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Today's Presenters



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Agenda

- 1 | What Are Flashpoints?
- 2 | What Has Changed Since January 21st?
- 3 | Renewed Energy in Existing Flashpoints
- 4 | What Do Employers Do Now?
- 5 | How Flashpoints Litigation Is Different
- 6 | How Seyfarth Can Help

A note about this webinar

- Even talking about cultural flashpoints can be tricky
- Please know that we approach these issues today as neutral legal advisors and business partners in order to help our clients
- The viewpoints we discuss today are examples only and not those of Seyfarth Shaw or the presenters



What Do We Mean by Cultural Flashpoints?





Developing Your Flashpoints Framework









2025 Flashpoints

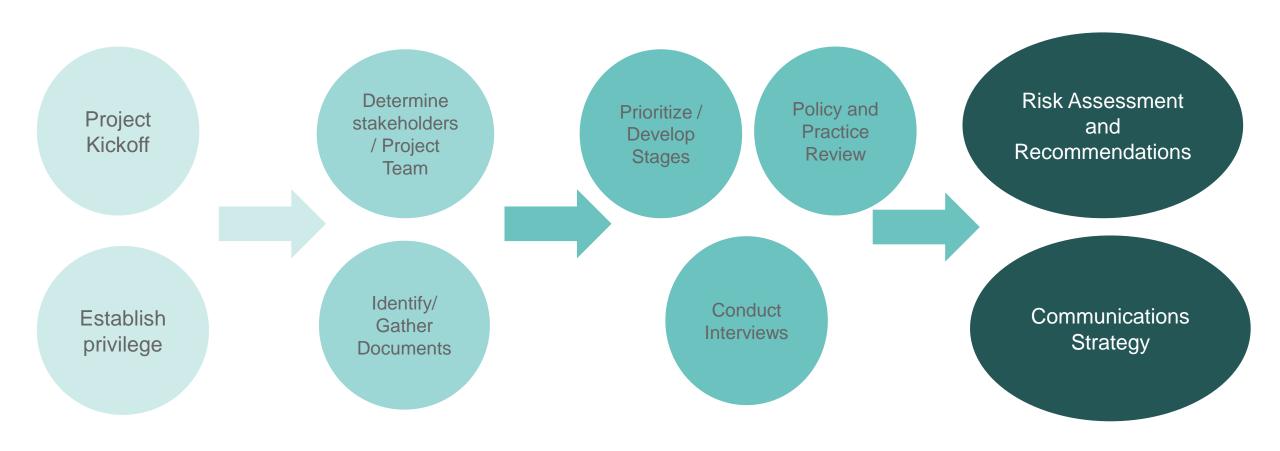
The change in Presidential administration is likely to cause a new wave of Flashpoints around issues including:

- New administration & political opposition
- International conflicts
- Immigration, travel bans
- Gender-affirming care and transgender rights
- Debates around "DEI"
- Anti-corporate sentiment
- Return to in-person work



Flashpoints around DEI

DEI Program Legal Review Process





Religious Issues

- Religious discrimination and accommodation claims
- Trends in Requests:
 - prayer space or a prayer room;
 - exemption from e.g., diversity training, Pride Month, using preferred pronouns;
 - faith-based ERGs;
 - exemption from vaccination programs;
 - training about specific religions.
- Litigation
 - claims of antisemitism and Islamophobia
 - claims of anti-Christian bias
 - ongoing litigation over mandatory vaccination policies



PRESIDENTIAL ACTIONS

ARTICLES

BRIEFINGS & STATEMENTS

FACT SHEETS

PRESIDENTIAL ACTIONS

REMARKS

Religious Issues – Executive Orders

- 1/20 Executive Order ("Defending Women from Gender Ideology Extremism and Restoring Biological Truth to the Federal Government")
- 1/27 Executive Order ("Reinstating Service Members Discharged Under the Military's Covid-19 Vaccination Mandate")
- 1/29 Executive Order ("Additional Measures to Combat Anti-Semitism")
- 2/6 Executive Order ("Eradicating Anti-Christian Bias")



Proactive "Flashpoints" Analysis





- What are your corporate core values?
- When you discuss words like diversity, what do stakeholders mean?
- Likewise, what does inclusion mean?
- Are there areas of value overlap amongst people with very different views of a term?
- Where do we land on the spectrum of a free market of ideas and a more keep to oneself culture?

