

# ACC EUROPE CHAPTER SPONSORSHIP OPPORTUNITIES 2025

---

[www.acc.com/chapters-networks/chapters/europe](http://www.acc.com/chapters-networks/chapters/europe)

## Introduction

The Association of Corporate Counsel Europe (ACC Europe) serves the needs of lawyers practicing in corporations and other organisations throughout Europe. ACC Europe, with more than 3,800 members, promotes the interests of all in-house counsel across the region through the sharing of information, education, networking and advocacy while demonstrating innovation, inclusion and leadership for the benefit of the whole profession. ACC Europe is the largest chapter of the Association of Corporate Counsel (ACC), which since its founding in 1982 has grown to more than 46,000 members in 90+ countries employed by over 10,000 organizations.

Partnering with ACC Europe as a Chapter Sponsor offers unique opportunities for thought leadership and brand awareness. Through a diverse range of tailored initiatives, you'll gain strategic visibility throughout the year, connecting with a highly engaged community across the European legal ecosystem. From showcasing your expertise at our events to enhancing your brand's reach via our communication channels, the ACC Europe Chapter Sponsorship is designed to deliver value and impact for your organization.

The packages listed further in this document are available to any company wishing to engage and partner with ACC Europe for increased exposure to the European in-house community whether on a local, national or pan-European level.

Chapter Sponsorship packages will take effect on the first day of the month following written confirmation and will remain valid for a full year.

To find out more, and to discuss your specific requirements, please contact:

### **Genco Turkmen**

Sponsorship and Exhibition Manager  
ACC Europe Sponsorship  
[europe.sponsorship@accglobal.com](mailto:europe.sponsorship@accglobal.com)  
Tel: +32 (0) 497 85 18 38

	Gold €20,000	Silver €12,000	Bronze €8,000	Single Event Sponsorship €2,000
<b>NETWORKING &amp; LEADERSHIP ENGAGEMENT BENEFITS</b>				
Opportunity to host roundtable targeted at senior group of ACC Europe members (GC or equivalent)	2	-	-	-
Opportunity to co-organise and present a series of in-person events in a number of European locations with ACC Europe***	4	3	2	1
Opportunity to co-organise and present a series of webinars with ACC Europe***	2	1	1	1, only to replace in-person event if preferred
Opportunity to virtually meet with an ACC Europe Leader	3	2	1	-
Opportunity to host ACC Europe Board of Directors meeting	✓	✓	-	-
<b>THOUGHT LEADERSHIP BENEFITS</b>				
Approved publications/presentations uploaded to the ACC Europe programme materials <a href="#">webpage</a>	4 per year	2 per year	1 per year	1 in connection to the event your company is sponsoring: pre- or post-event (maximum 1 month after)
Opportunity to participate in an ACC Europe survey with up to three of your own questions*	✓	-	-	-
Opportunity to send dedicated email to ACC Europe members**	2	1	-	-
Post-event highlights provided by sponsor company to be shared on the ACC Europe social media channels: 1 for each event	1	1	1	1
<b>VISIBILITY BENEFITS</b>				
Advertising banner on the ACC Europe homepage, with link to your company's <a href="#">website</a>	✓	✓	✓	-
Logo on the ACC Europe events and sponsorship webpages	✓	✓	✓	Logo on the webpage of the event your company is sponsoring
Acknowledgement on the ACC Europe social media channels (LinkedIn, X): general Sponsor appreciation notices and event marketing	6	4	2	1
Acknowledgement in the ACC Europe monthly Calendar of Events	✓	✓	✓	✓
Chapter Sponsor spotlight article or video (e.g. 5 questions with your company leader) to be shared on the ACC Europe social media channels	✓	✓	-	-

If you are interested in exploring additional opportunities, such as the ACC Europe Mentorship Sponsorship or other innovative ideas, please contact us. We would be delighted to discuss and explore these possibilities further.

\*Timing to be determined and communicated by ACC Europe in advance. Questions to be discussed and agreed between Sponsor Company and ACC Europe.

\*\*Timing to be agreed with ACC Europe based on Chapter's communication calendar. ACC Europe to execute mailing on behalf of the Sponsor Company.

\*\*\*Sponsor Company can choose to divide their total number of events - in-person and webinars - differently then specified in this document, as long as the total number of events (in-person + webinars) is not surpassed.

