



2024 ACC
Legal Ops Con
April 14-16 | Chicago



LegalOpsCon24

SPONSORSHIP PROSPECTUS

APRIL 14-16, 2024 | HYATT CENTRIC CHICAGO MAGNIFICENT MILE | CHICAGO, IL

ABOUT THE CONFERENCE

LegalOpsCon will be the Association of Corporate Counsel's second-largest in-person program, attracting 200-300 legal operations professionals and in-house counsel.

The curriculum will provide the opportunity for legal operation professionals and in-house counsel to come together to advance the corporate legal operations function, by sharing knowledge and learning about the latest trends, advancements, and the future of the legal operations profession. Plus, at the Solutions Hub, attendees will craft their own unique combination of purposeful networking with, and intentional learning from, peers and thought leaders through roundtables, learning groups, tech talks, and solution consultations.

The extraordinary professional cross-pollination at LegalOpsCon provides attendees with a fresh take on optimizing legal operations services they deliver, and the peer-taught leading practices needed to put new plans into action. It's the ideal place for you to gain valuable exposure to these important decision-makers in this lucrative market.

SPONSORSHIP LEVELS

CORPORATE EVENT SPONSOR - \$30,000 (LIMITED AVAILABILITY)

- An opportunity to organize and present an educational program, to include one (1) speaker and other legal operation/in-house speakers;
- A display area includes one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Opportunity to exclusively select and co-sponsor one networking event at the ACC LegalOps conference (i.e. breakfast, lunch, or evening reception) to include onsite signage, opening remarks, and branding;
- Four (4) sponsor full registrations bearing access to all educational, social, and meal functions;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- Four (4) complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees);
- An opportunity to send one (1) co-branded email via ACC to the LegalOpsCon24 permission-based opt-in attendees post-conference. Content must be substantive information (i.e., white papers, articles, best practices, etc.);
- One (1) lead scanner license. * additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list (does not include email).

PLATINUM SPONSORSHIP - \$22,500

- An opportunity to present an educational program to include one (1) speaker alongside other legal operation/in-house counsel speakers;
- A display area includes one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Three (3) sponsor full registrations bearing access to all educational, social, and meal functions;
- One pre- and post-event promotional physical mailer to all conference attendees (emails are not included);
- Company logo with a link to sponsor site displayed on event website;
- Three (3) complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees);
- One (1) lead scanner license. * additional licenses are available for purchase;
- Access to pre and post-event opt-in attendee list.

SPONSORSHIP LEVELS

GOLD SPONSORSHIP - \$17,500

- An opportunity for the sponsor to provide one (1) company representative to participate as a speaker in an existing educational session;
- Display area to include one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Two (2) sponsor registrations bearing access to all educational, social, and meal functions;
- One (1) promo pre- and post-meeting physical mail to all conference attendees;
- Company logo with a link to sponsor site displayed on event website;
- Two (2) complimentary attendee registrations for sponsors to provide to in-house, corporate legal ops clients and/or prospects (not for sponsor's employees);
- One (1) lead scanner license (additional licenses are available for purchase);
- Access to pre and post-event opt-in attendee list.

BRONZE SPONSORSHIP (EXHIBIT ONLY) - \$13,000

- Two (2) sponsor registrations with access to all educational, social, and meal functions excluding "By Invitation Only" events;
- Display area to include one (1) high boy table and two (2) high chairs. Sponsor may bring additional pop-up signs;
- Company logo with a link to sponsor site displayed on event website;
- Opportunity to distribute/display materials;
- One (1) complimentary attendee registration for sponsors to provide to an in-house, corporate legal ops client and/or prospect (not for sponsor's employees);
- One (1) lead scanner license (additional licenses are available for purchase);
- Access to pre and post-event opt-in attendee list.

Tech Tank Sponsorship

Limited Availability

Are you a new start-up in the legal industry or does your company have a newly released tool or solution useful to in-house counsel and/or legal operations teams? Pitch your product and present your company's exciting, new products and/or services to LegalOpsCon attendees in a shark tank-inspired demonstration.

Tier 1—\$7,500

Two (2) full attendee registration with access to all educational, social, and meal functions. No display included

Tier 2—\$5,000

Two (2) one-day-only attendee registrations with access to all educational, social, and meal functions. No display