

# NEW MEMBER PACKET



## THE FOUNDING OF ACC

On December 1, 1981, Robert S. Banks, then general counsel of Xerox Corporation, hosted a luncheon that would change the legal profession. Conversation ranged from the changing role of general counsel to whether resources available from national, state, and local bar associations were adequate for in-house counsel. Those in attendance agreed that while there were considerable resources for lawyers practicing in firms and working in government, there were not enough resources for in-house counsel.

In addition, in-house counsel had very few networking opportunities. Although several American Bar Association committees attempted to address some corporate practice issues, they were neither for nor made up of in-house lawyers. No organization really represented the specific interests of in-house counsel.

Gray Castle, former general counsel of Xerox, Cigna, and the Mutual Life Insurance Company of New York, as well as a past partner in major law firms, remembers, “[We needed] a national organization, especially one that would help raise the sights of in-house counsel and provide a unified voice for our profession. It was not until the 1981-1982 meetings, however, that things really got rolling.”

A second meeting in 1982 attracted more than 50 in-house counsel, who discussed the nascent organization in further detail. Most of those present pledged to enroll their entire legal department, at least for the first few years, so that the fledgling group would have a sustainable membership base.

On March 11, 1982, the American Corporate Counsel Association (ACCA) was officially born with a meeting at Amfac Hotel and Resort in Dallas, TX.

## ABOUT ACC NATIONAL

ACC is a global legal association that promotes the common professional and business interests of in-house counsel who work for corporations, associations, and other organizations through information, education, networking, and advocacy.

## ABOUT ACC MICHIGAN

Launched in 1983, the Michigan Chapter’s membership has grown from an initial group of about 35 to just under 650 attorneys serving as General Counsel, Assistant General Counsel and Corporate Counsel to automotive companies, financial institutions, health care providers, utilities, retailers, science and technology companies, educational institutions and the like located throughout the state of Michigan. The Chapter maintains an active board of directors and officers that are elected by its membership. ACC Michigan was the recipient of the Chapter of Distinction Silver Award in 2019, as well as the Best Membership Strategy Award, also received in 2019.

ACC Michigan is the local chapter of ACC that allows members to connect with local, similarly situated in-house counsel, with the opportunity to benchmark, learn, compare best practices, and socially engage.

# 2022-23 ACC MICHIGAN BOARD OF DIRECTORS

The ACC Michigan Board of Directors is made up of a variety of members representing a wide range of corporate employers across the state of Michigan. The Board is eager to meet and network with prospective and new members.



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# ACC MICHIGAN COMMITTEES

ACC Michigan maintains an active roster of committees focused on navigating the work laid out by the Board of Directors through the strategic plan. Ultimately, joining a committee provides many opportunities for personal and professional development.



## **GOLF COMMITTEE**

Focused on planning and executing the Annual Golf Outing, ACC Michigan's largest and most well-attended fundraising and networking event.



## **MEMBERSHIP COMMITTEE**

Focused on meeting member needs, while always looking ahead to anticipate what the membership might be looking for down the road.



## **PRO BONO COMMITTEE**

Focused on expanding ACC Michigan's commitment to Pro Bono work by partnering with outside firms and organizations to provide members with a variety of opportunities.



## **PROGRAMS COMMITTEE**

Focused on ensuring that ACC Michigan has a full calendar of opportunities for members to take advantage of throughout the year.



## **SCHOLARSHIP COMMITTEE**

Focused on providing scholarships from ACC Michigan to one deserving individual at each of the main Michigan law schools.



## **WEST MICHIGAN COMMITTEE**

Focused on increasing membership engagement on the west side of the state by creating a space for those members to connect professionally and socially.

## WHAT CAN I DO AS A NEW MEMBER?

- Check out [www.acc.com](http://www.acc.com) for a wealth of materials and other resources.
- Reach out to an ACC Michigan Board Member for a personal introduction.
- Sign up for a program to meet the board and others in person and to start making local connections.
- Connect through social media to keep up-to-date with new developments.
- Join a committee to get small group time and contribute to ACC Michigan.

## ARTICLES OF NOTE

Helpful Articles To Get You Acclimated!

