



Memo

To: IT, Privacy, & eCommerce Network Leadership

From: Nicholas Moses, Manager of Practice Networks and Legal Operations Services

Date: December 6, 2023

Re: 2024 Annual Meeting Call for Programs Data Memo

In anticipation of the 2024 Annual Meeting Call for Programs, below you will find data to aid the IT, Privacy, & eCommerce Network in developing its program submissions. All data provided is representative of activity from October 1, 2021 through October 1, 2023.

2021-2023 ANNUAL MEETING ITPEC SESSION ATTENDANCE AND PROGRAM STATUS

Session	Attendees/ Status
2023	
Ecommerce is More Than Privacy	104
Maximizing the Metaverse: Avoiding Advertising Pitfalls and Finding Success	66
R2D2, You Know Better Than to Trust a Strange Robot: GPT is Starting to Sound like C-3PO	143
Guiding Marketing Through the Privacy Maze / Web - What CAN we do?	Declined
2022	
Privacy Alphabet Soup – Digesting SCCs, DPAs, TIAs and More in a Post Schrems II World	155
Data: It's Here, It's There, It's Everywhere! A Discussion of Data Retention Tools and Concepts	142
Everybody's Doing It: What to Consider When Using AI	256

Are You Covered When The Data Hits The Fan? A look into Cyber Liability Insurance.	Declined
Kidnapped Data – Send Crypto, Please.	Declined
What do socks have to do with data protection? Demystifying SOC2s, third-party risk assessments, navigating the intersection of privacy and security, and more!	Declined
2021	
The Fine Art of Kicking SaaS	305
International Data Transfers in the Schrems II Era: Developments from the First Year	142
Adapting to a New Privacy Paradigm: the California Consumer Privacy Act, the California Privacy Rights Act and Other Legislation	Declined
Balancing Employee Privacy Rights in the Age of COVID: Time for a Check Up	Declined

2021-2023 ITPEC SURVEY SUGGESTED TOPICS

- Use of AI for employment matters “Who’s Resume is It?”
- Dangers of AI in a financial transaction.
- Use of biometric and facial recognition software.
- How should AI be regulated?
- The growing separation of privacy from cybersecurity as independent legal obligations post CIRCA and similar state and local laws.
- Emerging technology risks
- Template contracts or checklists for vendors; practical how to information on privacy topics; legal updates on litigation trends.
- How To Read An Audit Report?
- Common issues in negotiation of SaaS agreements and DPAs; site accessibility; breaking down the ad tech world; management of placement of third party pixels on sites to ensure compliance with privacy laws, contracts and mitigate litigation risk.
- The programs are related to privacy and data security, but not broader e-commerce issues outside of these two areas.
- More on tracking technologies, adtech generally, privacy laws in states other than the U.S., and all of the same for Canada, especially Quebec! There's generally not enough content on Canada.
- Privacy Contracting topics - e.g. how to structure vendor contracts to add requirements later from new privacy laws; how to review vendor DPAs to confirm adequacy
- Technology litigation trends
- Dealing with privacy if you are not within the scope of one of the laws, i.e. a nonprofit. For example doing business with companies that are within the scope, best practices, etc.

2021-2023 ITPEC ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Update (LU) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
8/2/2023	AI & Ethics: New Developments, Regulatory Considerations & Ethical Obligations	W	337
6/20/2023	ChatGPT, other AI, and IP for In-House Counsel	W	439
5/4/2023	May the 4th Be With You: An Update on Child Privacy Obligations	LU	32
6/1/2023	<i>Co-sponsored w/ the IT, Privacy, & eCommerce</i> Intellectual Property, Compliance & Ethics, Financial Services, Health Law Networks The Hottest Questions in AI Right Now - Answered	LU	199
6/13/2023	<i>Co-sponsored w/ the IT, Privacy, & eCommerce</i> Small Law Department, Compliance & Ethics, Financial Services, Data Privacy and Cybersecurity Subcommittee: Finding Your Next Opportunity - Creating a Strategy for Success	LU	94
6/5/2023	Emerging Technologies Subcommittee: The Copyright Chaos of AI Authorship	LU	59
7/5/2023	eCommerce Subcommittee: Wiretapping cases under the CIPA and other 2-party consent laws: What do you need to know?	LU	36

