Diversity Programs in the Wake of SFFA v. Harvard

Professor Stacy Hawkins April 18, 2024



Voting Rights

- Northwest Austin
 v. Holder (2009)
- Shelby County v.
 Holder (2013)
- Evenwell v. Abbott (2016)

Higher Education

- Fisher v. Texas (2013)
- SFFA v. Harvard/ UNC (2023)
- SFFA v. Westpoint (2023)

Contracting/ Employment

- AAER v. Fearless Fund Mgmt. LLC (2023)
- AAER v. Morrison & Foerster/ Perkins Coie / Winston & Strawn (2023)
- AAER v. Smithsonian NMAL (2024)

+ challenges filed to CA/NASDAQ
Board Diversity Rules

"The Architect"



Grutter/Fisher (2003/2016)

Harvard/UNC (2023)

 "Educational Benefits" of "Student Body Diversity" is a Compelling Interest



• Diversity Interest is neither sufficiently "Coherent" nor "Measurable" to permit judicial review

 Consider "Workable" raceneutral alternatives



 No discussion of "Workable" alternatives

 Race must be "Flexible" and "Individualized"



 Race used for "Negative Discrimination" and "Stereotyping"

 Use of race must "End Eventually" (25 years)



Use of race must END NOW

Diversity Admissions

- Title VI and the EPC are coextensive
 - "discrimination that violates the Equal Protection Clause of the Fourteenth Amendment committed by an institution that accepts federal funds also constitutes a violation of Title VI"
- The military academies exception (see SFFA v. Westpoint)
- The mere fact of race vs. experience with race
 - "nothing in this opinion should be construed as prohibiting universities from considering an applicant's discussion of how race affected his or her life, be it through discrimination, inspiration, or otherwise."

Important Caveats

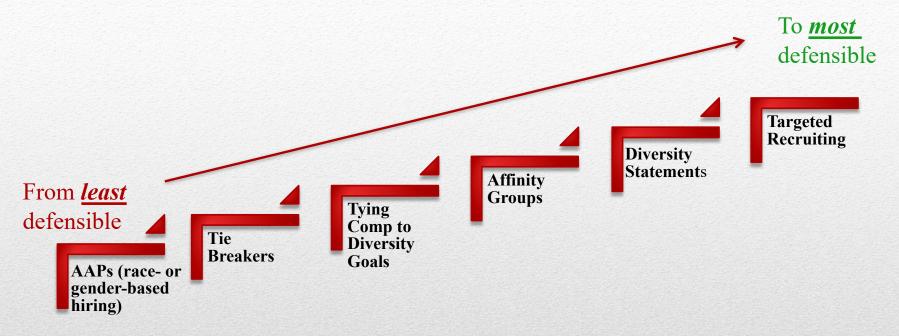
Table 1: Outcomes of Federal Cases Challenging Workplace Diversity Efforts* (2003 – 2015)

	Plaintiff	Defendant	Mixed
Favorable Decision	19	22	3
AAP/Consent Decree	15	3	2
Diversity Plan	4	19	1
Direct Evidence	2 (both AAPs)	0	1
Weber/Johnson	3	0	1
McDonnell Douglas	8 (5 AAP/CD)	18	1
Other	6	4	0

^{*}Source: Stacy Hawkins, How Diversity Can Redeem the <u>McDonnell Douglas</u> Standard: Mounting An Effective Title VII Defense of the Commitment to Diversity in the Legal Profession, 83 FORDHAM L. REV. 101 (2015).

Workplace Diversity

Federal Title VII Diversity Cases (2003 – 2015)



Common Diversity Practices

- Updated federal case data (2015-2023)
 - > Same trends BUT pre-SFFA
- <u>Ultima Servs. Corp. v. U.S. Dept. of Agric.</u> (E.D. Tenn. 2023)
 - > enjoining the use of race and ethnicity in administration of SBA programs and services
- Nuziard v. Minority Bus. Dev. Agency (N.D. Tex. 2024)
 - > enjoining the use of race and ethnicity in administration of MBDA programs and services
- Muldrow v. City of St. Louis (U.S., April 17, 2024)
 - ➤ Plaintiff states a claim under Title VII if allege "harm" with regard to some "identifiable term or condition of employment." The "harm" need not be "significant."

New Diversity Cases