



2023 In-House Counsel Days

MELBOURNE, VIC
Thursday 9 March

ADELAIDE, SA
Thursday 23 March

PERTH, WA
Thursday 4 May

SYDNEY, NSW
Thursday 18 May

BRISBANE, QLD
Thursday 25 May



INVITATION TO PARTNER

The Association of Corporate Counsel (ACC) Australia is part of a global network of more than 45,000 in-house counsel employed by over 10,000 organisations in more than 85 countries. ACC Australia is proud to represent the interests of over 4,200 lawyers working for corporations and government in Australia. ACC Australia invites you to be involved as a partner or exhibitor at the In-House Counsel Days in 2023. These one-day conferences will be held from March to May in the following five Australian cities:

-  **Melbourne, VIC, Thursday 9th March**
-  **Adelaide, SA, Thursday 23rd March**
-  **Perth, WA, Thursday 4th May**
-  **Sydney, NSW, Thursday 18th May**
-  **Brisbane, QLD, Thursday 25th May**

Our tagline for the 2023 In-House Counsel Days is *'Transform Together'*, and we are excited to welcome our members and partners back in person so we can do just that. The In-House Counsel Days provide in-house counsel with relevant and engaging educational sessions and an opportunity to meet thought leaders and network with other in-house lawyers and professional service providers. The In-House Counsel Days are attended by a range of in-house counsel, from General Counsel to Sole Legal Officers, in both corporate and government departments. Attendance at the conference accrues continuing professional development (CPD) points for in-house counsel, so there is always a strong presence.

Legal counsel seize the opportunity to connect with other legal professionals and the exhibition is an integral part of each conference. The exhibition is strongly supported by companies with products and services aimed at the in-house legal market. The conference will provide your organisation with:

- A unique opportunity to **showcase your products and services.**
- The opportunity to **build relationships and expand your networks.**
- The opportunity to **establish your organisation as a key partner of ACC Australia to an exclusively in-house counsel audience.**

Our corporate partners receive an unrivalled level of service from ACC Australia staff and this is reflected in the high number of returning partners who continue to make the choice to be involved with ACC Australia. We look forward to welcoming your participation at the In-House Counsel Days in 2023.

Mei Ramsay
President Association of Corporate Counsel Australia

WHY PARTNER

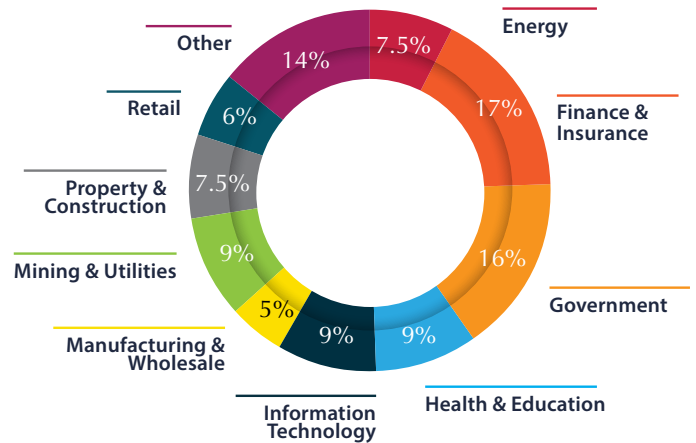
The packages are tailored to achieve a wide variety of marketing objectives including:

- Building brand awareness
- Showcasing products or services
- Targeting new customers
- Enhancing existing business / customer relationships
- Sharpening your market intelligence
- Establishing your organisation as a key supporter of the in-house legal profession

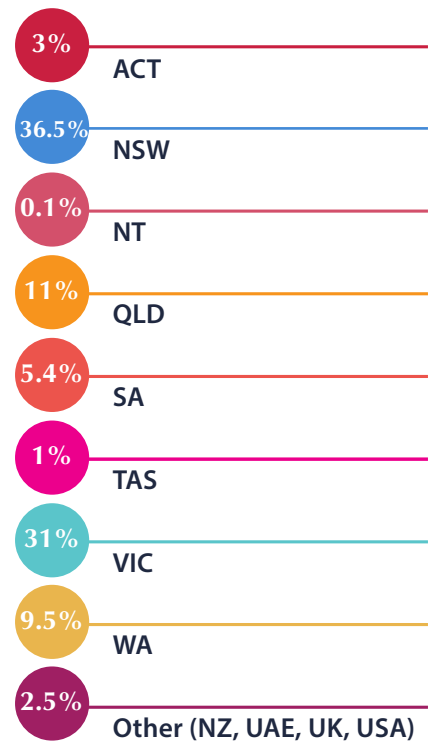
YOUR AUDIENCE

The conference programs are designed by a committee of senior in-house counsel, to assist Association of Corporate Counsel Australia members to grow and excel in their in-house roles. Delegates attending these events include senior in-house lawyers from: ASX200, large corporations / companies, government departments, public sector organisations / agencies, regulators, and small and medium-sized enterprises.

