

2024 ACC Chief Legal Officer Global Summit

*Driving Strategic Transformation: Leveraging the Unique Perch of
the Chief Legal Officer*

SPONSORSHIP PROSPECTUS

MAY 22 -24, 2024 EDINBURGH, SCOTLAND

ABOUT THE CONFERENCE

Today's CLO playbook no longer solely focuses on legal. Recognized as both a legal advisor and a strategic business partner with extensive legal knowledge, organizations have repositioned CLOs to lead legal and other corporate business units, thereby strengthening the CLO's influence across the organization. Armed with a unique perspective and a valuable array of skills, CLOs ensure that their companies tackle everything from the challenges posed by AI to the thorny issues of workplace harassment to finding even more ways to do more with less. **Join the highest-ranking legal officers from around the world in a 2.5-day intimate peer-to-peer global benchmarking program to share what works, what doesn't, and what's coming next.**

ATTENDEE DEMOGRAPHICS

Approximately **80-100** leading worldwide general counsels and chief legal officers from Fortune 500, Forbes Global 1000, and FTSE 250 companies.

UNDERWRITER INFORMATION

The 2024 Summit presents an opportunity to partner with ACC and offers leading outside counsel or other professional service firms the opportunity to collaborate with global chief legal officers from more than 20+ countries on strategic and horizon issues. As a Summit underwriter, your representative gains the inside track to share their perspective directly with global general counsel. The Summit is limited to 100 participants, therefore offering unique, intimate access to these key decision-makers.



SELECT LIST OF PAST COMPANIES ATTENDING

- Airbus
- Alibaba
- Amazon.com, Inc.
- Anheuser-Busch InBev
- ArcelorMittal
- Archer Daniels Midland
- Asian Development Bank
- Bank of Montréal
- Barry Callebaut AG
- Caterpillar
- CSL Limited
- Dubai Group
- HSBC
- ThyssenKrupp AG
- Mahindra & Mahindra Ltd.
- Marriott International, Inc.
- Nestlé S.A.
- Nissin Foods Holdings Co., Ltd.
- Novo Nordisk Health Care AG
- Pfizer Inc.
- Qantas Airways Ltd.
- Qatar Foundation
- Rolls-Royce plc
- Royal Dutch Shell plc
- Siemens Canada Limited
- ThyssenKrupp AG
- Total S.A.
- Uber Technologies
- United Airlines, Inc.
- Wood Group

SELECT LIST OF PAST SUMMIT SPEAKERS

- Sabine Chalmers, Group General Counsel, Company Secretary, and Director of Regulatory Affairs, **BT Group plc**
- Peter Carter, Executive Vice President - Chief Legal Officer, **Delta Air Lines Inc.**
- Adam Ciongoli, Senior Vice President, General Counsel, **Campbell Soup Company**
- Andrew Finch, Group General Counsel, and Company Secretary, and Group Executive, Office of the CEO, **Qantas Airways Limited**
- Leanne Geale, Executive Vice President & General Counsel, **Nestlé S.A.**
- Sapan Gupta, Group General Counsel, **ArcelorMittal**
- John Harrison, General Counsel & Corporate Secretary, **Airbus**
- Carine Jean-Claude, Senior Vice President, Chief Legal Officer & Secretary, **Arrow Electronics, Inc.**
- Mary K.W. Jones, Senior Vice President, General Counsel and Worldwide Public Affairs, **Deere & Company**
- Saskia Mermans, Group General Counsel, **KBC Group**
- Daniel Perez-Umana, Chief Legal Officer / General Counsel, **BAC Credomatic Network**
- Shannon Thyme Klinger, Chief Legal Officer and Corporate Secretary, **Moderna, Inc.**
- Ernst van de Weert, General Counsel, **Heineken N.V.**
- Tony West, Chief Legal Officer, **Uber Technologies, Inc.**



SPONSORSHIP OPPORTUNITIES

PLENARY SESSION & OFFSITE EVENT SPONSOR | \$30,000 US

Thursday, May 23

- One (1) speaker moderator for plenary discussion w/ three CLOs. Plenary (moderated fireside chat);
 - ACC strongly encourages sponsors to use their relationships to bring high-level C-suite executives to speak.
- Off-site reception/dinner w/transportation - 6:00 PM – 9:00 PM (Reception & Transportation arranged and paid for by Sponsor – Not open to other sponsors):
 - Short remarks by Sponsor at Reception or Dinner;
 - Sponsor VIP dinner table (ACC will extend private invitations on behalf of and at the direction of Sponsor).

PLENARY FIRESIDE CHAT SPONSOR - \$25,000 US

Friday, May 24

- One (1) speaker – moderates a plenary discussion w/two CEOs & CLO);
- Plenary (moderated panel) – A Fireside Chat with Business Leaders (w/two CEOs & CLO);
 - ACC strongly encourages sponsors to use their relationships to bring high-level C-suite executives to speak.

CLOSING KEYNOTE PLENARY SPONSOR - \$25,000 US

Friday, May 24

- One (1) speaker – moderates the interview discussion with a guest speaker at the Closing Keynote;
- ➢ ACC strongly encourages sponsors to use their relationships to bring high-level C-suite executives to speak.

ADD-ON SPONSORSHIP OPPORTUNITY; OPENING DINNER \$7,500

Wednesday, May 22

- Opening Reception & Dinner - 6:00 PM – 9:00 PM:
 - Short remarks by the Sponsor at the Reception;
 - Sponsor to have up to 4 representatives attend the dinner and reception;
 - Sponsor VIP dinner table (ACC will extend private invitations on behalf of and at the direction of Sponsor).

ALL SPONSORSHIPS BENIFITS ALSO INCLUDE:

- Pre-event attendee list (CLO title and organization only) four weeks prior to the event;
- Updated pre-event attendee list (CLO title and organization only) one week prior to the event;
- On the first day of the event, ACC will provide a list of CLO attendees who have opted in (name, title, organization, city, state, and country);
- One (1) complimentary registration to offer a CLO client (pending Summit eligibility guidelines). *Registration cannot be redeemed for already registered attendees;
- Sponsor may have 2 representatives attend all breakfast, lunch, breaks, and plenary sessions;
- Sponsor may provide materials for onsite distribution at Summit. Costs to ship and/or receive any such materials will be borne by the sponsor;
- Access to host hotel reservation link to book accommodations at the ACC negotiated rate.