



Memo

To: Sports & Entertainment Network Leadership
From: Max Colby, Manager of Practice Networks
Date: December 7, 2022
Re: 2022 Annual Meeting Call for Programs Data

In anticipation of the 2023 Annual Meeting Call for Programs, below you will find data to aid the Sports and Entertainment Network in developing its program submissions. All data provided is representative of activity from October 1, 2020 through September 30, 2022.

2021 ANNUAL MEETING SPORTS & ENTERTAINMENT NETWORK SUBMISSIONS

Session	Attendees
2022	
Be a Champion for Change: Diversity, Equity, and Inclusion in Sports and Entertainment	53
Mental Health and The Glare of the Spotlight	17
The Employment Law Challenge: 2022 Edition	Declined
2021	
Contracting With College Athletes Name Image & Likeness: What Sponsors, Media Companies, & Sports Entities Need to Know	105
I Didn't Volunteer for THIS! Avoiding Legal Headaches When Using Volunteers for Events	Declined
Under the Influence? Key Legal Issues and Risks With Social Media Influencers	Declined
2020	

Compliance Conundrums: Call the Shots to Prevent Nightmares	110
The Legal Department, Business Operations, and HR – Working Better, Together	347
Deepfakes 2.0: The Good, the Bad, and the Terrifying Revisited	259
Peak to Peak - Managing Your Career and Executive Transitions	Declined
Yes it's (Sports) Betting But So Much More –Contracts, Contests, Privacy, Gaming and Everything Yet to Come	Declined
2019	
Through the Black Mirror to Westworld: Tracking, Profiling and the Rise of the Machines	263
The Business Consequences of Bad Behavior	177
The Sports, Entertainment & Employment Law Game	110
Management Skills For In House Counsel	Declined
Segways, Miniature Horses, and Websites: Disability Access Issues for Sports Arenas, Entertainment Venues and beyond	Declined
Touchdowns, Pirouettes, and Gigs: Managing Unique Wage and Hour Issues	Declined
Europe's Digital Single Market	Declined
All the World's a Stage, Episode II: Legal Considerations for Global Sports and Entertainment Companies	Declined

2021-2022 SPORTS & ENTERTAINMENT NETWORK MEMBER SURVEY SUGGESTED TOPICS

Most popular topics, in decreasing order:

- Advertising/Marketing Law
- Content Licensing
- Combating Piracy
- Consumer Data Privacy
- Contract negotiation and drafting
- Cross-border transactions (eg. content licensing, merchandising)
- E-sports

- Emotional Intelligence (leadership skills)

Additional Suggestions:

- Metaverse, NFTs
- Loss in traditional content distribution revenue
- Content/Media distribution
- "Back to Normal" after the Pandemic
- Changes to data privacy laws and labor and employment laws
- Metaverse, NIL, FTC influencer guidelines updates
- Programmatic Advertising

2019-2021 SPORTS & ENTERTAINMENT NETWORK ONLINE EVENT ATTENDANCE NUMBERS

APAC Call (APAC) – One-hour live presentations on the latest legal trends affecting organizations in the Asia-Pacific region and multinational companies. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

EMEA Call (EMEA) – Thirty-minute-one hour live presentations on the latest legal trends affecting organizations in Europe, Africa, and/or the Middle East and multinational companies. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Legal Update – Short (20 to 45-minute) presentations on the latest legal trends made on the monthly Network Teleconference calls. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Roundtable Discussion (R) – Thirty-minute-one hour live presentations on the latest legal trends featuring an interactive discussion between two or more industry or topic area experts. Available live or on-demand through the ACC Education Archive. No CLE/CPD credit available.

Webcast (W) – One-hour live presentations on the latest legal trends. Available live or on-demand through the ACC Education Archive. CLE/CPD credit available for a fee.

Date	Event Title	Event Type	Attendees
2020-2022			
9/20/2022	Advertising on TV and New Media: What You Need to Know About the New 2022 SAG-AFTRA Commercials Contracts	LU	46

