



THE 2024 NONPROFIT CALENDAR

All the dates and
reminders you need for
successful fundraising
year-round.



You've Got 2024 in the Bag

Hey, fundraiser. We see you. You're doing it all—the campaign planning, the appeal writing, the social media management, the newsletters and updates and phone calls and a zillion “other duties as assigned.”

When you've got dozens of items on your mental to-do list, making small day-to-day decisions can be tough.

What should you post on social media today? Is next Tuesday really a good day to send your newsletter? When's the best day to host your volunteer appreciation day?

This calendar is here to help.

Our 2024 Nonprofit Calendar is full of cause-related holidays and observances, plus a rundown of federal holidays and other special occasions. Reference them in social media posts, use them as conversation starters at your next board meeting, include them in your upcoming newsletter—the possibilities are endless.

Each month also includes a theme and a question you can use to start important conversations with others at your organization. There's also a roundup of related tools and resources!

We hope this calendar will make your job a little easier this year.

You're gonna do great!

The Neon One team



THEME: DONOR RETENTION

January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 New Year's Day	2 Mind-Body Wellness Day	3 World Braille Day	4	5	6
7 Orthodox Christmas	8	9	10	11 Human Trafficking Awareness Day	12	13 Korean-American Day
14 Dress Up Your Pet Day	15 Civil Rights Day, Martin Luther King Jr. Day	16	17	18	19	20
21 World Religion Day	22	23	24 International Day of Education	25	26	27 Yom Hashoah (Holocaust Remembrance Day)
	Cervical Cancer Awareness Week (Jan 22-28)					
28	29	30 World Leprosy Day	31			
...(Jan 22-28)						

- MONTH-LONG OBSERVANCES:**
- Veganuary
 - National Blood Donor Month
 - Cervical Cancer Awareness Month
 - Dry January
 - National Glaucoma Awareness Month



January

Do you see a bunch of new names in your donor database this month?

The end-of-year giving season often means an influx of new donors. You worked hard to get them to donate—now’s the time to make sure they stay engaged all year. Spend some time thanking them for their support, getting them familiar with your work, and strengthening their connection to your nonprofit and the community you serve. Send some extra love to your loyal donors, too!

January is the perfect time to focus on donor retention and building relationships with your supporters. Remind your donors of the feel-good emotions they felt when they gave last month and set the stage for future engagement this year.



Resources for You:

- [Blog: How to Write the Perfect Donation Thank-You Letter \(Plus a Handy Template\)](#)
- [Blog: The Do’s and Don’ts of Donation Receipts \(Plus Templates!\)](#)
- [Blog: How to Retain Your Year-End Donors](#)
- [Guide: Nonprofit Receipt & Thank-You Letter Templates](#)



February

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 Groundhog Day, Give Kids a Smile Day	3 Feed the Birds Day, National Women Physicians Day, Golden Retriever Day
				World Interfaith Harmony Week (Feb 1-7)		
4 World Cancer Day	5	6 International Day of Zero Tolerance for F.G.M.	7	8	9	10 Chinese New Year
World Interfaith Harmony Week (Feb 1-7)						
Race Equality Week (Feb 5-11)						
11 International Day of Women and Girls in Science, Super Bowl Sunday	12 International Epilepsy Day	13 Mardi Gras	14 Valentine's Day, National Organ Donor Day, International Book Giving Day, Ash Wednesday	15 International Childhood Cancer Day	16	17 Random Acts of Kindness Day
...(Feb 5-11)						
18	19 President's Day	20 National Love Your Pet Day, World Day of Social Justice	21	22	23	24
25	26	27 World Non- Governmental Organization Day, World Spay Day	28	29 Rare Disease Day		
National Eating Disorders Awareness Week (Feb 26-Mar 1)						

MONTH-LONG OBSERVANCES:

- Black History Month
- American Heart Month
- Canned Food Month
- LGBTQ+ History Month



February

When was the last time your nonprofit's website had an update?

Don't worry—we know how daunting a website refresh can be. Sometimes even knowing where to begin is tough!