8/15/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN General State Consumer Privacy Laws	LU	90
8/22/2023	Co-sponsored w/ WITH, HLN, ITPEC, IGN Health Data	LU	27
9/7/2023	Update on the SEC's New Rules for Cybersecurity Risk Management	LU	56
9/14/2023	Co-Sponsored w/ SLD/ITPEC How AI and ChatGPT Can Work For You in Your Small Law Department	LU	135
4/26/2023	Co-sponsored w/ FSN and ITPEC Protecting Your Business in a Digital World: A Guide for Financial Institutions	LU	41
	Protecting Your Business in a Digital World: A Guide for Financial Institutions		
2/2/2023	Security Matters	LU	56
1/25/2023	State AGs' Perspectives on Privacy in 2023 and What Your Business Needs to Know	W	214
12/13/2022	Preparing for 2023	W	279
12/7/2022	Lessons from the First CCPA Enforcement Settlement	W	193
11/30/2022	Next Gen Privacy: Breathing Life Into Your Legacy Inventory Process	W	69
11/9/2022	The Data Subject Access Request (DSAR) Nightmare: Discover Everything You Need to Know About Your Data Before You Respond	W	96

9/21/2022	When Health Care and Consumer Data Rules Collide: Ensuring Compliance with the Latest Generation of Data Privacy Laws	W	292
9/15/2022	Co-sponsored w/ Information Governance, ITPEC Networks Creating a Data Retention Policy to Meet Privacy	LU	144
9/1/2022	Comparative Analysis of Critical Incident Reporting Obligations - Navigating Local, Federal and Global Data Breach Rules	LU	77
8/11/2022	Co-sponsored w/ ILAN and ITPEC China's PIPL: Practical Insights from Leading In- House Counsel & Policy Intent from Congressman	LU	85
6/30/2022	APAC Call: An Update on China's New Data Privacy Law	APAC	23
5/10/2022	Co-sponsored w/ Financial Services, Information Governance, Women in the House, & Real Estate Networks	LU	109

5/5/2022	Cookiepocalypse: Navigating Legal and Industry Changes in the Digital Advertising World	LU	111
4/12/2022	<i>Co-sponsored w/ Women in the House, Financial Services, Information Governance, and Real Estate Networks</i> Cyber Threats Intelligence	LU	81
4/7/2022	Is Your Data Inventory Defensible?	LU	69
3/31/2022	<i>Co-sponsored w/ the Middle East/North Africa Chapter</i> Privacy in a Ready Stance	EMEA	88
3/3/2022	What does Schrems II Mean for Third Party Transfers?	LU	97
3/2/2022	Tracking Technologies and a New Wave of Class Action Lawsuits	LU	54
2/15/2022	<i>Co-Sponsored w/ Sports & Entertainment Network</i> TECHPLACE Regulation in 2022: What Sports and	LU	28
2/8/2022	<i>Co-Sponsored with Corporate & Securities Law, Women in the House, International Legal Affairs and Real Estate Networks</i> International M&A	EMEA	69
2/3/2022	Data Discovery: Bridging the Gap Between IT and Legal	LU	66
1/6/2022	Employers and Employee Data Under CPRA and Employee Monitoring	LU	171
12/16/2021	<i>Co-sponsored w/ Women in the House, Corporate & Securities Law, Sports & Entertainment, Information Governance, and Real Estate Networks</i> Discover the Power of Your Brand and Connections: Networking and Entrepreneurship Skills for In-house Counsel	LU	95
9/22/2021	Assessing your incident and breach response readiness: The art and science involved in a consistent and defensible breach response system	W	63