# SPONSORSHIP LEVELS

## GOLD SPONSORSHIP: ..... €20,000



### Visibility Benefits

- Advertising banner on the ACC Europe homepage with a link to your company's website.
- Logo on the ACC Europe events and sponsorship webpages.
- Acknowledgement on ACC Europe social media channels (LinkedIn, X): 6 posts.
- Acknowledgement in the ACC Europe monthly Calendar of Events.
- Chapter Sponsor spotlight article or video (e.g. 5 questions with your company leader) to be shared on the ACC Europe social media channels

### Thought Leadership Benefits

- 4 approved publications/presentations uploaded to the ACC Europe programme materials webpage per year.
- Opportunity to participate in an ACC Europe survey with up to 3 of your own questions.
- Opportunity to send 2 dedicated emails to ACC Europe members.
- Post-event highlights provided by sponsor company to be shared on the ACC Europe social media channels: 1 for each event

### Networking & Leadership Engagement Benefits

- Opportunity to host 2 roundtables targeted at senior ACC Europe members (General Counsel or equivalent).
- Opportunity to co-organise and present 4 in-person events in multiple European locations with ACC Europe.
- Opportunity to co-organise and present 2 webinars with ACC Europe.
- Opportunity to virtually meet with an ACC Europe Leader: 3 meetings.
- Opportunity to host ACC Europe Board of Directors' meeting

## SILVER SPONSORSHIP: ..... €12,000



### Visibility Benefits

- Advertising banner on the ACC Europe homepage with a link to you company's website.
- Logo on the ACC Europe events and sponsorship webpages.
- Acknowledgement on ACC Europe social media channels (LinkedIn, X): 4 posts.
- Acknowledgement in the ACC Europe monthly Calendar of Events.
- Chapter Sponsor spotlight article or video (e.g. 5 questions with your company leader) to be shared on the ACC Europe social media channels

### Thought Leadership Benefits

- 2 approved publications/presentations uploaded to the ACC Europe programme materials webpage per year.
- Opportunity to send 1 dedicated email to ACC Europe members.
- Post-event highlights provided by sponsor company to be shared on the ACC Europe social media channels: 1 for each event

### Networking & Leadership Engagement Benefits

- Opportunity to co-organise and present 3 in-person events in multiple European locations with ACC Europe.
- Opportunity to co-organise and present 1 webinar with ACC Europe.
- Opportunity to virtually meet with an ACC Europe Leader: 2 meetings.
- Opportunity to host ACC Europe Board of Directors' meeting.

# SPONSORSHIP LEVELS

## BRONZE SPONSORSHIP: .....€8,000



### Visibility Benefits

- Advertising banner on the ACC Europe homepage with a link to you company's website.
- Logo on the ACC Europe events and sponsorship webpages.
- Acknowledgement on ACC Europe social media channels (LinkedIn, X): 2 posts.
- Acknowledgement in the ACC Europe monthly Calendar of Events.

### Thought Leadership Benefits

- 1 approved publication/presentation uploaded to the ACC Europe programme materials webpage per year.
- Post-event highlights provided by sponsor company to be shared on the ACC Europe social media channels: 1 for each event

### Networking & Leadership Engagement Benefits

- Opportunity to co-organise and present 2 in-person events in multiple European locations with ACC Europe.
- Opportunity to co-organise and present 1 webinar with ACC Europe.
- Opportunity to virtually meet with an ACC Europe Leader: 1 meeting.

## SINGLE EVENT SPONSORSHIP: .....€2,000



### Visibility Benefits

- Logo on the webpage of the event your company is sponsoring.
- Acknowledgement on ACC Europe social media channels (LinkedIn, X): 1 post.
- Acknowledgement in the ACC Europe monthly Calendar of Events.

### Thought Leadership Benefits

- 1 approved publication/presentation uploaded to the ACC Europe programme materials webpage in connection to the sponsored event (pre- or post-event, max 1 month after).
- Post-event highlights provided by sponsor company to be shared on the ACC Europe social media channels: 1 for each event

### Networking & Leadership Engagement Benefits

- Opportunity to co-organise and present 1 in-person event or 1 webinar.

# BOOKING FORM

## COMPANY DETAILS

Contact name	
Position	
Company name	
Address	
City	Post code
PO Box	Country
Telephone	Mobile
Email (main)	
VAT Number	Fax

## INVOICE DETAILS (APPLICABLE IF DIFFERENT FROM THE COMPANY DETAILS)

Company name	
Address	
City	Post code
PO Box	Country
VAT Number	
Comments	

## METHOD OF PAYMENT

Bank Transfer

Credit Card Payment

Comments
----------

All credit card transactions will incur an additional 3.5% credit card processing fee. This fee will be applied to the total amount payable. Upon receipt of your booking form, the organisers will send you an invoice for a 100% payment equivalent to the value of your reservation. Payment of the invoice before the start of the event is a prerequisite condition for the Sponsor's participation to the conference.

