



Memo

To: Intellectual Property Network Leadership
From: Sherwin Valerio, Networks/Chapter Manager
Date: December 7, 2023
Re: 2024 Annual Meeting Call for Program Data

In anticipation of the 2024 Annual Meeting Call for Programs, below you will find data to aid the Intellectual Property Network in developing its program submissions. All data provided is representative of activity from October 1, 2020 through September 30, 2023.

2020-2023 ANNUAL MEETING INTELLECTUAL PROPERTY SESSION ATTENDANCE AND PROGRAM STATUS

Session	Attendees/ Status
2023	
Developing Your Company's IP strategy	175
IP and Social Media Part II: In Practice	127
IP and Social Media: Part I	166
IP Trivia Night	47
Public Domain v. Fair Use: Social Media, Marketing, and Otherwise	206
Implicit Bias and Inherent Conflicts of Interest faced in IP	Declined
Implicit Bias in working with inventors, designers, counsel, and others	Declined
IP and Open Source Software	Declined
IP Drafting Workshop	Declined
IP No-Name (due to trademark rights) Game Show	Declined

IP Table Topics	Declined
IP War Room - Product Development and Protection Steps	Declined
Point-Counterpoint on IP Topics	Declined
Successful Partnering with Outside Counsel	Declined
2022	
Intersection of IP Rights and Data Rights	332
What is the ITC and How Can I Effectively Use it to Protect my IP?	28
Practical Approaches to Online Trademark and Copyright Enforcement	200
IP in Commercial Contracts	189
Managing an IP Portfolio Especially When Working with (i.e. Dealing with) Marketing and Other Business Teams	Declined
2021	
IP Indemnification Provisions, Hot Topics, and Negotiating Strategies	94
Know It When You See It: Advanced Trade Secret Protection Workshop	141
Ethically and Effectively Managing an International IP Portfolio (Submission #3905)	Declined
Practical IP Litigation Management in the Social Media Age (Submission #3906)	Declined
2020 (pre-registered numbers)	
Current Trends and Developments in Trade Secret Law for In-House Counsel	241
Hiring, Becoming, or Aspiring to Become Chief IP Counsel? How to Prepare for and Succeed as the Corporate Head of IP	82
The Basics of IP for Start-ups and Other Small Enterprises	86
IP Indemnification Provisions, Hot Topics and Negotiating Strategies	Deferred
Practical IP Litigation Management in the Social Media Age	Deferred
Software IP Questions you were afraid to ask: From Open Source to Artificial Intelligence	Declined
Embedding IP into your Organization's Corporate Fabric	Declined
Middle East IP Update	Declined

2019 (Final attendance numbers)	
What Every In-house Counsel Needs to Know About Global Intellectual Property (Part 1)	99
What every In-House Counsel needs to know about Global Intellectual Property (Part 2)	99
The Nuts and Bolts of Managing an In-house IP Practice	92
Drafting Ethical Cease & Desist Letters for Trademark and Copyright Infringers.	86
Intellectual Property Issues facing companies as they come to grips with Disruptive Technologies	Declined
What every In-House Counsel needs to know re: IP prosecution, infringement, and litigation in China	Declined
What's been happening north of the 49th?	Declined

2020 - 2023 INTELLECTUAL PROPERTY SURVEY SUGGESTED TOPICS

- Patent licensing
- Indemnification
- Patent Application/Patent program
- Contract Negotiation
- Right of publicity
- Protection of data
- Data in vendor relationships
- Free and open source software
- IP transactions
- IP litigation

2020 - 2023 INTELLECTUAL PROPERTY SURVEY SUGGESTED TOPICS

- What Every In-House Counsel Should Know About IP
- How Do We Protect Our IP in an E-Commerce World
- Mitigating Your IP Risk Across Borders: Protections that can help your company reduce its IP costs.
- Navigating the world of Open Source
- Strategies for Multi-Jurisdictional IP Litigation. Exploring the Similarities, Differences, Challenges, etc.
- Managing IP Costs: Metrics to Consider When Working With Outside Counsel.
- Licensing Technologies from Universities and Their Associated Research Institutes and Spin-Offs

- IP and NDAs with Global Companies
- Protecting Your Company From Risk and Sticking to Your Guns On Important IP Provisions in Contracts
- Software License Agreement Drafting Advice

2020-2023 INTELLECTUAL PROPERTY NETWORK ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Quick Hit (LQH) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Views
9/13/2023	New Trends in the Practice of Combatting Bad Faith Filings in China	LU	40
8/9/2023	To A Degree Never Seen Before”: U.S. Enforcement Trends Relating to International IP Crimes & How to Work with Law Enforcement as a Victim	LU	34
7/12/2023	Supreme Court Cases Affecting IP Areas	LU	45
6/14/2023	Advertising Law: Primer & Pitfalls	LU	135
6/1/2023	<i>Co-sponsored w/ the IT, Privacy, & eCommerce Intellectual Property</i>	LU	199

