



ACC 2025 Sponsorship Program

The award-winning St. Louis Chapter of the Association of Corporate Counsel ("ACC St. Louis" or the "Chapter") is pleased to invite your organization to participate in our 2025 ACC St. Louis Sponsorship program.

Thank you for your continued generous support! Because of our strong partnership and mutual interest in providing valuable content to our membership, together we offered very well attended virtual and in-person events in 2024. Thank you for your creativity and flexibility to continue to develop St. Louis' in-house community!

ACC St. Louis is the preeminent organization for in-house counsel in the St. Louis area focused exclusively on meeting the unique professional needs of in-house counsel. We have more than 650 in-house counsel members representing more than 185 companies in diverse industries. In fact, membership has increased year over year, and our members are more active in the ACC than ever.

Our St. Louis ACC Chapter is exceptional. We are a three-time winner of the Association of Corporate Counsel's prestigious Chapter of the Year honor. Our chapter has consistently been designated as a Gold Level Chapter of Distinction (the highest possible designation by the Association of Corporate Counsel) receiving such designation in 2018, 2020, 2021, 2022, and 2023. The Chapter also received special recognition for our exceptional Diversity Programming including receiving the Achievement Award for Best Diversity Initiative in 2021 and 2022. In 2023, we received two Achievement Awards-- for our innovative programming on artful observations at the St. Louis Art Museum and for best partnership program in conjunction with Washington University Olin School of Business.

We are excited to report our virtual programming attendance continues to exceed our expectations and reflects our strong sponsor partnerships and member engagement. We remain committed to the safety and well-being of our members and sponsors and are prepared to continue to provide a combination of alternative programming. In 2024, we have enjoyed numerous in person events to include our flagship Corporate Counsel Institute and the ACC Golf Spa CLE. As always, our goal in the coming year will be new, experiential, and valuable events for our members, regardless of in-person or virtual format.

For those considering sponsoring ACC St. Louis for the first time, we welcome you and encourage you to take this opportunity to highlight your firm or business before the *only* organization in the bi-state area consisting solely of in-house counsel. Our sponsors and members have both found



many valuable benefits from this sponsorship format since its inception.

In 2025, we will continue our diverse mix of sponsorships, including subject-matter focused sponsorships as well as practice area, program, and event sponsorship opportunities. To optimize program and event choices, all 2025 Sponsors must complete their registration online via <https://qabs.wufoo.com/forms/z34wgjo05m464c/> as soon as possible. **The order in which the registration forms are received will determine sponsorship level as well as the events or programs each sponsor will present in 2025. Thus, we encourage you to register early.** We will issue an invoice after we receive your registration form and confirm your sponsorship level for 2025.

Beginning at 9 a.m. on **October 1, 2024**, we invite renewing sponsors to register before new sponsors. Registration for new sponsors will begin on **October 7, 2024**. We request all sponsors to register by **November 1, 2024**. Registration forms received by ACC St. Louis after **November 1, 2024**, will be accepted and processed, provided sponsorships remain available. Sponsors will be notified via email before the end of the year of their sponsorship level, and which ACC St. Louis program(s) and/or event(s) they will be presenting or sponsoring in 2025. Sponsorship fees are due by **January 10, 2025**.

The ACC St. Louis Board appreciates your continued support – please express and extend our appreciation to your entire organization!

Sincerely,

ACC St. Louis Executive Committee

Beverly Garner, President
Jay Repaso, President Elect
Vikas M. Sunkari, Treasurer
Jennifer F. Robinson, Secretary
Jenny Herner, Immediate Past President

ACC St. Louis Sponsorship Committee

Susan Bassford Wilson, Chair

ACC STL CONTINUING LEGAL EDUCATION SPONSORS

Platinum Sponsor: 2 opportunities available

Law Firms Only (\$22,750)

- Two (2) each one-hour CLE, education, or training program (each one-hour CLE, educational or training program hereinafter a “Program”) to be held at any two of the following: a firm-specific CLE, the 2025 Corporate Counsel Institute (“CCI”) on May 8, 2025, or the 2025 Golf Spa Event (the cost of the Program is additional)
- Up to six (6) firm attendees at the 2025 CCI (this number includes firm speakers)
- Firm exhibitor table at the 2025 CCI and at the 2025 Golf Spa Event
- Four (4) additional firm attendees at the 2025 CCI lunch
- We ask each sponsor to provide a drawing prize for the 2025 CCI and/or the 2025 Golf Spa Event
- Six sponsor golfers who may invite up to 6 ACC members to complete their teams and two (2) spa attendees at the 2025 Golf Spa Event, with signage on the golf course and in the spa
- Two (2) additional firm attendees at the 2025 Golf Spa CLE and lunch
- Up to four (4) firm attendees at the ACC St. Louis Sponsor Appreciation Event
- Special Platinum Sponsor recognition at the ACC St. Louis Annual Meeting and Sponsor Appreciation Event
- Sponsor recognition through signage and brochures, including table tents at the 2025 Golf Spa Event
- Sponsor recognition on the ACC St. Louis website and social media throughout the year
- Publication of two (2) substantive articles to be included in the ACC St. Louis newsletter, social media, and website with priority placement.
- Social Media promotion includes links to articles on Sponsor websites and Sponsor job postings

