**15. Protecting Intellectual Property in the digital age**

IP in Open Waters: Understanding and Investigating the Depths of Data Risk

<https://www.acc.com/resource-library/ip-open-waters-understanding-and-investigating-depths-data-risk>

IP Challenges in the Data-fueled AI World

<https://www.accdocket.com/node/2909?_ga=2.121474700.584839814.1647952795-176276630.1635280754>

Ten Things to Look Out for in Social Media Marketing

<https://www.acc.com/resource-library/ten-things-look-out-social-media-marketing>

Quick Overview: NFTs - What’s The Big Deal? A Practical Introduction and Guide For In-house Counsel

<https://www.acc.com/resource-library/quick-overview-nfts-whats-big-deal-practical-introduction-and-guide-house-counsel>