

ACC Corporate Counsel University®

ACC's Signature New to In-house Training Program |
June 26-28, 2024 | Denver, CO



SPONSORSHIP PROSPECTUS

JUNE 26-28, 2024 | HILTON DENVER CITY CENTER | DENVER, CO

ABOUT THE CONFERENCE

CCU® gathers around **150 - 200 in-house counsel** who are new to that role and responsible for any number of practice areas as well as department management issues. Sponsors will have the opportunity to showcase their software, technology solutions, information services, and legal services in an intimate two-day program designed specifically for lawyers who are new to in-house practice or are looking to sharpen their fundamental practice skills in a dynamic and interactive workshop approach featuring case studies, hypothetical exercises, and roundtable discussion.

CURRICULUM AVAILABLE FOR SPONSORSHIP

PROGRAM SCHEDULE AND AVAILABLE SESSIONS TO BE SPONSORED (SUBJECT TO CHANGE).

- Opening Breakfast: Building Your In-house Career
- Key Employment Issues
- Introduction to Corporate Litigation
- Protecting Your Client's IP
- Data Privacy, Challenges to Information Security
- Outside Counsel Management
- Managing Risk and Compliance
- Contract Drafting and Negotiation
- Developing General Counsel Skills
- DEI*
- Business*
- Career Development*

*Open for topics suggestions

SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP - \$13,500

- An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers;
- A display area includes a 6" table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Four (4) sponsor full registrations bearing access to all educational, social, and meal functions;
- One (1) complimentary registration for in-house counsel clients;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- One (1) lead scanner license. * additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

Please note that all Sponsorship Opportunities are available on a first-come-first-served basis. Contact Abeer Burhan at a.burhan@acc.com to book your sponsorship

SPONSORSHIP LEVELS

BRONZE SPONSORSHIP (EXHIBIT ONLY) - \$11,500

- A display area includes a 6" table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Two (2) sponsor full registrations bearing access to all educational, social, and meal functions;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- One (1) lead scanner license. * additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

ANCILLARY SPONSORSHIP OPPORTUNITIES (ADD-ON)

- Wednesday Opening Reception (\$7,000)
- Thursday Evening Reception (\$3,500)
- Friday Breakfast (\$3,500)
- Conference Bag and Bag Inserts (\$5,000)
- Conference Daily Email to opt-in attendee list (\$3,500)
- Badge Lanyards (\$ 3,000)
- Additional Sponsor Full Pass (\$1,250/pass)
- Additional Lead Retrieval is available

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