

ACC Georgia 2023 Information Sheet



INFORMATION SHEET FOR ACC GEORGIA SPONSORSHIP

1. INTRODUCTION

The Georgia Chapter of the Association of Corporate Counsel (ACC Georgia) appreciates your interest in sponsoring one of our events or programs.

ACC Georgia has over 1000 members from a range of large and small companies, non-profits, and government agencies. Members are all practicing attorneys working in-house for a single organization. We are the leading source of education, professional development, community service, and networking opportunities for in-house counsel in Georgia. For more information, please visit our Chapter website at: <http://www.acc.com/chapters/georgia/>.

As a sponsor, in addition to supporting our educational and networking goals, your organization assists ACC Georgia in achieving our primary sponsorship objective: supporting the legal profession. This includes funding our summer law student interns' stipends, supporting Pro Bono Partnership of Atlanta, and promoting leadership and diversity within the in-house bar. And your organization will receive many benefits, including name recognition and association with the event's topic in the program invitation sent to all 1000+ members, the opportunity to network with members at the sponsored event, and an invitation to our gathering with in-house and outside counsel at our annual Sponsor Appreciation event.

2. SPONSORSHIP PROGRAM INFORMATION AND INTEREST

Below is a list of events that ACC Georgia routinely hosts and that you may sponsor. For more details related to the applicable sponsorships, please refer to attached Exhibit A. If you are interested in sponsoring one or more of the events listed below, please contact any Board Member of ACC Georgia or email us at georgia@accglobal.com. We will put you in touch with the Board Member managing the event(s) you are interested in sponsoring. Once you have committed to a sponsorship, a Sponsorship Agreement with ACC Georgia will be sent to you to review and sign.

SPONSORSHIP LEVELS	BENEFITS	SPONSORSHIP FEE	EVENT COSTS
PLATINUM (One sponsorship available each year)	<ul style="list-style-type: none"> One (1) One-Hour Monthly Luncheon program; Choice of (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program; and (iii) three (3) webinars which will be promoted to ACC Georgia membership (see "Webinar" below for details); and (iv) publication of an article in ACC Georgia's quarterly newsletter 	\$12,000	100% Sponsor borne
GOLD (Two sponsorships available each year)	<ul style="list-style-type: none"> One (1) One-Hour Monthly Luncheon program; Choice of (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program; and (iii) publication of an article in ACC Georgia's quarterly newsletter 	\$10,000	100% Sponsor borne

PROGRAMS	BENEFITS	SPONSORSHIP FEE	EVENT COSTS
CLE JAMBOREE	<ul style="list-style-type: none"> One (1) CLE Jamboree sponsorship available each calendar year 	\$10,000	100% Sponsor borne
MONTHLY LUNCHEONS	<ul style="list-style-type: none"> Two (2) Hours Monthly CLE Luncheon (Luncheon Program; two (2) sponsorships available each year - <i>Ethics & Professionalism</i> in March, or <i>Employment Law Update</i> in September) 	\$9,000 (Audio/visual available for an additional charge)	ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the Luncheon
	One (1) Hour Monthly Luncheon (Luncheon Program; maximum twelve (12) sponsorships available each year)	\$8,000 (Audio/visual available for an additional charge)	ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the Luncheon

SPECIAL PROGRAMS	BENEFITS	SPONSORSHIP FEE	EVENT COSTS
CLE and Networking/ Social Gathering combined (Several sponsorships available at various times each year)	<ul style="list-style-type: none"> One (1) hour CLE program, plus networking reception 	\$3,500	Sponsor pays all venue, food and beverage costs for the program and an after-program networking/social event
Networking/ Social Gathering only (Several sponsorships available at various times each year)	<ul style="list-style-type: none"> Networking reception or social gathering 	\$2,500	Sponsor pays all venue, food, and beverage costs for the event
“Deep Dive” Roundtable Lunch and Learn Program (Several sponsorships available at various times each year)	<ul style="list-style-type: none"> One (1) hour discussion-based CLE on an advanced topic in a small group setting (approx. 25 attendees) 	\$2,000	Sponsor pays all venue, food, and beverage costs for the event

WOMEN'S INITIATIVE			
SPONSORSHIP LEVELS	BENEFITS	SPONSORSHIP FEE	EVENT COSTS
CATALYST LEVEL	<ul style="list-style-type: none"> Four (4) sponsorships available at various times each year 	\$7,500	ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the sponsored programs
THOUGHT LEADER LEVEL	<ul style="list-style-type: none"> Available for organizations other than law firms 	\$2,500	ACC Georgia will pay all costs associated with venue, food beverage and gratuities for the sponsored programs

3. OTHER INFORMATION

If you need any other information about becoming a sponsor of ACC Georgia, please contact us at georgia@accglobal.com.