February is the perfect time of year to update your site. Here are some questions you can use to guide yourself (and the rest of your team) through the process:

- Does our site load quickly on both desktop and mobile devices?
- Do the images and copy on our homepage still reflect what we do?
- Is our navigation menu simple and easy to use?
- Are there any broken links, images, or other elements we should update?
- Can site visitors easily find and use our donation form?

As you work through these questions, you'll start to notice parts of your website that may benefit from an update!



Resources for You:


- [Quiz: Website Optimization Assessment](#)
- [Guide: Website Optimization Action Plan](#)
- [Blog: Nonprofit Web Design: 22 Tips for Building a Great Website](#)
- [Blog: How to Create an Accessible Donor Experience Online](#)



March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Zero Discrimination Day Employee Appreciation Day, International Wheelchair Day	2 Read Across America Day, World Teen Mental Wellness Day
3 World Wildlife Day World Hearing Day	4	5	6 National Dentist Day	7	8 International Women's Day	9
10 Daylight Savings Time Starts, Ramadan Begins	11	12	13 National K9 Veterans Day	14 World Kidney Day, International Day of Mathematics, Pi Day	15	16 Disabled Access Day
17 St. Patrick's Day	18	19 International Read to Me Day, Certified Nurses Day, World Social Work Day	20 World Oral Health Day, International Day of Happiness	21 International Day for the Elimination of Racial, Discrimination World Down Syndrome Day	22 World Water Day	23 National Puppy Day, Earth Hour (8:30 p.m. to 9:30 p.m.)
24 Holi Palm Sunday	25 National Medal of Honor Day	26 American Diabetes Alert Day	27 World Theatre Day	28 Respect Your Cat Day	29 National Vietnam War Veterans Day Good Friday	30 National Doctors' Day, World Bipolar Day
World Autism Acceptance Week (March 27-April 2)						
31 International Transgender Day of Visibility, Easter Sunday						

- MONTH-LONG OBSERVANCES:**
- Women's History Month
 - Social Work Month
 - Music In Our Schools Month
 - Colorectal Cancer Awareness Month
 - Developmental Disability Awareness Month
 - National MS Education and Awareness Month



World Autism Acceptance Week (March 27-April 2)

March

Last month, you took a look at your website. This month, take a look at the forms you use to engage visitors to your website.

How do you use forms on your website? Do you use them to recruit volunteers? Are they important for membership sign-ups? Do you have a donation form? Are you using a form to collect newsletter subscriptions?

However you use them, your forms are an important tool for connecting with your community. This month, take a few minutes to review the forms on your site. Make sure they're easy to use, work on all devices, and are streamlined and simple.



Resources for You:

- [Blog: How to Set Up a Donation Form in 7 Steps](#)
- [Blog: A Simple Nonprofit Donation Form Example \(and Why It Works\)](#)
- [Blog: Simple Best Practices for Your Online Membership Application Form](#)
- [Blog: Membership Form Best Practices for Enrollment and Renewals](#)



THEME: VOLUNTEER RELATIONSHIPS

April

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 April Fool's Day	2 World Autism Awareness Day, International Children's Book Day	3	4 National School Librarian Day	5	6
World Autism Acceptance Week (March 27-April 2)						
7 World Health Day	8 Ramadan Ends	9 Eid al-Fitr Begins	10 Eid al-Fitr Ends, National Hug Your Dog Day	11 National Pet Day, World Parkinson's Day	12 Day of Silence	13
14	15 Tax Day World Art Day	16	17	18	19	20
National Volunteer Week (April 14-20)						
21	22 Earth Day	23 World Book Day	24 International Guide Dog Day	25 World Malaria Day	26 National Arbor Day	27
Passover (April 22-April 30)						
Lesbian Visibility Week (April 22-28)						
				MS Awareness Week (April 25-May 1)		
28	29	30				
Passover (April 22-April 30)						
... (April 22-28)						
MS Awareness Week (April 25-May 1)						

MONTH-LONG OBSERVANCES:

- National Minority Health Month
- Autism Acceptance Month
- National Volunteer Month
- Child Abuse Prevention Month
- Fair Housing Month
- Paralyzed Veterans Awareness Month
- Sexual Assault Awareness Month



April

Volunteers are among your most valuable supporters. They give you their time, their energy, and their skills—and they're also very likely to give financially and share their love for your cause with their friends and family.