Gold Sponsor: 8 opportunities available

Law Firms Only (\$18,250)

- Two (2) each one-hour CLE, education, or training program (each one-hour CLE, educational or training program hereinafter a “Program”) one of which may occur at an ACC STL premier event to include the 2025 Corporate Counsel Institute (“CCI”) on May 8, 2025, or the 2025 Golf Spa Event (the cost of the Program is additional)
- Up to six (6) firm attendees at the 2025 CCI (this number includes firm speakers)
- Firm exhibitor table at the 2025 CCI
- Two (2) additional firm attendees at the 2025 CCI lunch
- We ask each sponsor to provide a drawing prize for the 2025 CCI and/or the 2025 Golf Spa Event
- Four golfers and two (2) spa attendees at the 2025 Golf Spa Event with signage on the golf course and in the spa
- Two (2) additional firm attendees at the lunch for the 2025 Golf Spa event
- Up to four (4) firm attendees at the ACC St. Louis Sponsor Appreciation Event

- Special Gold Sponsor recognition at the ACC St. Louis Annual Meeting and Sponsor Appreciation Event
- Sponsor recognition through signage and brochures
- Sponsor recognition on the ACC St. Louis website and social media throughout the year
- Publication of one (1) substantive article to be included in the ACC St. Louis newsletter, social media, and website
- Social Media promotion includes links to articles on Sponsor websites and Sponsor job postings

Silver Sponsor: 6 opportunities available

Law Firms Only (\$12,500)

- One (1) one-hour Program (the cost of Program is additional)
- Firm exhibitor table at the 2025 CCI
- Up to four (4) firm attendees at the 2025 CCI
- Two (2) additional firm attendees at the 2025 CCI lunch
- Two (2) golfers at the 2025 Golf Spa Event and (1) Spa attendee; includes signage on the golf course and in the spa
- We ask each sponsor to provide a drawing prize at the 2025 CCI reception and/or the 2025 Golf Spa Event
- Up to two (2) firm attendees at the ACC St. Louis Sponsor Appreciation Event
- Special Silver Sponsor recognition at the ACC St. Louis Annual Meeting and Sponsor Appreciation Event
- Sponsor recognition through signage and brochures
- Sponsor recognition on the ACC St. Louis website and social media throughout the year
- Publication of one (1) substantive article to be included in the ACC St. Louis newsletter, social media and website
- Social Media promotion includes links to articles on Sponsor websites and Sponsor job postings

International Sponsor: 2 opportunities available

Law Firms Only (\$10,000)

- Two (2) virtual one-hour international practice area focused CLE Programs (the cost of program is additional)
- Up to two (2) firm attendees at the ACC St. Louis Sponsor Appreciation Event
- International Sponsor recognition at the ACC St. Louis Annual Meeting and Sponsor Appreciation Event
- Sponsor recognition through signage and brochures
- Sponsor recognition on the ACC St. Louis website and social media throughout the year
- Publication of one (1) substantive article on the international practice area to be included in the ACC St. Louis newsletter, social media and website
- Social Media promotion includes links to articles on Sponsor websites and Sponsor job postings

Professional Development Sponsor: 2 opportunities available

Law Firm and Non-Firm (\$10,000)

- One (1) Virtual and one (1) in-person one-hour program (for a total of 2 programs) focused on Professional and Career Development (the cost of the program is additional)
- Up to two (2) attendees at the ACC St. Louis Sponsor Appreciation Event
- Professional Development Sponsor recognition at the ACC St. Louis Annual Meeting and Sponsor Appreciation Event
- Sponsor recognition through signage and brochures
- Sponsor recognition on the ACC St. Louis website and social media throughout the year
- Publication of one (1) substantive article on Professional Development to be included in the ACC St. Louis newsletter, social media and website
- Social Media Promotion to include links to articles on the Sponsor website and links to Sponsor job postings

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRO BONO: 1 opportunity available