EXHIBIT A
Sponsorship Details

SPONSORSHIP LEVELS	BENEFITS
PLATINUM (Maximum One sponsorship per year)	<ul style="list-style-type: none"> • Sole presenter of a one (1) hour monthly CLE Luncheon Program • Choice of either (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program • Three (3) webinars which will be promoted to ACC Georgia membership (see “Webinar” for details) • Publication of an article in ACC Georgia’s quarterly newsletter • Prominent advertisement of Sponsored Event on the ACC Georgia website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Posting of presentation materials on the ACC Georgia Chapter website after the Sponsored Event • Pre-approved marketing materials/handouts on tables at CLE Lunch Program • Attendance of up to four (4) sponsor organization members at CLE Program • Two (2) guest invitations to attend the ACC Georgia Chapter Sponsor Appreciation event • Reference in sponsored event invitations and at the events as our “Platinum Sponsor” • Special coverage and identification in the ACC Georgia Chapter newsletter as our “Platinum Sponsor”
GOLD (Maximum Two sponsorships per year)	<ul style="list-style-type: none"> • Sole presenter of a one (1) hour monthly CLE Luncheon Program • Choice of either (i) a CLE and Networking/Social Gathering combined Special Program, or (ii) a Networking/Social Gathering only Special Program • Publication of an article in ACC Georgia’s quarterly newsletter • Prominent advertisement of Sponsored Event on the ACC Georgia website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Posting of presentation materials on the ACC Georgia Chapter website after the Sponsored Event • Pre-approved marketing materials/handouts on tables at CLE Lunch Program • Attendance of up to four (4) sponsor organization members at CLE Program • Two (2) guest invitations to attend the ACC Georgia Chapter Sponsor Appreciation event • Reference in sponsored event invitations and at the events as our “Gold Sponsor” • Special coverage and identification in the ACC Georgia Chapter newsletter as our “Gold Sponsor”

MONTHLY LUNCHEONS	BENEFITS
<p>Two Hour (Maximum 2 per year - March and September)</p>	<ul style="list-style-type: none"> • Sole presenter of one two (2) hour monthly CLE Luncheon: <i>Ethics & Professionalism</i> (Spring–March) or <i>Employment Law Update</i> (Fall–September) • ACC Georgia will pay costs associated with venue, food, beverage and gratuities • Prominent advertisement of program on ACC Georgia website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Attendance of up to ten (10) sponsor organization members at program • Attendance of up to ten (10) sponsor organization client representatives (in-house counsel or non-lawyer business purchaser of legal services) • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event • Pre-approved marketing materials/handouts on tables at CLE Lunch Program
<p>One Hour (Maximum 12 per year)</p>	<ul style="list-style-type: none"> • Sole presenter of one (1) hour monthly CLE Luncheon • ACC Georgia will pay costs associated with venue, food, beverage and gratuities • Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Attendance of up to ten (10) sponsor organization members at program • Attendance of up to ten (10) sponsor organization client representatives (in-house counsel or non-lawyer business purchaser of legal services) • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event • Pre-approved marketing materials/handouts on tables at CLE Lunch Program

SPECIAL PROGRAMS	BENEFITS
SPECIAL CLE PROGRAM PLUS NETWORKING RECEPTION (Several available throughout the year)	<ul style="list-style-type: none"> • Sponsor pays all venue, food and beverage costs for the program and an after-program reception • Sole presenter of one (1) program • Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Attendance of up to six (6) sponsor organization members at program • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event
NETWORKING/ SOCIAL GATHERING (Several available throughout the year)	<ul style="list-style-type: none"> • Sponsor pays all venue, food and beverage costs for the event • Host of one (1) Networking or Social event for ACC Georgia Chapter members • Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Attendance of up to six (6) sponsor organization members at Sponsored Event • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event
“DEEP DIVE” ROUNDTABLE LUNCH AND LEARN PROGRAM (Several available throughout the year)	<ul style="list-style-type: none"> • Sole presenter of One (1) hour discussion-based CLE program CLE Program on an advanced topic in a small group setting (approx. 25 attendees) • Sponsor pays all venue, food, and beverage costs for the program • Attendance of up to four (4) sponsor organization members at Sponsored Event • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event • Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event
WEBINAR CLE OR NON-CLE PROGRAM (Several sponsorships available throughout the year)	<ul style="list-style-type: none"> • One (1) hour webinar promoted to ACC Georgia Members • Sponsor creates hosting page, sets up access information and monitors the recording and sound quality of the webinar; webinar content will be posted on ACC Georgia website • Prominent advertisement of program on ACC Georgia Chapter website and via a co-branded email blast to the chapter membership in the weeks prior to the event • Unlimited attendance of sponsor organization members at Sponsored Event • One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event

WOMEN'S INITIATIVE	
SPONSORSHIP LEVELS	BENEFITS
CATALYST LEVEL	<ul style="list-style-type: none"> Depending upon the topic and expertise, sponsor may appoint a panelist or speaker from their organization to deliver a presentation at or moderate one of the Women's Initiative events Each law firm sponsor may appoint a senior partner of their firm to the Women's Initiative Steering Committee to serve a one-year term. This Steering Committee will work closely with ACC Georgia Chapter leadership to develop innovative programs that serve to advance women in the in-house legal profession Prominent advertisement and recognition as a Women's Initiative Catalyst Level Sponsor on the ACC Georgia Chapter website and in the Women's Initiative communications Attendance of up to six (6) sponsor organization members at Women's Initiative events Two (2) guest invitations to attend the ACC Georgia Chapter Sponsor Appreciation event Inclusion of organization's tradeshow display boards and/or other exhibitor materials during the Women's Initiative events
THOUGHT LEADER LEVEL	<ul style="list-style-type: none"> Prominent advertisement and recognition as a Women's Initiative Thought Leader Level Sponsor on the ACC Georgia Chapter website and in the Women's Initiative communications Attendance of up to two (2) sponsor organization members at Women's Initiative events One (1) guest invitation to attend the ACC Georgia Chapter Sponsor Appreciation event Inclusion of organization's tradeshow display boards and/or other exhibitor materials during the Women's Initiative events