Intended objective

A practical, interactive roundtable session to explore antitrust enforcement trends and how compliance programs can adapt

Structure. Ground Rules

Respectful participation encouraged. Chatham House rules

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Global Enforcement Trends

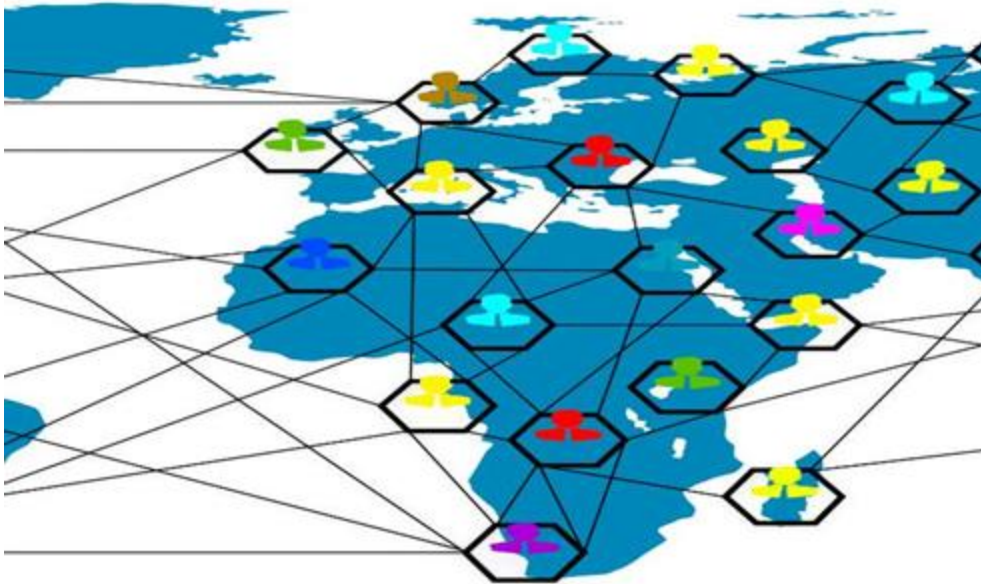
Global Enforcement Actions

Commitment to Market Integrity

Increased Investigations

Higher Penalties Imposed

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Cross-Border Cooperation Between Regulators

Collaborative Anti-Trust Enforcement

Improved Investigative Effectiveness

Alignment of Antitrust Policies

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Example of Observable Shift in Focus Technology & Digital Markets

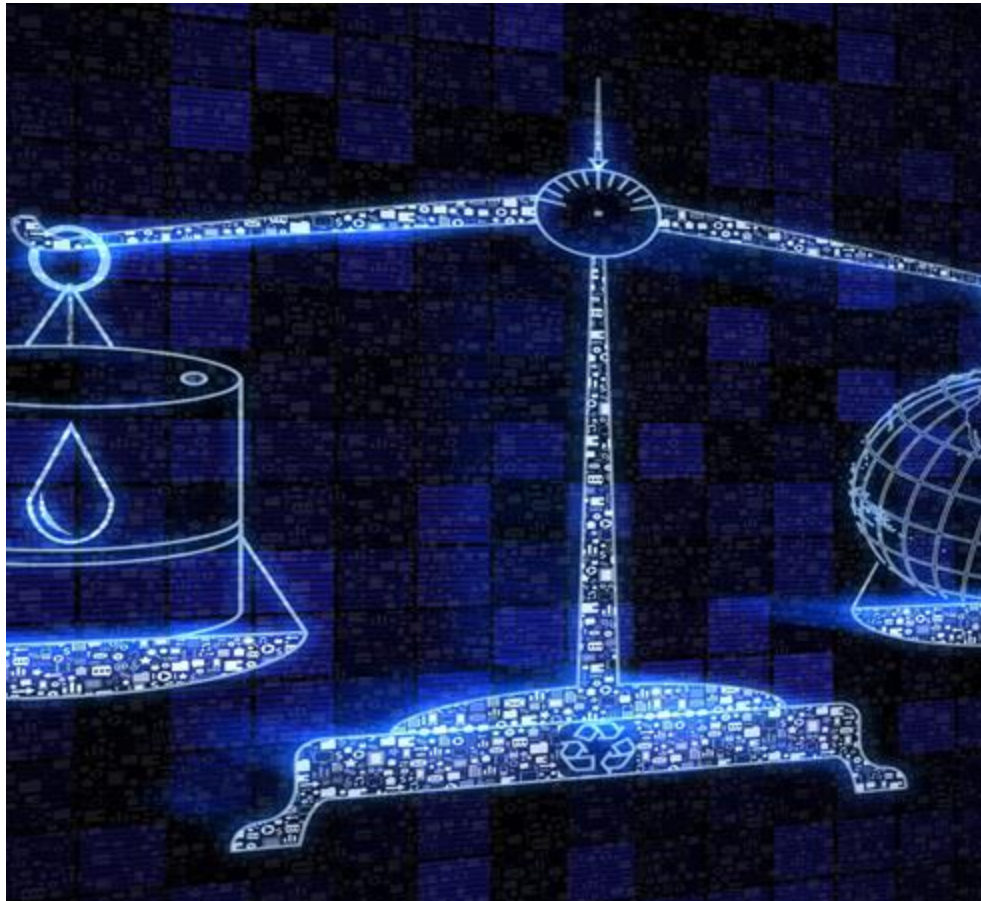
Regulatory Scrutiny

Data Privacy Concerns

Monopolistic Practices

New Regulatory Frameworks

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Recent Enforcement Examples

Google Fined for Anti-Competitive Practices in the Android Ecosystem

Maruti Suzuki Fined for Anti-Competitive Agreements with Dealers

Amazon and Flipkart Investigated for Anti-Competitive Practices

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Thought Sharing - Core Risks & Realities

Does the shared overview resonate with you?

Have antitrust enforcement trends affected your business more or less compared to before the Covid 19 pandemic?

How have you and your team stayed on top of shifting expectations?

What antitrust compliance challenges have you faced recently, or do you anticipate facing?

Practical challenges in compliance?

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Designing a Robust Compliance Program What “Good” Looks Like?

Clear policies and procedures

Regular training and awareness programs

Effective monitoring and reporting mechanism

Culture of ethical behaviour

Regularly review and update compliance programs

> How??

> What makes compliance work for your org?

> Which part(s) of your compliance program has made the most impact? What needs the most work?

> Your secrets to success? War stories?

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Customising for the Future From Good to Great

Tailor by geography, risk profile, business model

- Does tailoring work? How far do you go?

Emerging areas to watch? E.g.s:

- Sustainability collusion risks
- Data sharing scrutiny

Partnering with commercial teams - Integration without “blocking”

> How are you evolving your program to stay ahead of regulators and business needs?

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Wrap Up

Key Takeaways

Share one idea or insight you take away