Offered as an add-on or stand-alone opportunity: Law Firm and Non-Firm (\$3,000)

- Recognition as the ACC St. Louis 2025 Pro Bono and Community Service Sponsor
- Collaborate with the Pro Bono Committee to develop additional training/networking opportunities and events
- Recognition as Pro Bono Sponsor on all notices, brochures, signage for Pro Bono Programs
- Two (2) attendees at the ACC St. Louis Sponsor Appreciation Event

Diversity and Inclusion Sponsor: 3 opportunities available

Offered as an add on only: Law Firms and Non-Firms (\$4,000 per event OR purchase ALL 3 Sponsorships at \$10,000)

- One (1) of the following events for \$4,000 Individually:
 - 1) SUMMER INTERNSHIP: Host the Diversity Summer Internship orientation (typically March), the Summer Intern Kick Off event (typically May/June); and the Summer Intern Send Off event (typically late July or early August). Recognition as Summer Diversity Interns events and in press releases as the 2025 Summer Intern Sponsor.
 - 2) STREET LAW: Sponsor and participate in the Street Law Program alongside ACC Members
 - 3) DIVERSITY CLE LEADERSHIP TRAINING: Sponsor and attend (2) CLE Leadership Training Events
- Collaborate with the Diversity & Inclusion Committee to develop additional training and networking opportunities and events
- Recognition as Diversity & Inclusion Sponsor with social media promotion to include links to articles at Sponsor website.

Labor & Employment Practice Area Network (“L&E PAN”): 1 opportunity available

Offered as an add on only: Law Firm Only (\$4,000)

- Recognition as L&E PAN sponsor on all notices, brochures, signage for L&E PAN events
- Sponsor, host, and attend up to two (2) L&E PAN CLE Programs during the year, planned in conjunction with the ACC St. Louis PAN Committee (cost of PAN Program to be borne by PAN Sponsor)
- Three (3) firm attendees at PAN CLE Programs
- Recognition as L&E PAN Sponsor on all notices, brochures, signage for L&E PAN CLE Programs
- Publication of an additional article covering L&E in the ACC St. Louis newsletter, social media or website

Litigation Practice Area Network: 1 opportunity available

Offered as an add on only: Law Firm Only (\$4,000)

- Recognition as Litigation PAN sponsor on all notices, brochures, signage for Litigation PAN events
- Sponsor, host, and attend up to two (2) Litigation PAN CLE Programs during the year, planned in conjunction with the ACC St. Louis PAN Committee (cost of PAN Program to be borne by PAN Sponsor)
- Three (3) firm attendees at PAN CLE Programs
- Recognition as Litigation PAN Sponsor on all notices, brochures, signage for Litigation PAN CLE Programs
- Publication of an additional substantive article covering Litigation in the ACC St. Louis newsletter, social media or website

(Sponsorship opportunities continued on the following page)

EVENT SPONSORSHIPS

Every Event Sponsor is entitled to:

- Recognition on signage, brochures at the sponsored social event (“Event”)
- Recognition on ACC St. Louis website and social media throughout the year
- Up to two (2) attendees at the ACC St. Louis Sponsor Appreciation Event
- Social Media Instances (e.g. "Instances" include links to articles on sponsor websites, links to sponsor job postings, or other promotional relevant links, except those that advertise events not associated with the ACC)

ACC St. Louis Annual Meeting: 1 opportunity available

Law Firm and Non-Firm (\$6,000)

- In January of each year, ACC St. Louis holds its Annual Meeting and Dinner at a prominent area venue. This Chapter event is open to all chapter members, where new officers and directors are elected, and Chapter awards are presented
- Four (4) sponsor representatives may attend the Annual Meeting
- Sponsor will have five minutes of podium time to welcome attendees on behalf of sponsor's firm/company
- Sponsor may distribute marketing materials at the event and may have signage at the registration table
- Sponsor may conduct a giveaway at the event

ACC St. Louis Spring or Summer Social Event: 3 opportunities

available Law Firms Only (\$6,000)

- Sponsor may select a social event sponsorship to occur in the Spring (March – May) or Summer (June or July)
- ACC St. Louis will pay the actual cost of the Social Event and will plan the event in consultation with the Sponsor. However, to the extent the cost of the event exceeds \$3,000 due to Sponsor preferences (e.g., venue, food and beverage, activity, etc.), the Sponsor will be responsible for costs in excess of \$3,000, in addition to the sponsorship fee.
- Six (6) firm representatives may attend the Social Event.
- Sponsor may distribute marketing materials at the event and may have signage at the registration table.
- Sponsor may conduct a giveaway at the event.