April is National Volunteer Month, which means it's the perfect opportunity to do something special for this dedicated group. Whether you plan a small campaign (like a day where everyone on your staff writes handwritten notes to your volunteers) or a big celebration, spend some time this month showing your volunteers how much they mean to you.



Resources for You:

- [Blog: 3 Ways to Celebrate Volunteer Appreciation Week](#)
- [Blog: The Best Volunteer Recruitment Methods for Nonprofits](#)
- [Blog: Nonprofit Best Practices for Managing Volunteers](#)
- [Blog: Volunteer Retention Strategies: 7 Tips to Keep Your Volunteers](#)



THEME: RECURRING DONORS

May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 May Day	2	3 National Space Day, World Press Freedom Day	4
MS Awareness Week (April 25-May 1)						
5 Cinco de Mayo, International Family Equality Day, African World Heritage Day	6 Melanoma Monday, National Nurses Day	7 National Foster Care Day	8 World Red Cross Day	9	10 World Lupus Day, Military Spouse Appreciation Day	11
	Teacher Appreciation Week (May 6–May 10)					
12 Mother's Day, International Nurses Day	13	14	15 International Day of Families	16 Global Accessibility Awareness Day	17 National Endangered Species Day, Day Against Homophobia and Transphobia	18 International Museum Day
19	20 National Rescue Dog Day, World Bee Day	21	22	23 World Turtle Day	24 World Schizophrenia Day	25
26	27 Memorial Day	28 World Blood Cancer Day	29	30 World Multiple Sclerosis Day	31	

MONTH-LONG OBSERVANCES:

- Asian American and Pacific Islander Heritage Month
- Military Appreciation Month
- Celiac Awareness Month
- ALS Awareness Month
- Mental Health Awareness Month
- National Historic Preservation Month



THEME: RECURRING DONORS

May

Last month, you focused on volunteers. This month, take some time to celebrate another invaluable group—your recurring donors.

Recurring donors—people who give to your nonprofit on a regular, committed basis—are the unsung heroes of the nonprofit world. They're loyal, they're highly engaged, and they're very likely to support their favorite causes in multiple ways. They represent reliable, predictable revenue, and they frequently donate more over their relationship with a nonprofit than larger, one-time donors do.

Give your recurring donors a little extra love this month. They deserve it.



Resources for You:

- [Blog: How to Set Up Recurring Donations for Your Nonprofit in 9 Steps](#)
- [Webinar: Sustainable Recurring Donor Retention: Make Sure Your Recurring Donor Program Never Fails](#)
- [Blog: Donor Recognition Strategies for All Supporter Tiers](#)
- [Webinar: How To Make Small Donors Start Recurring](#)



THEME: FUNDRAISING FUNDAMENTALS

June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 World Reef Awareness Day, National Say Something Nice Day
2 National Cancer Survivors Day	3	4	5 World Environment Day	6 National Higher Education Day	7	8 Global Wellness Day, World Oceans Day
9 National Children's Day	10	11	12	13	14 World Blood Donor Day	15
16 Father's Day	17	18 Autistic Pride Day	19 Juneteenth	20 World Refugee Day	21	22 World Rainforest Day
Learning Disability Week (June 17-23)						
23 International Women in Engineering Day	24	25	26	27 National PTSD Awareness Day National HIV Testing Day	28 Parents' Day	29
... (June 17-23)						
30						

MONTH-LONG OBSERVANCES:

- Pride Month
- Professional Wellness Month
- Zoo and Aquarium Month
- Adopt A Shelter Cat Month
- African-American Music Appreciation Month
- National Migraine & Headache Awareness Month



June

For many nonprofits, June is the end of the fiscal year. It's the perfect time to review your progress and set goals and priorities for the next year.

But even if your organization's fiscal year doesn't end mid-year, June is still a great time to do a review of your year so far!

Here are some conversation starters you can use to evaluate your progress towards this year's goals:

- What was our annual fundraising goal? Are we on track to hit it?
- How are our donor retention and acquisition rates looking? Are we in a good place?
- What have we done this year that's worked really well? How can we build on that success?
- Is there anything we've done this year that hasn't worked the way we wanted? How can we fix that? Should we try something new instead?
- What wins can we celebrate this month?

