



I coach founders, C suite executives and law firm partners to realize their highest potential while building and leading outstanding teams. I am practical, results oriented, and bring with me the hard earned lessons of taking two companies public. My practice is focused on two main areas:

Executive Coaching

My individual coaching practice starts with a deep understanding of the outcomes that each executive wants. Once those goals are clear, I do an assessment using the Enneagram tool and work with the client to map out the path to success. Engagements may also include a comprehensive 360 or a focus on the growth points that the client and I identify together. Professional and personal growth tools, with a focus on EQ, are used to build constructs that form the foundation of highly actionable coaching.

Team Building

The primary function of a leader is to attract, train and retain outstanding talent. Once assembled, the leadership team is then the key predictor of the company's success. Using highly reliable tools, objectively measured data, and first principles thinking I work with teams to identify their strengths and challenges and lead offsites and workshops to elevate team functioning with a focus on results.

About Me

Most recently, I was the Chief Legal Officer at Marqeta (Nasdaq: MQ) where I helped take the company public in June of 2021. Prior to that, I had the same role at SolarCity (Nasdaq: SCTY, acquired by Tesla 2016) including during its 2012 IPO. I also led SolarCity's HR function for 2 years. I joined SolarCity when it had 200 employees and when I left it had over 12,000 employees. Prior to joining SolarCity, I had a similar Legal/HR role at Coremetrics, a digital marketing company that was acquired by IBM. Prior to joining Coremetrics, I was an attorney practicing in both the employment and corporate departments at Wilson Sonsini Goodrich & Rosati. I received my coaching accreditation from the Co-Active Training Institute in 2018.

More detail on my coaching practice is available at sethweissman.com