ACC St. Louis Resource Sponsors: 4 opportunities available

Non-Firms Only (\$3,000)

- Vendor exhibitor table at 2025 CCI on May 9, 2025
- Premium Hole sponsor at 2025 Golf/Spa event and signage on course
- Recognition at Golf/Spa event on signage and brochures
- Recognition on ACC STL website throughout the year
- Social Media Instances (e.g., links to articles on sponsor website)

ADDITIONAL INFORMATION

General

- The ACC St. Louis Sponsorship Program term runs for the 2025 calendar year. The ACC St. Louis Board of Directors reserves the right, in its discretion, to modify the number of Sponsors within each Sponsorship level.
- Additional sponsorship opportunities: In the event ACC St. Louis identifies a new program or event that is outside the sponsorship offerings listed above, the Chapter will present the opportunity to existing sponsors with preference given to Platinum, Gold and, if still available, to Silver sponsors. If no existing sponsor expresses an interest in the opportunity, ACC St. Louis reserves the right to offer the opportunity to other non-sponsor organizations.
- ACC St. Louis does not guarantee attendance numbers for any program/event. The ACC strongly recommends each CLE program should include an in-house speaker/panelist. The sponsor for the program/event should work closely with Chapter representatives and adhere to Chapter guidelines and deadlines for each program/event. Sponsors are responsible for planning their event, along with ACC St. Louis. ACC St. Louis will provide a timeline for each event, including deadlines to submit topics, panelists, etc. Failure to adhere to the stated timeline may result in the cancellation of the event in the chapter's sole discretion. No sponsorship fees will be refunded in the event of a cancellation due to sponsor delay in submitting information. All event registration will be conducted through and by ACC St. Louis.
- Sponsors providing articles for submission to the ACC St. Louis newsletter must have topics approved by the Chapter prior to submission. The Chapter will provide the sponsor with a submission deadline for the sponsor's assigned newsletter; sponsor is responsible for timely submission of the article. No sponsorship fees will be refunded in the event a sponsor's article cannot be published as a result of sponsor delay in submitting its article.
- Opportunities designated as "add-on" sponsorships must be combined with another sponsorship.

Corporate Counsel Institute (CCI) on May 8, 2025

- In partnership with the Bar Association of Metropolitan St. Louis ("BAMSL"), ACC St. Louis hosts an annual all-day CLE program with topics devoted to in-house counsel. CCI has become one of the annual marquee events for in-house counsel in the St. Louis area. A social/networking opportunity follows the live CLE portion of CCI.
- CCI presentation slots may be either plenary or breakout sessions, as determined by the CCI Committee. The CCI presentation topics will be developed in coordination with the CCI Committee.
- Platinum Sponsorship, Gold Sponsorship, Silver Sponsorship and Resource Sponsorship includes an exhibitor table during CCI.
- Platinum sponsors may present a one-hour CLE at the CCI. Gold sponsors have the opportunity to present a one-hour CLE at either the CCI or the Golf Spa CLE (depending on availability).

17th Annual ACC St. Louis Golf Spa and CLE

- In 2025, ACC St. Louis will host the 17th Annual Golf Spa CLE Event for its members. Held each year in the late summer or early fall, the day begins with a morning of CLE presented by Platinum and Gold sponsors, followed by an afternoon of golf or spa treatments. The event is extremely popular with Chapter members and provides assigned sponsors with an excellent opportunity to mingle with ACC St. Louis members and enjoy a round of golf or spa treatment.
- Platinum sponsors may present a one-hour CLE at Golf Spa CLE. Gold sponsors have the opportunity to present a one-hour CLE at either the CCI or the Golf Spa CLE (depending on availability).

Diversity & Inclusion Sponsorship

- Each year, ACC St. Louis hosts its Summer Diversity Internship Program through which the ACC St. Louis Diversity and Inclusion Committee selects students from Washington University School of Law, Saint Louis University School of Law, University of Missouri School of Law, and other law schools and pairs the interns with corporations in the greater St. Louis community for a summer internship. All interns participate in various educational, training, and social activities throughout the summer. In February, a panel of ACC-St. Louis Diversity and Inclusion Committee members interview candidates for these internships.
- The interns attend a Summer Intern Kick-off event in late May or early June to introduce interns to each other, their host company representatives, and their ACC assigned mentors.
- The Diversity & Inclusion Leadership Training committee hosts several events throughout the year where participants interact in a safe space and discuss topics that focus on diversity, inclusion and equity in our legal departments and the community.
- The Diversity & Inclusion Committee partners with area high schools for the Street Law Program to introduce students to the legal profession, and specifically in-house practice, as a future career path.

