ACC Network of the Year and Achievement Award Objective Criteria Scoring Guide

Categories are based on the number of network members at the beginning of the contest year:

- Small ≤ 3000 members
- 3000 ≤ Mid-Size ≤ 8000
- Large ≥ 8000 members

Achievement Awards will be given to those networks that meet the following point thresholds:

Gold Level ____1600+_____ points
Silver Level ____1500+_____ points

I. Leadership

a.	Full slate of network leaders	Yes = 50 points	No = 0 points
b.	Subcommittees/leadership in place	Yes = 50 points	No = 0 points
c.	Practice area subcommittees in place	Yes = 5 points	No = 0 points
d.	Succession plan in place	Yes = 25 points	No = 0 points
e.	Strategic plan in place	Yes = 50 points	No = 0 points
f.	Communicate with sponsor at least quarterly	Yes = 50 points	No = 0 points
g.	NLC call attended by at least one leader	5 points each	
h.	Utilizes SharePoint folder/collaborative PM tools	Yes = 50 points	No = 0 points
i.	Engages members in the forums	Yes = 50 points	No = 0 points
j.	j. Engages leaders in the NLC forum	Yes = 50 points	No = 0 points

II. Resources

a.	Top Tens	20 points each
b.	Quick Overview (formerly Quick Counsel)	20 points each
c.	Guides (formerly InfoPAKs)/White Papers	50 points each
d.	Sample Forms, Policies	20 points each
e.	*ACC Docket* Articles	20 points each
f.	Miscellaneous/Republished Resources	10 points

III. Forums (formerly eGroups)
    a. Forum Traffic Factor = (total posts/subscribed community members) x 10
        a) Low (0-0.5): 25 points | Medium (.6-1.5): 50 points | High (1.6+): 75 points
    b. Unique Forum Contributors = unique contributors/subscribed community members
        a) Low (0-1.5%): 25 points | Medium: (1.6-3.9%) 50 points | High (4%+) 75 points

IV. Membership

    a. Membership Growth: Percentage increase in total net members from prior year.

1.	0-5%	= 40 points
2.	6-10%	= 50 points
3.	11-15%	= 60 points
4.	16-20%	= 70 points
5.	20%+	=100 points

Increased Member Involvement: LU/Network Call participation

6.	0-5%	= 40 points
7.	6-10%	= 60 points
8.	11-15%	= 80 points
9.	16-20%	= 100 points
10.	21%+	= 120 points

    b. Sends regularly scheduled email/newsletter   Yes = 40 points   No = 0 points
    c. Maintains webpage   Yes = 20 points   No = 0 points
    d. Enhanced webpage elements (e.g. Twitter feed, links to external resources, etc).
           Yes = 20 points   No = 0 points

    e. Promotes ACC services/resources:

a)	In emails/newsletters	Yes = 20 points	No = 0 points
b)	Via social media	Yes = 20 points	No = 0 points
c)	During monthly mtg.	Yes = 20 points	No = 0 points

    f. Annual Survey   Yes = 100 points   No = 0 points

V. Programs

a.	Monthly Meetings (12 months)	Yes = 30 points	No = 0 points
b.	Prepare Monthly Meeting Agenda	Yes = 10 points	No = 0 points
c.	Prepare Monthly Meeting Minutes (9+)	Yes = 30 points	No = 0 points
d.	Webcasts/Virtual Roundtables		20 points each
e.	# Legal Updates (up to 12 programs)		10 points each
f.	Co-Sponsored events with Networks		20 points each
g.	Co-Sponsored events with Chapters/external orgs.		40 points each
h.	Networking Events (40 points each)		

VI. Annual Meeting Participation

Leadership Development Institute	Yes = 40 points	No = 0 Points
Surveys Annual Meeting Program Ideas	Yes = 10 points	No = 0 points
Network develops AM Programs	Yes = 40 points	No = 0 points
Network holds AM NetConnect	Yes = 40 points	No = 0 points
Sponsor hosts event for members and/or leadership	Yes = 10 points	No = 0 points