



2024 SPONSORSHIP OPPORTUNITIES

By In-House Counsel, For In-House Counsel



The Association of Corporate Counsel (ACC) is a global not-for-profit organization that provides legal education, networking opportunities, and online resources for in-house counsel worldwide. ACC is the world's largest community of in-house counsel with more than 40,000 members working at over 10,000 organizations in 85 countries around the world. ACC is For In-house Counsel, By In-House Counsel.

The ACC Alberta chapter [serves more than 1300 Alberta and prairie province in-house lawyers.](#) ACC Alberta is one of the 60 chapters that make up the global organization that is the Association of Corporate Counsel (ACC). These in-house lawyers serve corporations and organizations from every sector of the economy (energy, environment, technology, manufacturing, health, agriculture, resource extraction, banking, retail, etc).

The ACC Alberta Chapter does an exceptional job at ensuring top-quality, practically relevant seminars. Being an ACC member provides me with superior networking opportunities and invaluable online resources.

Holly Hale, Corporate Counsel, Syncrude Canada



ACC Alberta's members and the Board of Directors are your current and potential clients, former employees and colleagues. Partner with us to support the in-house community through professional development, networking opportunities and well-being initiatives. As a not-for-profit organization, we depend on the generous support of our sponsors to continue to provide relevant and timely local, national, and international programming.

ACC Alberta sponsorship affords you the unique opportunity to prove the differentiating value and expertise of your firm or company by demonstrating thought leadership, depth of knowledge and expertise, and awareness of issues relevant to today's in-house counsel.

Features of our ACC Alberta 2024 Sponsorship Program:

- Multiple levels of sponsorship
- ACC Alberta Spring Conference Opportunities
- Annual schedules to facilitate planning and budgeting
- Exposure on the Association of Corporate Counsel, Global Website
- Marketing and networking opportunities
- Opportunities to distribute substantive articles



SPONSORSHIP LEVEL	SPONSORSHIP BENEFITS	SPONSORSHIP FEE
ACC ALBERTA TITLE SPONSOR	<p>The Title Sponsorship provides the strategic opportunity for year-round brand exposure and name recognition on all major ACC Alberta events and in published materials. The Title Sponsor is entitled to the following promotional benefits and exposure to the ACC Alberta in-house community.</p> <ul style="list-style-type: none"> • Title Sponsorship of the ACC Alberta Spring Conference. including Logo inclusion/mention through all marketing channels and materials • 4 newsletter article submissions for the ACC Alberta quarterly newsletter • Inclusion of Sponsor’s logo on the Association of Corporate Counsel, Global Website • Exclusive sponsor for either one (1) substantive legal education program (online or in person), OR host of one (1) ACC social event in either Calgary or Edmonton 	<p>\$12,000 <i>(1 available)</i></p>
PLATINUM	<ul style="list-style-type: none"> • 2 exclusive sessions with ACC Alberta (these can be online or in-person, social or substantive), this includes Logo inclusion/mention through all marketing channels including the Association of Corporate Counsel, Global Website • The opportunity/choice to present a substantive program at the ACC Alberta Spring Conference in Calgary, including Logo inclusion/mention through marketing channels • Linked article in one edition of the ACC Alberta quarterly newsletter • CLE presentation materials distributed to registrants and posted on the Association of Corporate Counsel, Global Website 	<p>\$10,000, plus event costs <i>(3 available)</i></p>

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GOLD	<ul style="list-style-type: none"> • 2 exclusive substantive sessions with ACC Alberta (these can be online or in-person) • Logo inclusion/mention through all marketing channels including the Association of Corporate Counsel, Global Website • CLE presentation materials distributed to registrants and posted on the Association of Corporate Counsel, Global Website 	\$6,000, plus event costs (2 available)
BRONZE	<ul style="list-style-type: none"> • 1 exclusive substantive session with ACC Alberta (these can be online or in-person) • Logo inclusion/mention through all marketing channels including the Association of Corporate Counsel, Global Website • CLE presentation materials distributed to registrants and posted on the Association of Corporate Counsel, Global Website 	\$4,500, plus event costs (4 available)

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GC/CLO Lunch & Law	<ul style="list-style-type: none"> • 3 exclusive substantive sessions with ACC Alberta's GC/CLO Group, in-person only • Logo inclusion/mention through all marketing channels including the Association of Corporate Counsel, Global Website 	\$4,500, plus lunch cost (2 available) Edmonton, 1 Calgary, 1
Women in-house	<ul style="list-style-type: none"> • 3 exclusive networking socials, in-person only • Logo inclusion/mention through all marketing channels including the Association of Corporate Counsel, Global Website 	\$4,500, plus event costs (2 available) Edmonton, 1 Calgary, 1
ACC Alberta Advocate	<ul style="list-style-type: none"> • Logo inclusion on the Association of Corporate Counsel, Global Website 	\$1,500

PLEASE CONTACT US
BEFORE
OCTOBER 31, 2023
TO SECURE YOUR
2024 SPONSORSHIP!

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We are ACC Alberta's Board of Directors and we're excited to present our 2024 Sponsorship package.

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