

2025 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

SHOWCASE YOUR INDUSTRIAL THOUGHT LEADERSHIP EXPERTISE AND GAIN BRAND AFFINITY WITH ACC GLOBAL AUDIENCES OF LEGAL PROFESSIONALS

~31K

GLOBAL & U.S. EMAIL
RECIPIENTS

12-23%

AVERAGE OPEN RATE

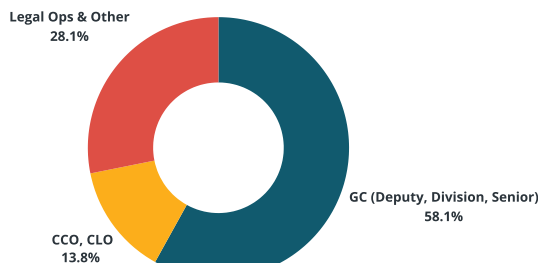
up to 1400

UNIQUE CLICKS PER
EMAIL

\$7.5K

FREQUENCY DISCOUNT
AVAILABLE

Opt-in/Recipients Demographics



Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

Requirements

- Written and downloadable thought leadership resources.
- Signed insertion order.
- An HTML file is due 5-7 business days before the send date.

Promotional Email: Limited Availabilities

Gain an exclusive opportunity to promote your products, services, upcoming events, demos, and webinars to approximately 31,000 In-house Counsel and legal executives worldwide through a dedicated e-blast. Promotional emails are **\$9,500/email**.

Resources Categories



Business Environment
Business Strategy
Operations
Technology

HTML Design Requirements (Max width 600 px/<45k)

- Resource Banner (Optional)
- Resource Title
- Resource Intro
- Call To Action
- Sponsor Logo

