

# Memo

From: Tori Payne, Vice President and Chief Global Membership Officer

Date: December 6, 2022

Re: 2024 Annual Meeting Call for Programs Data

In anticipation of the 2024 Annual Meeting Call for Programs, below you will find data to aid the Health Law Network in developing its program submissions. All data provided is representative of activity from October 1, 2021 through September 30, 2023.

#### ANNUAL MEETING HEALTH LAW NETWORK SESSION SUBMISSIONS

| Session  | Attendees/Status |
|--|------------------|
| 2023 (Final attendance numbers)  |                  |
| Enforcement Update: What You Should Know and What It Means   | 135              |
| Escape Room Challenge For A Healthcare Technology Product<br>Launch  | 51               |
| Mergers & Acquisitions: Case Study Workshop  | 156              |
| Simulated Targeted Ransomware Attack   | 192              |
| The Healthcare Technology Innovators are Racing to the Moon!<br>How to Avoid Regulatory Accidents during Healthcare Technology<br>Product Launches | Declined         |
| Global Case Study on Launching A Pharmaceutical Health Product   | Declined         |
| Lessons Learned by Healthcare Providers and Employers in Navigating the Post-Dobbs World   | Declined         |
| Negotiation of Business Associate Agreements   | Declined         |

| Telemedicine in a Post-Pandemic World   | Declined |
|---|----------|
| Your Leadership Signature   | Declined |
| 2022 (Final attendance numbers)   |          |
| Enforcement Trends and Risks in Healthcare: Year 2  | 71       |
| Telemedicine and Digital Health: Top 5 Legal "Must Knows" for In-<br>House Counsel                        | 89       |
| "Navigating Global Data Sharing Regulations and Standards"  | 161      |
| tificial Intelligence in Healthcare – Legal Challenges in EU/US and<br>uidance & Security implications 53 |          |
| 2021 (Final attendance numbers)   |          |
| Meet the Regulators   | 100      |
| Down the Research Rabbit Hole: Understanding Compliance and<br>Enforcement Issues in Clincical Research   | 87       |
| Digital Health & Privacy & Security Considerations in the Age of COVID                                    | Declined |
| Compliance Effectiveness Reviews and Doing It Internally  | Declined |
| Future-Proofing Your Healthcare Business  | Declined |

### 2022-2023 HEALTH LAW NETWORK SURVEY SUGGESTED TOPICS

Most popular topics, in decreasing order:

- Latest Issues in Healthcare Privacy and Security
- Legal Implications of Monetizing Healthcare Information
- Employment Law for Healthcare Lawyers
- Legal Issues with Mobile Healthcare Devices
- Universal Coverage/Medicare for All
- The Integration of AI and Medical Devices in Medical Care
- Electronic Health Records
- Risk Sharing Arrangements: Pay for Performance (P4P), Value-Based Contracting (VBC), Alternative Payment Models (APM)
- Direct to Consumer Driven Health Care
- Government Contracting

#### Additional suggestions:

- State by State guides
- AI & Practice of Medicine
- Legal Issues and Global Health Care and Telemedicine
- In-house Counsel and Priviledge
- Medical Misinformation
- Medicate Advantage and Big Data
- Anti-Kickback and False Claims Act for Medical Device/Recent Enforcement Actions
- More Inclusion of Pharmaceutical Company Related Topics
- Health IT

#### 2021-2023 HEALTH LAW NETWORK ONLINE EVENT ATTENDANCE NUMBERS

<u>APAC Call</u> (APAC) – Short (15 to 30-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>EMEA Call (EMEA)</u> – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

<u>Legal Update (LU)</u> – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Roundtable Discussion (R)</u> – Thirty-minute to one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

<u>Webcast (W)</u> – One-hour live presentations on the latest legal trends. Available live or ondemand through the ACC Education Archive. CLE/CPD credit available for a fee.