7/19/2022	How Lawyers Can Effectively Use Social Media to Build Their Brand	LU	44
6/14/2022	Co-sponsored w/ Corporate & Securities Network Corporate Immigration Law: An Overview	LU	76
5/17/2022	Current Litigation Trends in Sports & Entertainment	LU	29
4/19/2022	Streaming TV Advertising 101	LU	66
3/15/2022	Morals Clauses: What You Need to Know When Drafting Agreements with Talent	LU	96
2/15/2022	Co-Sponsored w/ IT, Privacy, & eCommerce Network TECHPLACE Regulation in 2022: What Sports and Entertainment Employers Should Expect	LU	28
1/18/2022	Are You Ready for the Big Game?: Navigating Unlicensed Super Bowl Advertising and Promotions	LU	72
12/16/2021	Co-sponsored w/ Women in the House, Corporate & Securities Law, Real Estate, Information Governance, and IT, Privacy, & eCommerce Networks Discover the Power of Your Brand and Connections: Networking and Entrepreneurship Skills for In-house Counsel	LU	95
12/9/2021	Co-sponsored w/ Women in the House, Corporate & Securities Law, Real Estate, and Information Governance Networks APAC: Discover the Power of Your Brand and Connections: Networking and Entrepreneurship Skills for In-house Counsel	APAC	40
11/16/2021	Esports 101 for In-house Counsel	LU	27
9/21/2021	COVID-19 Updates: Vaccine Policies and Accommodation Requests	LU	92
7/20/2021	Co-sponsored with IT, Privacy, & eCommerce Hot Topics In E-Commerce and Digital Marketing Law	LU	83
6/15/2021	Co-sponsored with Women in the House Legal Issues Around Diversity, Equity, and Inclusion ("DEI") Initiatives	LU	67
5/26/2021	Remote Work, Returning to the Workplace, and Vaccines: What Employers Need to Know	W	123
5/18/2021	A Roundtable Discussion on the Latest COVID-19 Vaccination Issues	VR	211

4/29/2021	Digital Asset Frontlines – Understanding the NFT Revolution and What It Means For In-House Counsel	LU	91
4/20/2021	Co-Sponsored LU with Intellectual Property Influencers	LU	109
3/24/2021	Brexit: What Does It Mean for Sports and Entertainment Employers?	EMEA	4
3/16/2021	Explosion of Sports Gambling in the U.S.	LU	23
2/16/2021	Specific Issues to Consider in a Sports M&A Transaction	LU	18
1/19/2021	After the Elections: What to Expect in 2021	LU	34
12/15/2020	Acquiring the Big A; Issues, Opportunities and Lessons	LU	10
11/17/2020	The Role and Value of Executive Coaches as an Instrument for Executive Development and Issue Mitigation	LU	15
9/15/2020	Sports Venue Access and Inclusion: Pre and Post COVID-19	LU	22
7/21/2020	Trademarks and Copyrights in the Time of COVID: How Our “New Normal” Has Impacted Enforcement and Compliance Strategies	LU	15
6/24/2020	What Comes Next? A COVID-19 Update for Sports and Entertainment Employers	W	14
6/16/2020	COVID-19-As Things Return To Normal-Minimizing Risk in the Sports & Entertainment Industries	LU	10
5/19/2020	The Ethical Evolution of the NCAA	LU	15
4/21/2020	Furloughs, Reduced Schedules, and Other Cost-Saving Measures	LU	82
3/31/2020	Co-sponsored LU with Employment & Labor Law and Health Law Confronting Coronavirus: How Coronavirus Impacts the Workplace	LU	206
3/19/2020	Co-sponsored LU with Real Estate The Impact of the Coronavirus (COVID-19) on	LU	21

	Security and the Future of Safeguarding Large Public Events		
2/18/2020	Place Your Bets? An Update on Gambling in the Workplace	LU	24
1/21/2020	Deepfakes: The Good, the Bad, and the Terrifying	LU	37

POPULAR SPORTS & ENTERTAINMENT NETWORK LEGAL RESOURCES

(The resources below include all resources during the period with 100 or more views)

Resource Title	Views
2021	
Discipline and Discharge Checklist	367
Checklist of Key Considerations for Evaluating Employee Expression in the Workplace	116
2022	
Section 409A Severance Arrangements Checklist	58
Sample Retention Incentive Agreement	210
Employee Benefit Plans Audit – Document Collection Checklist	73
Employee Benefits Due Diligence Checklist	252

2021-2022 POPULAR SPORTS & ENTERTAINMENT NETWORK FORUM

DISCUSSION TOPICS

(The topics below include all substantive Forums discussions during the period with 1 or more replies)

2021-2022	
2/16/2022	Domain name broker?

IMPORTANT DATES

Item	Date
Networks Programming Orientation Call Register & Add to Calendar	Wed., Dec. 7, 2022 2:00 – 3:00 ET
Program Submission Deadlines	Panel Format: Mon., Jan. 9, 2023 Innovative Format: Thu., Feb. 9, 2023
Program Selection Notifications Sent	Panel Format: Thu., Feb. 23, 2023 Innovative Format: Thu., March 9, 2023
Program Organizer Submission Deadline*	Fri., March 10, 2023
Speaker Submission Deadline**	Mon., May 1, 2023
Course Material Submission Deadline	Fri., Aug. 25, 2023

**ACC confirms Program Organizer and speaker submissions on a rolling basis.*

***Additional speaker selection rules and guidelines will be provided following program selection. ACC reserves the right to decline speakers if they do not meet these criteria.*