2022 ACC Australia Members by Industry

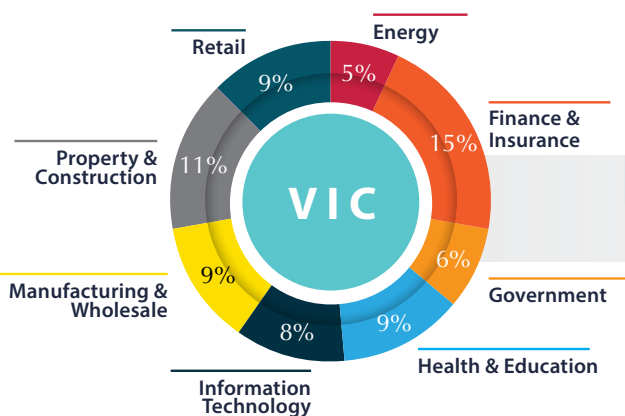
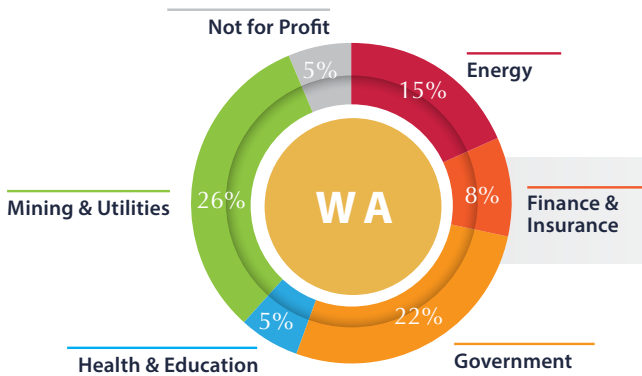
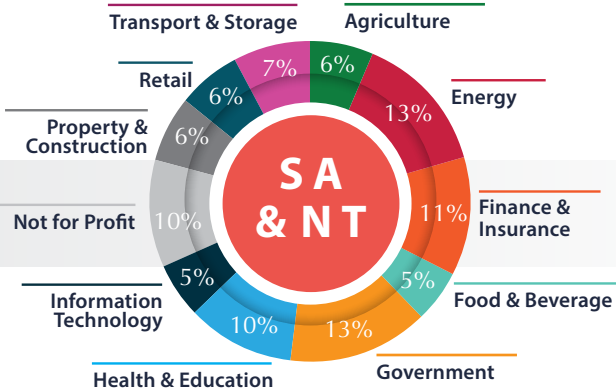
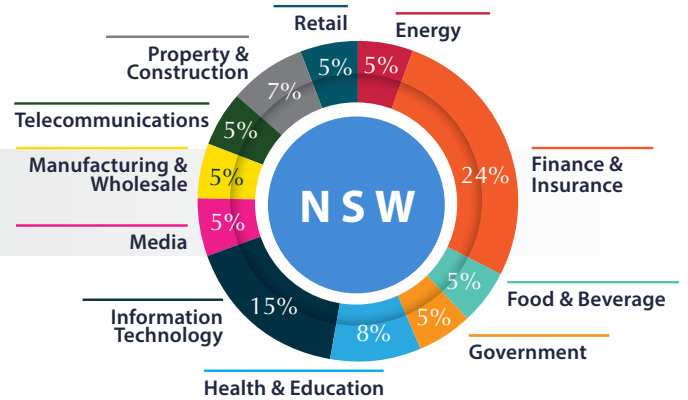


2022 ACC Australia Members by Location



2022 ACC Australia Members by State and Industry

*Only industries that are represented by over 5% of membership per state are depicted





SESSION PARTNER

\$6,000

As a Session Partner you can demonstrate your knowledge and expertise as a participant in a session. Being a Session Partner directly aligns your company with in-house counsel by having a company representative participating in a session.

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
SPEAKING OPPORTUNITY	The opportunity to participate in a session at the conference (subject to committee approval)
BANNERS	One in sponsored session (to be provided by partner)
LOGO	Acknowledgement as Session Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)



CLO CLUB PARTNER

One available
\$4,900

Do your solutions cater to Senior Legal Counsel? This is the best way to make an impact with Chief Legal Officers (CLOs) on the day. This package allows you to address CLO attendees at the exclusive In-House Counsel Day CLO Club Roundtable.