### **Top Ten Tips to be Successful as a New In-House Counsel (and Beyond)**

By Sarah Karlgaard, General Counsel of Vital Images and Mark Roellig, former General Counsel of four Fortune 500 companies and recipient of the 2012 Association of Corporate Counsel Excellence in Corporate Practice Award

### **Are You A New General Counsel? Top Ten Actions to Ensure Your Success**

By Mark Roellig, former general counsel of four Fortune 500 companies

### **Actions to Take During Your First Year as General Counsel**

Mark Roellig, Senior Client Advisor at Perkins Coie

### **Top Ten Risk Allocation Pitfalls to Avoid**

By Lisa Temple, editor, Practical Law Commercial

# ACC NATIONAL CALENDAR

## 2023 ACC In-House Counsel Certification Program

### February Series

Dates: February 5-15, 2023 | Location: Online

### March Series

Dates: March 13 - 23, 2023 | Location: Online

## 2023 ACC-Boston University Mini MBA for In-House Counsel

### 2023 February Virtual Series

Monday, February 13, 6:00 - 9:30 PM ET

Wednesday, February 15, 6:00 - 9:00 PM ET

Thursday, February 16, 6:00 - 9:30 PM ET

Tuesday, February 21, 6:00 - 7:30 PM ET

Thursday, February 23, 6:00 - 9:00 PM ET

### 2023 April In-Person Program

Dates: April 19-21 | Location: Boston, MA, USA

### 2023 June Virtual Program

Dates: June 3-12 | Location: Online

### 2023 September In-Person Program

Dates: September 20-22 | Location: Boston, MA, USA

### 2023 November In-Person Program

Dates: November 1-3 | Location: Boston, MA, USA

### 2023 November-December In-Person Program

Dates: November 29 - December 1 | Location: Boston, MA, USA

## 2023 Mini MBA for In-House Lawyers - King's College London

### Virtual

Dates: February 21 - April 4, 2023 | Location: Online

### In-Person

Dates: June 14 - 16, 2023 | Location: Online

## ACC NATIONAL CALENDAR CONTINUED

### ACC Foundation's Cybersecurity Summit

**Dates:** Spring 2023 | **Location:** TBD

### Global General Counsel Summit

**Dates:** May 31 - June 2, 2023 | **Location:** Amsterdam, The Netherlands

### 2023 Corporate Counsel University

**Dates:** June 28-30, 2023 | **Location:** Minneapolis, MN, USA

### ACC Foundation's Global Women in Law & Leadership

**Dates:** June 2023 | **Location:** Washington, DC, USA

### ACC Securites Law + Disclosure: An Executive-Level Seminar

**Dates:** July 19-21, 2023 | **Location:** New York, NY, USA

### ACC Executive Leadership Institute

**Dates:** August 8-11, 2023 | **Location:** Chicago, IL, USA

### ACC Foundation's Good to Great Lawyers Retreat

**Dates:** September 2023 | **Location:** TBD

### 2023 Annual Meeting

**Dates:** October 22-25, 2023 | **Location:** San Antonio, TX, USA

## ACC NATIONAL SOCIAL MEDIA



@AssnCorpCnsl



@ACCinhouse



@AssociationofCorporateCounsel

## ACC MICHIGAN STAFF

ACC Michigan contracts with Ngage Management to provide full service association benefits to ACC Michigan members.



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## ACC MICHIGAN PROGRAM CALENDAR

The calendar can be found here: <https://www.acc.com/chapters-networks/chapters/michigan/events>

### **JANUARY 2023**

**Leveraging LinkedIn to Advance Your Career: A Two-Part Career Development Series**

### **AUGUST/SEPTEMBER 2023**

**Annual Golf Outing**

### **NOVEMBER 2023**

**The State of Law Update**

### **DECEMBER 2023**

**Winter Social**

## ACC MICHIGAN SOCIAL MEDIA

ACC Michigan is building a social media presence and would love to see an increase in followers from the membership and legal community. Like and follow ACC Michigan on LinkedIn, so we can keep the conversation going around the clock:



**@acc-michigan**



**[www.acc.com/chapters-networks/chapters/michigan](http://www.acc.com/chapters-networks/chapters/michigan)**