PAN Sponsorship

- The Practice Area Networking (PAN) sponsorship allows a law firm sponsor to increase the value of their sponsorship and reach a specific group of Chapter members and non-member in-house counsel who actively practice a specific area of the law. The PAN is expected to hold up to two (2) events each year, as virtual, casual lunches, or happy hour meetings, to provide networking opportunities with other in-house lawyers with similar practices, and at least one substantive presentation and discussion on the law. The PAN Sponsor will have an opportunity to provide a speaker or panel presentation for the substantive educational event. This format provides a unique and very focused opportunity for the sponsor law firm to highlight its practice group to Chapter members focused on the relevant area of the law. This sponsorship is a great add-on opportunity to enhance a regular sponsorship of the Chapter.

Monthly CLE Programs

- Gold sponsors have the opportunity to present a one-hour CLE at the Corporate Counsel Institute (CCI) or the Golf Spa CLE and one Monthly CLE program.
- Gold and Silver sponsors have the opportunity to present one monthly CLE devoted exclusively to issues facing in-house counsel. The format and location of the CLE is chosen by the sponsor (in consultation with the Chapter) and may be virtual or in person (over a breakfast or lunch, or after work with social/networking). The cost of the program is the responsibility of the sponsor. The monthly CLE provides Chapter sponsors with a great opportunity to spotlight an area of practice of the firm to Chapter members.
- In addition to exposure from the CLE presentation, sponsors are encouraged to allow the Chapter to post the presentation materials to the Chapter website for access by all Chapter members.
- Sponsors should develop CLE programs that are unique to the interests and needs of in-house counsel. Whenever possible, programs should include in-house attorneys as co-presenters or panelists. (ACC St. Louis can assist in this regard if requested and will provide program recommendations.)

ACC St. Louis Newsletter

- ACC St. Louis will publish a monthly newsletter circulated to all ACC St. Louis members and archived on the ACC St. Louis website. The newsletter format includes information on Chapter events and programs as well as articles of interest to Chapter members. Select sponsor levels include an opportunity for sponsors to publish a substantive legal article(s) of interest to in-house counsel in one of the monthly editions. These articles provide our Sponsors with yet another fantastic opportunity to highlight a law firm's area of practice with the Chapter's 650+ members.

To register as a 2025 ACC St. Louis sponsor, visit <https://qabs.wufoo.com/forms/z34wgjo05m464c/>. (An illustration of the online application is on the following pages.) Sponsorship fees may be submitted electronically or by check.

2025 ACCSTL Sponsor Application

Sponsor Firm or Company *

Total

\$0.00

Attorney POC Name *

First

Last

Attorney POC Title

Attorney POC Email Address *

Attorney POC Phone Number *

 - -

####

Marketing POC Name *

First

Last

Marketing POC Title

Marketing POC Email Address *

Marketing POC Phone Number *

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ACCSTL Continuing Legal Education Sponsors

Please select your sponsorship level:

- ☐ Platinum Sponsor - \$22,750
- ☐ Gold Sponsor - \$18,250
- ☐ Silver Sponsor - \$12,500
- ☐ International Sponsor - \$10,000

Gold & Silver Sponsor Opportunities for Additional Partnership

Please select your sponsorship type:

- ☐ Diversity, Equity & Inclusion (Internship) – \$4,000
 - ☐ Diversity, Equity & Inclusion (Training) – \$4,000
 - ☐ Diversity, Equity & Inclusion (Street Law) – \$4,000
 - ☐ Diversity, Equity & Inclusion (Internship, Training & Street Law) – \$10,000
 - ☐ Labor & Employment PAN – \$4,000
 - ☐ Litigation PAN – \$4,000
 - ☐ Pro Bono – \$3,000
-

Non-Education Sponsors

Please select your sponsorship type:

- ☐ ACC Professional Development – \$12,000
 - ☐ ACCSTL Annual Meeting – \$6,000
 - ☐ ACCSTL Seasonal Social Event (Spring) – \$6,000
 - ☐ ACCSTL Seasonal Social Event (Summer) – \$6,000
 - ☐ ACCSTL Seasonal Social Event (Spring & Summer) – \$12,000
-

Resource Sponsors

Please select your sponsorship type:

- ☐ 2024 Resource Sponsor – \$3,000
-

For All Sponsorship Types/Levels

Please indicate the month in which you would like your ACCSTL Newsletter substantive article published: *

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

How would you like to pay for your sponsorship? *

- ☐ Pay by Credit Card
- ☐ Pay by Check, Please Send an Invoice