A little self-reflection halfway through the year is a great way to celebrate your accomplishments, make adjustments to your strategy, and prepare for the next six months.



Resources for You:

- [Blog: How Nonprofits Can Set \(And Meet\) Fundraising Goals](#)
- [Blog: How to Use Nonprofit KPIs to Measure Your Performance](#)
- [Blog: How \(and Why\) to Track Your Donor Acquisition Rate](#)
- [Blog: How \(and Why\) to Track Your Donor Retention Rate](#)



THEME: NONPROFIT EVENTS

July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 International Joke Day	2	3	4 Independence Day	5	6
	Clean Beaches Week (July 1-July 7)					
7 ...(July 1-July 7)	8	9	10 National Kitten Day	11 World Population Day	12	13
Al-Hijra (Islamic New Year)(July 7-July 8)						
14	15 National Give Something Away Day	16	17 World Day for International Justice	18	19	20
			Dream Big (July 17-18)			
21	22	23	24	25 National Hire a Veteran Day	26 National Disability Independence Day	27
28 World Hepatitis Day	29	30 International Friendship Day	31			

MONTH-LONG OBSERVANCES:

- National Make a Difference to Children Month
- National Minority Mental Health Awareness Month
- Disability Pride Month



THEME: NONPROFIT EVENTS

July

Summer barbecues. Fireworks shows. Beach trips. Community gatherings. July is a great month for all kinds of events—including events aimed at engaging your community.

Whether you're hosting a summer fundraiser or are already planning end-of-year events (look at you go!), this is a great time of year to focus on event planning. Break out the notebooks and colorful pens—you're going to create an amazing experience for the people who support your cause.



Resources for You:

- [Blog: 52 Nonprofit Event Ideas That People Will Love](#)
- [Blog: Matching Gifts & Fundraising Events | What to Know](#)
- [Blog: 18 Questions to Ask While Planning Your Next Fundraising Gala](#)
- [Blog: 10 Tips for Selling \(More\) Fundraiser Tickets](#)



THEME: GIVINGTUESDAY KICKOFF

August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 National Minority Donor Awareness Day	2	3
4	5	6	7 Purple Heart Day	8 International Cat Day	9 International Day of the World's Indigenous Peoples, National Book Lovers Day	10 National Spoil Your Dog Day
11	12 International Youth Day	13	14	15	16	17 National Nonprofit Day
18	19 World Humanitarian Day	20	21	22	23	24
25	26 Women's Equality Day	27	28	29	30	31 International Overdose Awareness Day

MONTH-LONG OBSERVANCES:

- National Immunization Awareness Month
- National Eye Exam Month
- MedicAlert Awareness Month
- Intersectionality Awareness Month



August

Did your stomach do a flip when you read the word “GivingTuesday?”

It’s okay. That “oh my gosh, how is it already time to start thinking about this” reaction is exactly why we recommend thinking about GivingTuesday in August.

Last year, donors gave \$3.1 billion to nonprofits. For many nonprofits, the donations they raised on GivingTuesday were the result of months of planning!

If you start thinking about GivingTuesday now, you’ll have more time to craft a campaign that inspires your community and rallies them around your cause.

Did you think we were going to make this suggestion without giving you some tools to help? Don’t be silly!



Resources for You:

- [Blog: Is GivingTuesday Worth It for Nonprofits?](#)
- [Blog: Top Lessons from GivingTuesday 2023](#)
- [Blog: 3 Awesome GivingTuesday Email Examples \(+ Templates\)](#)
- [Blog: 10 Social Media Templates for Your GivingTuesday Campaign](#)



THEME: YEAR-END PLANNING BEGINS

September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Labor Day	3	4 National Wildlife Day, World Sexual Health Day	5 International Day of Charity, World Tsunami Awareness Day	6 National Food Bank Day, National Read a Book Day	7
8 International Literacy Day, Worldwide Cystic Fibrosis Day	9 World Adoption Day	10 World Suicide Prevention Day	11	12	13 Stand Up To Cancer Day	14
National Suicide Prevention Week (September 8-14)						
15 National Hispanic Heritage Month Begins, World Lymphoma Awareness Day	16	17 National Voter Registration Day	18 International Equal Pay Day	19	20	21 National Dance Day, International Day of Peace, World Alzheimer's Day
					International Week of the Deaf (September 20-26)	
22	23 Bisexual Visibility Day, International Day of Sign Languages	24	25	26	27	28 National Public Lands Day
International Week of the Deaf (September 20-26)					Organ Donation Week (Sept 23-29)	
29 World Heart Day, International Day of Awareness of Food Loss and Waste	30					