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
SPEAKING OPPORTUNITY	The opportunity to participate in the CLO Roundtable at the conference (subject to committee approval)
BANNERS	One in sponsored session (to be provided by partner)
LOGO	Acknowledgement as CLO Club Partner in pre and post event marketing, including on the website, APP and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)



ROUNDTABLE PARTNER

One available
\$3,700

The Roundtable Partner package is the ideal platform for organisations wanting more exposure than an exhibitor and an opportunity to enjoy direct branding and face to face engagement with ACC Australia members. Roundtable Sessions give your organisation the opportunity to share best practices with in-house counsel, and hear their insights, in a Chatham House Rule environment.

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
SPEAKING OPPORTUNITY	The opportunity to participate in a Roundtable at the conference (content is subject to committee approval).
BANNERS	One in sponsored session (to be provided by partner)
LOGO	Acknowledgement as a Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)

CLO DINNER PARTNER

\$6,600

Do you want to connect with Senior Legal Counsel? The CLO dinner provides the perfect opportunity to showcase your company to Chief Legal Officers (CLOs) at this exclusive pre-conference dinner.

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
BANNERS	One at the event dinner (to be provided by partner)
LOGO	Acknowledgement as CLO Dinner Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)

**BARISTA
PARTNER**

**One available
\$6,000**

Make a big impression as the exclusive Barista Café Partner. Introduce yourself and your company to attendees as they come to you for coffee and tea throughout the day. Take the opportunity to provide company branded cups for major brand exposure!

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
LOGO	Acknowledgement as Barista Cafe Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)





APP PARTNER

One available
\$4,900

Put your company's products and services in the palm of the conference delegates. You will get maximum exposure for your brand with most conference delegates and speakers using the conference app to access the conference program on the device of their choice.

INCLUSIONS:

DELEGATE REGISTRATION	2 Full delegate registrations to the In-House Counsel Day
ACKNOWLEDGEMENT	Verbal acknowledgement in conference open and close
LOGO	Acknowledgement as App Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)





EXHIBITOR PARTNER

\$3,700

The In-House Counsel Days will provide an exhibitor space so your company can network, provide face-to-face education and product/service demonstrations while promoting your company onsite. The exhibit area is open all day, and when delegates are not in session, they will all be around the exhibition area through breaks ensuring a high level of exposure for all exhibitors.

INCLUSIONS:

DELEGATE REGISTRATION

2 Full delegate registrations to the In-House Counsel Day

TRADE DISPLAY

Two chairs and cocktail round

ACKNOWLEDGEMENT

Verbal acknowledgement in conference open and close

LOGO

Acknowledgement as Exhibitor Partner in pre and post event marketing, including on the website, APP, and holding slides

DELEGATE LIST

Receipt of the delegate list 2 days prior to the conference (Name, Position, Company)

**CORPORATE
ATTENDANCE
PASS**

Five available - \$1,650

1 Corporate Attendance Pass, per organisation, not eligible for discounts

The Corporate Attendee Pass allows one member of your team to attend the In-House Counsel Day as an attendee and provides your organisation with marketing exposure.

INCLUSIONS:

DELEGATE REGISTRATION	1 Full delegate registration to the In-House Counsel Day
LOGO	Acknowledgement as Partner in pre and post event marketing, including on the website, APP, and holding slides
DELEGATE LIST	Receipt of the delegate list 2 days prior to the conference (Name, Position, Company)



**POST
CONFERENCE
DRINKS
PARTNER**

**One available
\$4,000**

Providing an excellent opportunity for brand exposure, the post conference networking drinks provides a perfect opportunity to showcase your company to all delegates in an informal environment.

INCLUSIONS:

**DELEGATE
REGISTRATION**

2 Full delegate registrations to the In-House Counsel Day

ACKNOWLEDGEMENT

Verbal acknowledgement in conference open and close

BANNERS

One in networking area (provided by partner)

LOGO

Acknowledgement as Partner in pre and post event marketing, including on the website, APP, and holding slides

DELEGATE LIST

Receipt of the delegate list 7 days prior to the conference (Name, Position, Company)



WI-FI PARTNER

One available - \$1,500
Have presence when you can't be present

Help everyone stay connected by being the exclusive WIFI partner for the whole audience! Your company will be promoted through the WIFI login portal (where available). This gives you great company branding onsite throughout the day as most attendees will be using the WIFI network.

INCLUSIONS:

LOGO

Your corporate logo included in the WIFI access posters at the conference, acknowledgement as WIFI partner during conference and in pre and post event marketing.



***Get
Involved!***

If you would like to partner with us for the In-House Counsel Day(s) 2023 or discuss the options outlined in this prospectus please contact:

Ingrid Segota

Executive Director Association of Corporate Counsel Australia

T 03 9248 5511

✉ i.segota@accglobal.com

Kellie Floyd (she/her)

Head of Brand and Engagement

T 03 9248 5589

✉ k.floyd@accglobal.com