# ACC Europe Board of Directors 2025

For the full list of ACC Europe Board of Directors, you can visit [here](#)

## ACC EUROPE BRAND GUIDELINES

1. The value of the ACC Europe brand is agreed in accordance with the ACC Europe Board and this Sponsorship Programme.
2. The ACC Europe logo is to be displayed prominently and clearly, and only in connection with the sponsored event/activity, showing that the event/activity is presented by and/or in collaboration with ACC Europe.
3. No further expectation of loyalty or brand connection with ACC Europe is implied.
4. All marketing/publicity involving the ACC Europe logo shall be done in consultation with ACC Europe and shall be subject to prior approval by ACC Europe, including all invitations, flyers, and opening and closing of presentations.
5. The Sponsor shall share with ACC Europe all names of people attending the event, and other information collected such as e-mail address, company name and position held, among other («data»), to the extent permissible under applicable laws.
6. ACC Europe has not vetted nor endorsed the content of the sponsor's presentation(s), publication or materials. Any endorsements shall be subject to the prior written authorisation of ACC Europe.
7. Any materials produced may not be reproduced by Sponsor's with ACC Europe's logo without prior authorisation by ACC Europe.
8. Sponsors shall not use any ACC Europe's name brand, logos, trademarks or service marks without prior written authorisation from ACC Europe.
9. ACC Europe manages all Marketing, Communications, and Registration activities for events and webinars to ensure consistency and efficiency in outreach and participant engagement.

The ACC Privacy Policy can be consulted [here](#).

## Sponsorship Terms and Conditions

The following terms and conditions (these Terms and Conditions) have been established by ACC Europe to set out the rights and obligations of a Sponsor of the above specified programme and become effective with ACC Europe's written confirmation of a Sponsor Application.

### ACC Europe Brand Guidelines and Delegate Information

The Sponsor shall share with ACC Europe all names of people attending the event, and other information collected such as e-mail address, company's name and position held, among others (data), to the extent permissible under applicable laws.

### Sponsor Registration

Sponsor entitlements are specified in the Sponsorship Application form to which these terms and conditions are attached. Sponsors must complete the Sponsorship Application Form and thereby agree to these Terms and Conditions to have its registration for sponsorship processed.

### Sponsor Listing in Promotional Materials (where applicable)

If included within the applicable package, promotional materials will include the promotional materials and references to the Sponsor, such as the Sponsor's name, logo, company description or company advertisement. To ensure inclusion of any materials, such information and artwork must be provided within the agreed time limit. The failure of any Sponsor to meet specific deadlines shall not result in the return or any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### Advertising, Product Demonstrations and Sample/Souvenir Distribution

The Sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during any of the sponsored events/activities unless written permission has been provided by ACC Europe.



### Endorsement

The Sponsor is not permitted to represent that its goods or services have been endorsed by ACC Europe unless ACC Europe has specifically and in writing provided such an endorsement. The Sponsor may not use ACC name or mark, nor any sub-logos, which can be seen as related hereto, in advertising with the exception of informational references as determined and defined in collaboration with ACC Europe. Unless otherwise expressly agreed elsewhere by ACC Europe, the Sponsor will not identify itself as a partner of ACC Europe.

### Indemnity and Release of Liability

The Sponsor agrees to indemnify and hold harmless ACC Europe, their respective events/activities and venues, and MCI Benelux their respective officers, directors, employees, agents and members as well as event delegates, accompanying persons and other guests and invitees attending such events/activities, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the Sponsor in connections with an organised event/activity, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the Sponsor's goods and /or services displayed or otherwise promoted at a sponsored event/activity, (iii) loss of or damage to persons or property caused directly or indirectly by the Sponsor or any of its representatives, and (iv) governmental charges, taxes or fines and attorney's fees arising out of or caused by the sponsorship provided hereby, Sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the Sponsor at an event/activity. In no event shall ACC Europe's liability to the Sponsor exceed the value of the sponsorship fees paid by the Sponsor to ACC Europe.

### Force Majeure and Termination

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for a sponsored event/activity to be held,

ACC Europe shall not be held in breach of its sponsorship obligations. In such case, the event/activity shall be suspended and ACC Europe and the Sponsor shall jointly find alternative ways of executing the Sponsorship Agreement. ACC Europe may, at its sole discretion, terminate a sponsorship at any time by returning pro rata any sponsorship fees paid by such Sponsor for the remainder of the Sponsorship year and the sponsor shall not be entitled to claim any damages.

### Payment

For other bespoke and other packages, payment should be received no later than 30 days after agreement.

### Miscellaneous

These Terms and Conditions shall be governed by the laws of France, seat of ACC Europe, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and each of ACC Europe and the Sponsor hereby submits to the exclusive jurisdiction of the state and federal courts located in Paris, France.

In the event of any inconsistency between these Terms and Conditions and the Sponsor's registration or any other communication or correspondence with the Sponsor concerning a sponsored activity, these Terms and Conditions shall prevail. These Terms and Conditions may be modified in writing only by ACC Europe. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of this Agreement, and all other provisions will remain in full force and effect.

The individual signing represents and warrants that he or she has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organization.

### QUESTIONS?

For more information contact:  
**Genco Turkmen**  
europe.sponsorship@accglobal.com  
Tel: +32 (0) 497 85 18 38

CONNECT WITH US