	<i>Compliance & Ethics</i> <i>Financial Services</i> <i>Health Law Networks</i> The Hottest Questions in AI Right Now - Answered		
5/10/2023	Hot Topics in Copyright Fair Use - Is Transformative Use Undergoing a Transformation Itself?	LU	124
4/12/2023	Recent Trends and Developments in Trade Secret Law	LU	148
3/8/2023	Quick Overview of Some of the Most Important Patent Cases from 2022	LU	70
2/8/2023	Must-Knows in Design Patents for Patent Professionals and In-House Counsel	LU	78
1/11/2023	Recent Developments in U.S. Trademark and Unfair Competition Law	LU	138
12/14/2022	Five Stars Only: Managing Consumer Reviews and Endorsements	LU	51
11/9/2022	Domain Names: Legal Framework And Best Practices	LU	93
9/14/2022	PTAB Update: Recent Developments in IPR and PGR Practice	LU	44
8/17/2022	Uncovering the Value of Surveys	W	53
8/10/2022	Fifteen Years and Counting: the Server Test Hangs On ... But for How Long?	LU	44
6/29/2022	Legislative Update: The Music Modernization Act	W	175
6/8/2022	The On Sale Bar and Implications for International IP Filing Strategies	LU	56
5/11/2022	NFTs: How Do They Work?	LU	95
4/13/2022	Negotiating IP Infringement Indemnities and Limitations of Liability	LU	119
3/9/2022	Quick Overview of Some of the Most Important Patent Cases from 2021	LU	83
2/9/2022	International Developments in Trade Secret Law	LU	48
1/28/2022	Co-sponsored by the Financial Services, Real Estate Law, & Women in the House Networks	LU	83
3/10/2021	How to Help the Wrongfully Committed	LU	44
1/12/2022	Recent Developments in U.S. Trademark and Unfair Competition Law	LU	53

12/14/2021	APAC: Material Considerations for In-House and IP Counsel in Negotiating Cloud Transactions and Most Common Mistakes	APAC	15
12/8/2021	Material Considerations for In-House and IP Counsel in Negotiating Cloud Transactions and Most Common Mistakes	LU	149
12/6/2021	<i>Co-sponsored w/ Financial Services, Real Estate, and Women in the House Networks</i>	LU	53
9/9/2020	Loyola Project for the Innocent: Changing the World One Person at a Time Program	LU	64
11/10/2021	Trademark Letters of Protest: Essentials & Strategic Insights	LU	76
9/23/2021	Encouraging Diversity in IP: Can I Practice IP In-house? (Yes!)	LU	39
9/8/2021	Minerva v. Hologic: Assignor Estoppel Doctrine - Unfair Dealings Required	LU	35
8/11/2021	Paying College Athletes – It's Not NIL Any Longer	LU	67
6/9/2021	Data Ownership and Safeguards in Cloud Transactions (Included Networking)	LU	57
5/12/2021	The Law of Advertising	LU	64
4/20/2021	Co-Sponsored LU with Sports & Entertainment	LU	109
1/8/2020	Influencers	LU	107
4/14/2021	Trademarks and Free Speech: Evolving Applications of Rogers v. Grimaldi	LU	34
3/10/2021	Quick Overview of Some of the Most Important Patent Cases from 2020 (Included Networking)	LU	44
2/10/2021	Data Retention And Data Deletion Policies In The Virtual Office Environment	LU	46
1/13/2021	Recent Developments in U.S. Trademark and Unfair Competition Law	LU	51
12/9/2020	The Changing Landscape of Export Control Considerations for IP Attorneys	LU	63
11/18/2020	Recent Developments in Copyright Fair Use	LU	76
9/9/2020	Making IP Due Diligence more Tailored, Useful and Efficient	LU	64
8/12/2020	Anti-Counterfeiting: A Practical Guide to Effective Enforcement in Today's World	LU	29

7/8/2020	Design Patents Update	LU	33
6/10/2020	Keyword Agreements as Potential Antitrust Violations	LU	32

2020-2023 POPULAR INTELLECTUAL PROPERTY NETWORK LEGAL RESOURCES

Resource Title	Views
Copyright Assignment Agreement	103
Copyright Letter	381
Due Diligence Request List	82
Invention Disclosure Assessment	210
Invention Disclosure Form	72
IP Due Diligence Checklist	112
Patent Application Template	164
Sample Invention Record	52
Sample Work for Hire Agreement	80
Sponsorship Checklist	64
Sweepstakes Form Template	87
Checklist of Settlement Options In Trademark Cases	105

2020-2023 POPULAR IP NETWORK EGROUP DISCUSSION TOPICS

Date	Subject
8/11/2020	Automated Drafting Tools - Patent Theory documents sharepoint annual meeting 22022 data forums data

7/21/2020	Trade Secret Policy
6/18/2020	Settlement of Copyright Claim - Publicity Rights Exclusion
5/28/2020	Use of patent proofreaders or drafting tools
5/20/2020	Comprehensive US Trademark Search
3/9/2020	Patent Drawing Resolution Issues with USPTO
2/12/2020	5 Key Takeaways from Feb. 12 IPN Webinar: "Contracting for Transformative Technologies: Understanding the Legal Implications"
2/19/2020	Trademark "intake" form / process?
2/7/2020	Warranties for SaaS
1/27/2020	Amazon Brand Registry - Inconsistent Responses for Identical Products
1/17/2020	IP Monetization
1/13/2020	Intellectual Property Policy
1/7/2020	Indemnities for third party claims
8/22/2019	CDA terms
4/16/2019	Tech Patent Attorney Referral
3/5/2019	Sample Invention Disclosure Form
8/28/2019	Patent Assignments before filing
1/24/2019	Ownership of Photography
7/29/2019	Patent Prosecution - Gaming

IMPORTANT DATES

Item	Date
Networks Programming Orientation Call	Wed., Dec. 6, 2023 1:00 – 2:00 ET
Program Submission Deadlines	Mon., Jan. 29, 2024
Program Selection Notifications Sent	Fri., March 15, 2024
Program Organizer Submission Deadline*	Fri., March 29, 2024
Speaker Submission Deadline**	Fri., May 17, 2024
Course Material Submission Deadline	Fri., Aug. 9, 2024

ACC confirms program organizer and speaker submissions on a rolling basis

*** Additional speaker selection rules and guidelines will be provided following program selection, ACC reserves the right to decline speakers if they do not meet these criteria.*