

# A Master Class for the Next Generation of General Counsel

JULY 30 - AUGUST 2, 2024 | CHICAGO, ILLINOIS

## 2024 ACC Executive Leadership Institute (ELI)

### SPONSORSHIP PROSPECTUS

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#### ABOUT THE PROGRAM

ACC is pleased to announce the 2024 Executive Leadership Institute: A Master Class on the Next Generation of General Counsel, July 30 - August 2, 2024. Limited to no more than 30 participants, \* the ELI is a truly unique and customized experience. Leading global general counsels have worked together with the ACC to craft the master class they wish they had attended before becoming GCs. No other program available is more practical, relevant, or focused on lawyers as leaders.

#### ATTENDEE DEMOGRAPHICS

This exclusive curriculum, designed by the ACC in consultation with leading global general counsel, is available to in-house counsel who:

- report directly to their organization's highest-ranking legal officer, and generally have a title such as deputy general counsel, associate general counsel, managing attorney or counsel,
- serve as the general counsel for a division or region of the organization, and
- brand new general counsel serving in the GC role for less than 12 months with no prior GC experience.

#### SAMPLE MEMBER ATTENDEE COMPANIES REPRESENTED

Zurich  
GE Appliances  
Shell USA  
Peabody Energy Corporation  
Chipotle Mexican Grill, Inc.  
Thoughtworks  
Emerson Electric Co  
Ashland Inc.

## GENERAL SPONSORSHIP INFORMATION

Curriculum underwriting is available to organizations capable of providing high-level soft skills education to assist attendees in working with their Boards of Directors and C-suite. Participation opportunities exist for those entities that have expertise in career development, legal management consulting, and crisis management. All sessions incorporate a dynamic and interactive workshop approach featuring case studies, hypothetical exercises, and roundtable discussions. Underwriting offers up-close and personal engagement with nominated candidates for up to two company representatives.

The 2024 Executive Leadership Institute presents an opportunity to partner with ACC and offers leading outside counsel or other professional service firms the opportunity to collaborate with deputy general counsel. As an ELI sponsor, your representative gains the inside track to share their perspective directly with attendees. ELI is limited to no more than 30 participants, therefore offering unique, intimate access to these next-in-line counsel.

### AVAILABLE SESSIONS SPONSORSHIP & COST

- The General Counsel and the Board of Directors (2 hours) - **\$20,000**
- Joining a Corporate Board (60 minutes) - **\$10,000**
- Modern Legal Leadership Issues: AI, Cyber, and Tech - **\$10,000**
- Leading a Modern Global Law Department (60-75 minutes) - **\$10,000** | Moderate a discussion with multiple GCs
- How to Navigate Your Path to the Top Seat - **\$10,000**

### ANCILLARY SPONSORSHIP OPPORTUNITIES

- Boat Tour Sponsor - **\$7,500**
- Tuesday Reception & Dinner Sponsor - **\$5,000**
- Registration Giveaway - **\$5,000**

### ALL SPONSORSHIPS BENEFITS ALSO INCLUDE:

- Pre-event attendee list (title and organization only) four weeks prior to the event;
- Updated pre-event attendee list (title and organization only) one week prior to the event;
- On the first day of the event, ACC will provide a list of attendees who have opted in (name, title, organization, city, state, and country);
- One (1) complimentary registration to offer a Deputy General Counsel client (pending ELI eligibility guidelines);  
\*Registration cannot be redeemed for already registered attendees.
- Sponsor may have 2 representatives attend all breakfast, lunch, and breaks;
- Sponsor may provide materials for onsite distribution at ELI. Costs to ship and/or receive any such materials will be borne by the sponsor.