| Date      | Event Title   | Event<br>Type | Views |
|-----------|---|---------------|-------|
| 2021-2023 |   |               |       |
| 9/19/2023 | Understanding and Mitigating the Risks Associated with<br>Online Behavioral Tracking  | W             | 128   |
| 9/12/2023 | AI in Healthcare: Harnessing the Power of New AI<br>Technologies Effectively, Legally, and Ethically  | LU            | 36    |
| 8/22/2023 | Co-sponsored w/ WITH, HLN, ITPEC, IGN<br>Health Data  | LU            | 27    |
| 8/15/2023 | Co-sponsored w/ WITH, HLN, ITPEC, IGN<br>General State Consumer Privacy Laws  | LU            | 90    |
| 7/11/2023 | Health Care Supply Chain Contracting Issues   | LU            | 42    |
| 7/2/2023  | Tips and Traps When Negotiating a Business Associate<br>Agreement   | W             | 143   |
| 6/8/2023  | Compliance, Ethics & Governance: A Healthcare<br>Perspective  | W             | 139   |
| 6/6/2023  | FDA Enforcement of Pharmaceutical Advertising and<br>Promotion Regulations  | LU            | 43    |
| 6/1/2023  | Co-sponsored w/ the IT, Privacy, & eCommerce,<br>Intellectual Property, Compliance & Ethics, Financial<br>Services, Health Law Networks<br>The Hottest Questions in AI Right Now - Answered | LU            | 199   |
| 5/9/2023  | Managed Care Contracting – Key Considerations   | LU            | 31    |
| 4/25/2023 | State Licensing for Service Providers; discussing TPA,<br>PBM, UM, Network Management, Producer and Other<br>State Law License Requirements   | LU            | 30    |
| 3/7/2023  | Employee Non-competes   | LU            | 56    |

| 2/21/2023  | Interchangeable Biosimilars   | LU | 17  |
|------------|---|----|-----|
|            |   |    |     |
| 1/10/2023  | The Survivor's Guide to Prepare and Respond to a Cyber<br>Event                                       | LU | 87  |
| 11/1/2022  | Recent Developments in False Claims Act Whistleblower<br>Retaliation Law                              | LU | 23  |
| 10/12/2022 | Hospital at Home - An Emerging Approach to Care   | W  | 61  |
| 10/4/2022  | Enforcers are Paying More Attention to Managed Care   | LU | 23  |
| 9/13/2022  | Software as a Medical Device  | LU | 37  |
| 9/7/2022   | COVID Fraud Enforcement Update  | W  | 119 |
| 7/26/2022  | Counseling Corporate Executives in a Post-Dobbs Legal<br>Landscape: What In-House Counsel Should Know | LU | 176 |
| 7/20/2022  | FDA Addresses the Role of Digital Health Technology in<br>Clinical Trials                             | W  | 93  |
| 7/12/2022  | Recent Regulatory Changes Require Fresh Look at<br>Physician Compensation                             | LU | 34  |
| 6/7/2022   | How Best to Enhance Diversity, Equity, and Inclusion<br>Efforts at Your Company                       | LU | 42  |
| 5/3/2022   | HIPAA Update: Lessons Learned from Recent<br>Enforcement Actions                                      | LU | 67  |
| 4/5/2022   | Reading and Writing Health Care Contracts: Tips and Tricks You Should Know                            | LU | 137 |
| 3/1/2022   | Employment Law 2022- It's Good For Your Health!   | LU | 51  |

| 2/1/2022  | DOJ, OIG, and HHS Settlement and Enforcement Activity,<br>Trends, and Take-Aways | LU | 62 |
|-----------|--|----|----|
| 1/11/2022 | Reading the COVID Leaves: What's in Store For the Health Care Industry in 2022   | LU | 55 |
| 11/2/2021 | Update on the No Surprises Act & Further Updates from the Hill                   | LU | 39 |
| 10/6/2021 | Identifying, Investigating, and Resolving Incidents of Research Misconduct       | W  | 61 |

