
SHOWCASE YOUR INDUSTRIAL THOUGHT LEADERSHIP
EXPERTISE AND GAIN BRAND AFFINITY WITH ACC
GLOBAL AUDIENCES OF LEGAL PROFESSIONALS

2024 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

~32K

GLOBAL & U.S.
EMAIL RECIPIENTS

14-21%

AVERAGE OPEN
RATE

up to
1400

UNIQUE CLICKS
PER EMAIL

\$7,500
Per Email

FREQUENCY
DISCOUNT
AVAILABLE



2024 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

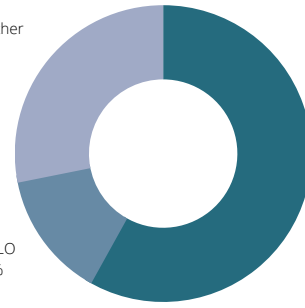
Opt-in/Recipients Demographics



Legal Ops & Other
28.1%

CCO, CLO
13.8%

GC (Deputy, Division, Senior)
58.1%



Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

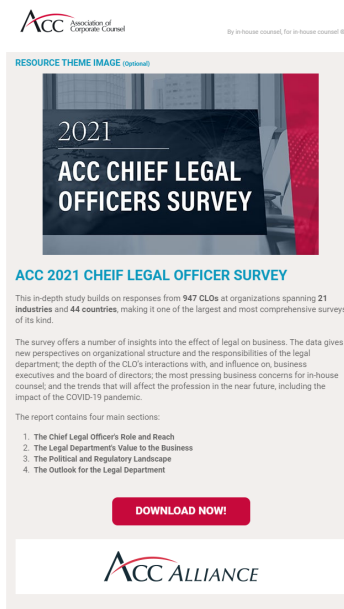
US | Canada | South America | Australia | UK | APAC | MENA |

Requirements

- Written downloadable thought leadership content
- Signed insertion order.
- An HTML file is due 4 -7 days before sending date
- ACC approval prior to sending is required

New Opportunity for a Limited Number of Promotions!

Gain an exclusive opportunity to promote your products, services, upcoming events, demos, and webinars to approximately 32,000 In-house Counsel and legal executives worldwide through a dedicated e-blast. Promotional emails are US\$9,500/email.



HTML Design Requirements (Max width 600 px/<45k)

- Resource Banner (Optional)
- Resource Title
- Resource Intro
- Call To Action
- Sponsor Logo

For more information and calendar availabilities contact us at a.burhan@acc.com