MONTH-LONG OBSERVANCES:

- Childhood Cancer Awareness Month
- Blood Cancer Awareness Month
- National Recovery Month



September

Last month, you spent some time thinking about your GivingTuesday campaign. This year, turn your attention to the rest of your end-of-year activities.

If you're thinking that it's way too early for this, we feel you. Thinking about end-of-year fundraising in September can feel like buying Independence Day fireworks in March. But planning your campaign in advance is a great way to make sure it goes off without a hitch—and it helps mitigate some of the stress associated with last-minute decision-making.



➔ **Resources for You:**

- [Guide: The Ultimate Year-End Giving Timeline](#)
- [Blog: How to Start Planning Year-End Fundraising Campaigns](#)
- [Blog: 15 Tips for a Strong End-of-Year Giving Campaign](#)
- [Blog: 11 Year-End Giving Campaign Ideas \(and 6 Tips for Making Them Work\)](#)



THEME: CONNECTION & COMMUNITY

October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 International Day of Older Persons, International Music Day, World Vegetarian Day	2 International Day of Non-Violence Rosh Hashanah (October 2-4)	3	4 World Animal Day	5 National Do Something Nice Day, World Teachers' Day
6 World Cerebral Palsy Day	7 National Child Health Day, World Habitat Day	8	9 National Emergency Nurses Day	10 World Mental Health Day, World Day Against the Death Penalty, World Homeless Day, World Sight Day	11 National Coming Out Day, International Day of the Girl Yom Kippur (October 11-12)	12 World Hospice and Palliative Care Day
13	14 Indigenous Peoples' Day	15 End of National Hispanic Heritage Month	16 Bosses Day, Global Cat Day, World Food Day Sukkot (October 16-23) Generosity Xchange (October 16-17)	17 International Day for the Eradication of Poverty	18 National Mammography Day	19
20 Sukkot (October 16-23)	22	23	24	25 International Artist Day	26 National Make a Difference Day	27
28	29 World Psoriasis Day, World Stroke Day Diwali (October 29-November 3)	30	31 Halloween			

MONTH-LONG OBSERVANCES:

- Domestic Violence Awareness Month
- Down Syndrome Awareness Month
- Breast Cancer Awareness Month
- National Disability Employment
- Global Diversity Awareness Month
- Global Diversity Awareness Month



October

We were going to take the theme for this month another route. What would be most useful to include here? A focus on virtual events? Advice on a communications strategy? Tips for telling stories that will move your community to support your work?

All of those things are useful. But you know what? October is a tough month. Fundraising is ramping back up after the (relatively) slower summer months. GivingTuesday and year-end campaigns are on the horizon. There's a lot to do.

If connecting with other fundraising professionals would help you as you head into the busiest time of the year, you might be interested in the Connected Fundraising Community.

This is a group of nonprofit professionals who share ideas, encourage each other, and celebrate together. You don't have to be a Neon One user to join. Nobody's going to try to sell you anything. You don't even have to talk if you don't want to. It's just an opportunity to connect with others. We hope we see you there.



Join the Connected
Fundraising Community



THEME: THANKFULNESS & GRATITUDE

November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 World Vegan Day	2
3 Daylight Saving Time Ends	4	5	6	7	8	9
10	11 Veterans Day, Remembrance Day	12 World Pneumonia Day	13 World Kindness Day	14 World Diabetes Day	15 National Philanthropy Day, America Recycles Day	16 International Day for Tolerance
17	18	19	20 Transgender Day of Remembrance, World Children's Day	21	22	23
24	25 International Day for the Elimination of Violence Against Women	26	27	28 Thanksgiving	29 Native American Heritage Day, Black Friday	30 Small Business Saturday

MONTH-LONG OBSERVANCES:

- No Shave November
- National Alzheimer's Disease Awareness Month
- Lung Cancer Awareness Month
- National Diabetes Month
- Native American Heritage Month
- Epilepsy Awareness Month



November

We know what you're thinking "Thankfulness? As a theme for November? Groundbreaking!"