# 2021-2023 POPULAR HEALTH LAW NETWORK LEGAL RESOURCES

| Resource Title   | Views |
|--|-------|
| 2022-2023  |       |
| Top Ten Government Enforcement Updates for In-House Counsel in Health<br>Care (United States)                            | 222   |
| Key Considerations for Hospital-Physician Joint Venture Ambulatory<br>Surgery Centers                                    | 150   |
| Collusion & Competition: What Antitrust Means for AI in Health Care  | 114   |
| Retraining the Acquisition Model: How to Approach the Risks and Rewards<br>of Deals With Artificial Intelligence Targets | 76    |
| DEA's Proposed Rules on Telemedicine Controlled Substances Prescribing<br>after the PHE Ends                             | 46    |
| Health Care & Life Sciences Sector Top Trends for 2023   | 25    |
| The BioPharma Patent Cliff: 2023 and Beyond  | 22    |
| Building Biotech with Brains: Strategies for Maximizing Value of AI-Driven<br>Biotechnology Inventions                   | 21    |
| 2021-2022  |       |
| Healthcare Compliance Programs in the United States 101  | 1359  |
| Health Care & Life Sciences Sector-Top Trends for 2022   | 533   |
| Digital Assets - Top Trends for 2022   | 386   |
| 340B Rate Cuts Reversed by CMS for 2023  | 147   |
| California: Health Care Providers Must Join Statewide Data Sharing<br>Agreement by 2024                                  | 146   |
| FTC Releases Paper Opposing Certificates of Public Advantage for Health<br>Care Transactions                             | 116   |
| On the Attack: FDA Pursues Online Retail Fulfillment House   | 114   |
| OIG Special Fraud Alert on Arrangements with Telemedicine Companies  | 113   |

# POPULAR HEALTH LAW NETWORK EGROUP DISCUSSION TOPICS (DISCUSSIONS CONTAIN 3+ POSTINGS)

| Date       | Subject   |
|------------|---|
| 2021-2023  |   |
| 1/7/2022   | HIPAA risk assessment providers   |
| 8/28/2023  | Collaborative Practice Agreements and Legal Dept.   |
| 2/23/2022  | Self Reporting for 42 CFR Part 2 Violation?   |
| 2/3/2023   | Technology Transaction Bench Attorneys  |
| 9/8/2023   | CCTV Cameras in inpatient healthcare operations   |
| 10/23/2023 | "Renumeration" for physicians sitting on an advisory board?   |
| 9/12/2022  | DC Bar Association Health Law Community   |
| 9/21/2022  | State Medicaid and state general services exclusion databases   |
| 11/8/2022  | Remote Worker PHI Security Agreement  |
| 11/30/2022 | Remote Workforce & State Registrations  |
| 12/4/2021  | Injunctions re Vaccination Mandate  |
| 2/3/2022   | Legal help in South Korea   |
| 2/23/2022  | Normal timeline/process for payor contracting?  |
| 4/6/2022   | Do you think this could be a trend, healthcare criminal convictions, like the nurse in TN,<br>Rodanda Vaught? |

# **IMPORTANT DATES**

| Item                                   | Date                                |
|--|-------------------------------------|
| Networks Programming Orientation Call  | Wed Dec 6 2022 11:00 2:00 ET        |
| Register Here                          | Wed., Dec. 6, 2023   1:00 – 2:00 ET |
| Program Submission Deadlines           | Mon., Jan. 29, 2024                 |
| Program Selection Notifications Sent   | Fri., March 15, 2024                |
| Program Organizer Submission Deadline* | Fri., March 29, 2024                |
| Speaker Submission Deadline**          | Fri., May 17, 2024                  |
| Course Material Submission Deadline    | Fri., Aug. 9, 2024                  |

\*ACC confirms Program Organizer and speaker submissions on a rolling basis.

\*\*Additional speaker selection rules and guidelines will be provided following program selection. ACC reserves the right to decline speakers if they do not meet these criteria.