

# AM24

ACC ANNUAL MEETING / NASHVILLE, TN

Save the Date!  
**October 6-9, 2024**

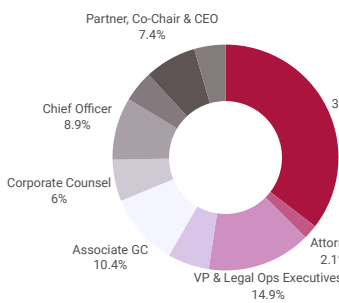
## 2024 ACC ANNUAL MEETING SPONSORSHIP PROSPECTUS

OCTOBER 06 - 09, 2024 | NASHVILLE MUSIC CITY CENTER |  
 NASHVILLE, TN, USA

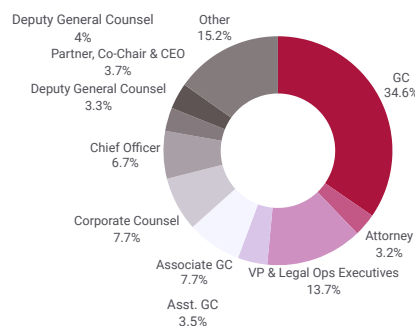
### ABOUT THE CONFERENCE

The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 2,500 in-house counsel. The event consists of three days of unsurpassed networking opportunities and advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

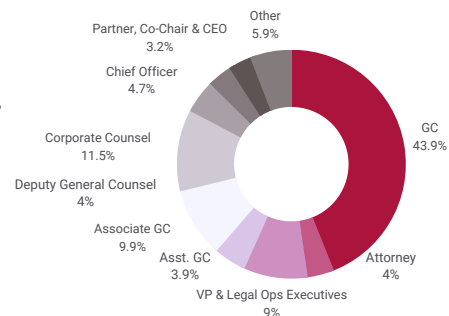
### PAST MEETING ATTENDEE DEMOGRAPHICS



2023 In-Person Annual Meeting (2,500+ in-house attendees)



2022 In-Person Annual Meeting (2,500+ in-house attendees)



2021 Virtual Annual Meeting (2,000+ in-house attendees)

*Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.*

## SPONSORSHIP LEVELS

### GOLD SPONSORSHIP - US\$33,000

Gold Level Sponsorship is competitive. A formal Call-for-Programs be sent to interested sponsors beginning November 2022. Applicants may submit up to three (3) substantive Continuing Legal Education (CLE) proposals online by January 8, 2024. Selected programs must become Gold Level Sponsors to present their program.

- Organize and present a 60 - 90 minute CLE program
- An invitation for one (1) participant to attend the ACC Leadership Award event
- Ten-foot by ten-foot (10x10) booth/display area
- Eight (8) full registrations with access to all educational, social, and meal functions and four (4) exhibit-only registrations to exhibit hall functions only
- Two (2) complimentary attendee registrations for sponsors to provide to in-house or corporate legal ops clients/prospects after the Early-Bird Registration Rate (not for sponsor's employees)
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Sponsor may submit at least one resource, related to their session, that will be added to the ACC Resource Library and promoted to the broader membership
- Logo listing on the ACC meeting website with link to sponsor's website
- Signage recognition at the Annual Meeting
- A complimentary basic listing in 2024 on the ACC Vendor Directory & Marketplace

### SILVER SPONSORSHIP - US\$29,500

Silver Level Sponsorship is designed to offer sponsors additional speaking opportunities at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

- Provide one (1) speaker to be on the panel of a CLE Program
- Ten-foot by ten-foot (10x10) booth/display area
- Seven (7) full registrations with access to all educational, social, and meal functions and four (4) exhibit-only registrations to exhibit hall functions only
- One (1) complimentary attendee registration for sponsors to provide to in-house or corporate legal ops clients/prospects after the Early-Bird Registration Rate (not for sponsor's employees)
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Signage recognition at the Annual Meeting
- A complimentary basic listing in 2024 on the ACC Vendor Directory & Marketplace

## SPONSORSHIP LEVELS

### BLUE SPONSORSHIP (EXHIBIT ONLY) - US\$27,000

- Ten-foot by ten-foot (10x10) booth/display area
- Five (5) full registrations with access to all educational, social and meal functions and five (5) exhibit-only registrations to exhibit hall functions only
- One (1) complimentary attendee registration for sponsors to provide to in-house or corporate legal ops clients/prospects after the Early-Bird Registration Rate (not for sponsor's employees)
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Company name listing on the ACC meeting website with link to sponsor's website
- Opportunity to host Annual Meeting attendee function after the close of trade show floor, at sponsor's cost
- Signage recognition at the Annual Meeting
- A complimentary basic listing in 2024 on the ACC Vendor Directory & Marketplace

#### DISCLAIMERS:

Sponsors who purchase two or more booths will be allowed to have hanging signs above their booths. Additional speaking opportunities could be available at an additional cost of **\$3,500**. Additional full registration passes will be available for \$1,500 each. Additional Exhibit Only passes will be available for \$1,000 each

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