Use Policies to Take Down the Temperature

Discrimination
/
Harassment
/
EEO

Respect

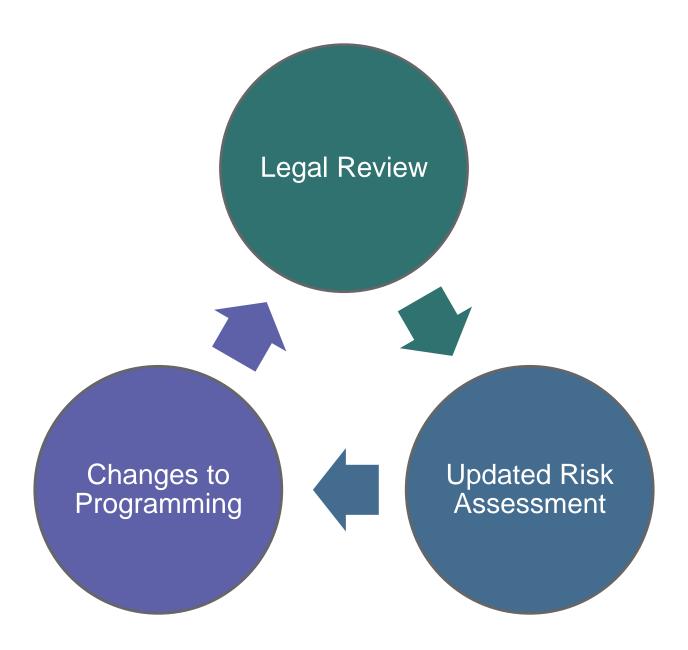
Political Expression

Religious Accommodation

Social Media

Consider Changes to Everyday Policies Too





Training Is Your Secret Weapon



It's an investment.

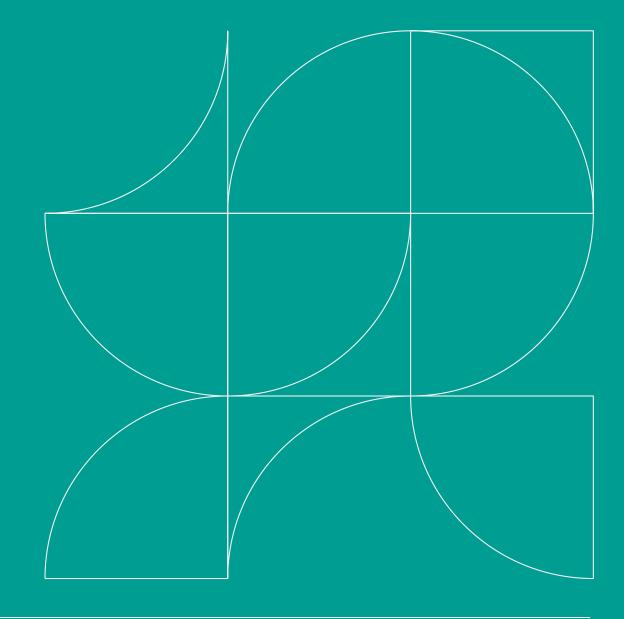
- How to train?
- Who to train?
- Content matters





Flashpoints Investigations

Email us for our Flashpoints checklist





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Please scan the QR code and complete the digital attendance verification form to receive CLE credit for this program.

You will need:

- 1. **Title:** Navigating Workplace Flashpoints in the New Presidential Era
- 2. Date Viewed: February 13, 2025
- 3. Attendance Verification Code: SS_____

State-specific CLE credit information can be found in the form.

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contact information

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