9/9/2021	Cyber Insurance: What Legal Needs to Know in Today's Regulatory Landscape	LU	122
7/20/2021	<i>Co-sponsored with Sports & Entertainment</i> Hot Topics In E-Commerce and Digital Marketing Law	LU	83
7/1/2021	Building a Data Privacy Program from Scratch	LU	71
6/3/2021	Navigating a Ransomware Incident and Activating a Proven Response Plan	LU	65
5/11/2021	<i>Co-Sponsored with Women in the House and Real Estate</i> AI and Ethics Part 2: Implementing Artificial Intelligence into Corporate Legal Functions	W	77
5/6/2021	Breaking Down Your 2021 Regulatory Compliance Checklist	LU	95
5/4/2021	<i>Co-Sponsored with Women in the House and Real Estate</i> AI and Ethics: What Corporate Counsel Need to Know	W	113
4/22/2021	Mastering Data Retention and Deletion Under CPRA and GDPR in 2021	W	185
2/4/2021	Building an Actionable and Sustainable Data Inventory	LU	102
1/28/2021	<i>Co-Sponsored with New to In House</i> Building a Privacy Program	LU	142
1/21/2021	<i>Co-Sponsored with Information Governance</i> Privacy Ramifications of Migrating your Data to the Cloud	LU	37

2021-2023 POPULAR ITPEC LEGAL RESOURCES

Resource Title	Views
2021-2023	
Cyber Incident & Data Breach Management Workflow	821
Data Retention Framework Workflow	505
Keeping Up With Privacy Trends in 2022 - The Elements of a Successful Data Privacy Program	338
Filling in your blind spots: Implementing a successful data retention program	127

2021-2023 POPULAR ITPEC EGROUP DISCUSSION TOPICS

Date	Subject	Link to Thread
2021-2022		
9/19/2023	Entity Management Software / Liability Cap	
9/9/2023	Coordination of Limitation of Liability Caps	
9/6/2023	Open Source Software	
8/22/2023	Privacy Policy Updates Due to New Data Protection Laws	
8/17/2023	Cloud Services but not really Cloud Services - a primer?	
6/26/2023	Generative AI Commercial Contract Clauses	
6/5/2023	Getting code from AI	
5/11/2023	IAPP certification	
2/23/2023	SaaS Presentation	
2/19/2023	Counterparty horror stories - have you experienced this	
2/16/2023	Restrictions in a SAAS agreement	
2/7/2023	GDPR Applicability	
2/2/2023	Using Vehicle Id number (VIN) as a key field	
5/26/2022	The Perfect Storm: New Privacy Laws & the Cookie-less Future	
5/17/2022	Limiting liability for AI in SaaS?	
12/13/2021	Customer mandates vaccine records - even for our remote workers who never visit on site!	
8/11/2022	Contract clauses for ransomware attacks	
3/22/2022	DSAR via Third Party (Privacy Bee)	
4/12/2022	Canadian Counsel	
9/28/2022	Cookie Claim	
6/21/2022	Binding subcontractors to term of main agreement	
7/25/2022	TCPA + State Law Compliance for SMS Marketing	
8/29/2022	CCPA/CPRA Data Rights Request - Verifying Consumer Identities	
2/1/2022	Trademark search	
2/2/2022	Canadian Damages types versus US Damages (Direct/Consequential) esp re Personal Data	
2/4/2022	Data Privacy	
2/10/2022	Developing a plan for ransomware response	
3/16/2022	Go No-Go Checklist for New Product and Mobile Apps	
10/4/2021	Home based technology reimbursement	
1/3/2022	Provision in SaaS Agreement	

1/10/2022	Definition of "software" in a cloud solution/application
1/14/2022	Negotiating with a SaaS startup - what clauses/provisions would you include?
3/9/2022	Definitions of Upgrade
3/24/2022	SOC 2 and pen test reports
6/15/2022	Marketing email or not a marketing email?
9/28/2022	Conference calls with no attorney on the other side (transactions)

IMPORTANT DATES

Item	Date
Networks Programming Orientation Call	Wed., Dec. 6, 2023 1:00 – 2:00 ET
Program Submission Deadlines	Mon., Jan. 29, 2024
Program Selection Notifications Sent	Fri., March 15, 2024
Program Organizer Submission Deadline*	Fri., March 29, 2024
Speaker Submission Deadline**	Fri., May 17, 2024
Course Material Submission Deadline	Fri., Aug. 9, 2024

**ACC confirms Program Organizer and speaker submissions on a rolling basis.*

***Additional speaker selection rules and guidelines will be provided following program selection. ACC reserves the right to decline speakers if they do not meet these criteria.*