Sure, it's not the most original idea—but people emphasize being thankful this month because it's important! And, if we're being honest, prioritizing thankfulness right now will make next month's end-of-year fundraising push more effective.

Here are a few reasons to focus on gratitude this month:

- Leading with gratitude in November will make people more receptive to your GivingTuesday and year-end appeals
- Preparing thank-you messaging for those upcoming campaigns will simplify your workload later on (nobody likes trying to write a heartfelt thank-you message the day after a huge campaign)
- Intentionally communicating your gratitude after GivingTuesday—and reporting donors' impact after the big day—will make people more likely to give again at the end of the year
- Fantastic thank-you and impact messaging after the end of the year will improve your donor retention in 2025

Take some time this month to tell your community how thankful you are for their generosity. Show them what they've helped accomplish in your community. And get a head start on the thank-you messaging you'll use at the end of the year.



Resources for You (check January's resource roundup, too!):

- [Blog: How to Write the Best Ever GivingTuesday Thank-You Letter](#)
- [Blog: 7 Steps to Better GivingTuesday Donor Retention](#)
- [Blog: Why You Should Be Calling To Thank Donors For Their Support](#)
- [Blog: Nonprofit Donor Engagement Strategies: Breaking Through the](#)



THEME: CELEBRATE!

December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 World AIDS Day	2 International Day for the Abolition of Slavery	3 GivingTuesday, International Day of Persons with Disabilities	4 Wildlife Conservation Day	5 International Volunteer Day	6	7
8	9 International Day of Commemoration and Dignity of the Victims of the Crime of Genocide	10 Human Rights Day	11	12 Universal Health Coverage Day	13	14
15	16	17	18	19	20 International Human Solidarity Day	21
22	23	24 Christmas Eve	25 Christmas Day	26	27	28
			Hannukah (December 25-January 2)			
			Kwanzaa (December 26-January 1)			
29	30	31				
Hannukah (December 25-January 2)						
Kwanzaa (December 26-January 1)						

MONTH-LONG OBSERVANCES:

- Seasonal Depression Awareness Month
- Universal Human Rights Month



THEME: CELEBRATE!

December

How is it December already?!

You're nearly there. This is a big month—you've got GivingTuesday, the end-of-year giving push, planning for next year ... plus all the joys and hassles of the holiday season.

In case you need it, here's a reminder: Your work is important. And your donors love your work! When you're sending appeals and making asks and connecting with supporters this month, remember that you're not pestering them or being a burden. You're inviting your donors to support a cause they care about. You're giving them the opportunity to do something they love.

You're going to do a great job.



Resources for You:

- [Guide: The Nonprofit Email Report: Data-Backed Insights for GivingTuesday and Year-End](#)
- [Blog: How Many Year-End Giving Emails Should I Send?](#)
- [Blog: 8 Things Every Year-End Giving Letter Needs \(Plus Templates!\)](#)
- [Blog: How to Avoid Nonprofit Burnout At The End Of The Year](#)



CONCLUSION

Cheers To 2024!

Do you feel better about what 2024 has in store for your nonprofit and your work? If you're seeking ongoing support and advice from other nonprofit professionals, be sure to join our Connected Fundraising Community. This group is a free Slack forum where nonprofit professionals come together to share advice, tips, recommendations, and victories.

JOIN THE CONNECTED FUNDRAISING COMMUNITY



About Neon One

Neon One connects nonprofits with the technology and resources that empower them to build a community of generosity. We believe that small to mid-sized nonprofits thrive when enabled with a platform designed to create magical generosity experiences.

Our products are designed to manage the full range of nonprofit operational needs, from marketing and revenue generation to program operations and financial reconciliation.

Learn more about the products—including Neon CRM, Neon Websites, Neon Giving Days, Neon Fundraise, Neon Pay, and more—at neonone.com.

LEARN MORE

