

A Master Class for the Next Generation of General Counsel

JULY 30 - AUGUST 2, 2024 | CHICAGO, ILLINOIS

2024 ACC Executive Leadership Institute (ELI)

SPONSORSHIP PROSPECTUS

JULY 30 - AUGUST 2, 2024 | THE GWEN, CHICAGO, IL

ABOUT THE PROGRAM

ACC is pleased to announce the 2024 Executive Leadership Institute: A Master Class for the Next Generation of General Counsel, July 30 - August 2, 2024. Limited to 30 participants, the ELI is a one-of-a-kind event specifically tailored for rising in-house counsel leaders, and brand-new general counsel. Seasoned experts, who have successfully navigated the challenges of being a general counsel, share their valuable insights, strategies, and best practices. No other program available is more practical, relevant, or focused on lawyers as leaders.

ATTENDEE ELIGIBILITY

This exclusive curriculum, designed by the ACC in consultation with leading global general counsel, is available to in-house counsel who:

- report directly to their organization's highest-ranking legal officer, and generally have a title such as deputy general counsel, associate general counsel, managing attorney or counsel,
- serve as the general counsel for a division or region of the organization, and
- brand new general counsel serving in the GC role for less than 12 months with no prior GC experience.

SELECT LIST OF PAST ATTENDEE COMPANIES

3M	Comcast Corporation	Meijer, Inc.	United Airlines
ABC Supply Co., Inc.	Dell Inc.	McDonald's	UPS
Anheuser-Busch InBev SA	FedEx	Nestlè SA	Wawa, Inc.
Bank of Montreal	GlaxoSmithKline	Philip Morris International Inc.	Wyndham Hotels & Resorts
Booking.com	Jacobs	TD Bank Financial Group	
Caterpillar Inc.	Kimberly-Clark Corporation	The Hershey Company	
Chanel Limited	Lowe's Companies	The Home Depot	
	Lyft, Inc.	The TJX Companies, Inc.	

GENERAL SPONSORSHIP INFORMATION

Curriculum underwriting is an opportunity for organizations to provide high-level leadership education, including legal management, career development, and crisis management, for the 2024 Executive Leadership Institute (ELI) attendees. ELI 2024 provides an opportunity to place your brand in front of key decision-makers and position your organization as an expert in your field.

All sessions incorporate a dynamic and interactive approach providing a unique opportunity to engage in enriching discussions with ELI 2024 participants and share your valuable insights, strategies, and best practices to advance attendee professional development.

Overall, ELI 2024 curriculum underwriting is a valuable investment for organizations that want to connect and network with current and next-in-line in-house counsel leaders.

AVAILABLE SESSIONS SPONSORSHIP & COST

- The Role of the General Counsel in Crisis Management (develop session and present in a small working group format) - 2.75 hours - \$25,000
- The General Counsel and the Board of Directors (moderator – 2 hours) - **\$20,000**
- Joining a Corporate Board (moderator - 75 minutes) - **\$12,000**
- Modern Legal Leadership Issues: AI, Cyber, and Tech (moderator - 75 minutes) - **\$12,000**
- How to Navigate Your Path to the Top Seat (moderator/speaker – 75 minutes) - **\$12,000**
- Working Effectively with Your C-Suite as General Counsel – (moderator – 75 minutes) - **\$12,000**
- Leading a Modern Global Law Department (moderator – 60 minutes) - **\$10,000**
- The General Counsel and the Chief Financial Officer (moderator – 60 minutes) - **\$10,000**

ANCILLARY SPONSORSHIP OPPORTUNITIES

- Boat Tour Sponsor - **\$7,500**
- Tuesday Welcome Reception & Dinner Sponsor - **\$5,000**
- Registration Giveaway - **\$5,000**

ALL SPONSORSHIPS ALSO INCLUDE:

- Pre-event attendee list (title and organization only) four weeks prior to the event;
- Updated pre-event attendee list (title and organization only) one week prior to the event;
- On the first day of the event, ACC will provide a list of attendees who have opted in (name, title, organization, city, state, and country);
- Sponsor may have up to 2 representatives attend all breakfast, lunch, and breaks on the day of the sponsored activity.
- Sponsor may provide materials for onsite distribution at ELI. Costs to ship and/or receive any such materials will be borne by the sponsor.