

Inside the Mind of Your CFO

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Agenda

- Broader NFP Trends
- NFP GAAP/Finance Distinctions
- CFO/General Counsel collaboration
 - Taxes
 - Litigation
 - o Insurance
 - Contracts
 - Contributions
 - Board matters (minutes, resolutions, briefings)
- Final Thoughts

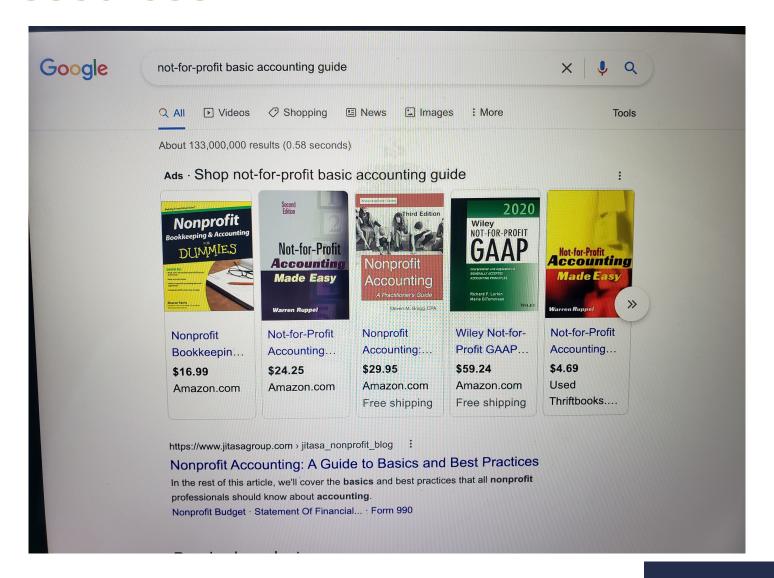
Broader Trends

- COVID/Economy
 - Inflation and interest rates
 - Capital markets
 - Expense Management
- Talent Management
 - "The Great Resignation"
 - Workplace Flexibility/Keeping remote talent engaged
- Digital Acceleration
 - Analytics
 - Migrating systems to the Cloud
 - Information Security and cyber insurance

NFP Distinctions



Resources



- Form 990 reporting
 - Uncertain Tax Positions
 - FIN 48 (ASC 740)
 - The Financial Accounting Standards Board (FASB) has required taxpayers
 that prepare their financial statements according to GAAP rules to adhere
 to Accounting Standards Codification Topic 740, Income Taxes, Subtopic
 740-10 more commonly known as FIN 48. Under FIN 48, taxpayers
 must disclose in their financial statements information on uncertain tax
 positions (UTPs).
 - Reported on Part IV, Line 11f and Schedule D

- O Who owns Schedule O?
 - Multiple stakeholders: CFO, Legal, Communications, Board

SCHEDULE O	Supplemental Information to Form 990 or 990-EZ	OMB No. 1545-0047	
(Form 990)	Complete to provide information for responses to specific questions or Form 990 or 990-EZ or to provide any additional information.	' [2021
Department of the Treasury Internal Revenue Service	► Attach to Form 990 or Form 990-EZ.		Open to Public
	► Go to www.irs.gov/Form990 for the latest information.		Inspection
Name of the organization		Employer iden	tification number

- Thinking about public disclosure
 - Narrative descriptions
 - Program service accomplishments
 - Schedule O
 - Schedule B description of non-cash contributions
 - Schedule I grantees and purpose

- Thinking about compensation
 - Compensation amounts for directors, officers, key employees, highest compensated employees, and independent contractors reported on Part VII of the Form 990. Includes compensation from related organizations.

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(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	box,	unles	s pe	ition more	e than of the state of the stat	an	(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations			
(1)													
(2)													

Compensation also reported on Schedule J

Taxes – Compensation Issues

- Reasonable compensation and Form 990 reporting
 - Part VII and Schedule J of the Form 990
 - Announcement 2021-18
- Severance packages and section 4960
 - Can often overlap with potential litigation issues
 - W-2 versus 1099 income
- Employee benefits
 - Retirement plan issues
- Fringe benefits
 - Reimbursements/accountable plans

Don't miss the 4960 regulations and IRS
Announcement 2021-18, which are in the materials.

Taxes – IRS Audits

- Who is taking the lead?
- Responding to Information Development Requests (IDRs)

Litigation

- Settlement authority
 - Involve the CFO
 - But don't forget CEO & Board
- Impacts of settlements
 - Taxes
 - Financial statements
- Audit Letters
 - o The Treaty*
 - Practical tips

^{*}https://us.aicpa.org/content/dam/aicpa/research/standards/auditattest/downloadabledocuments/au-00337c.pdf

Insurance



- The Broker Relationship
- Securing Insurance
- Using Insurance

Contracts

- Booking revenue from grants, etc.
- Common provisions
 - Payment terms
 - Indemnification
 - Insurance
 - Auto renewal
- Agreements that accompany alternative investments

Contributions

- Restricted Funds
 - Major donors
 - Institutional donors
 - Small donors
- Planned Giving
 - O What's your process?
 - Booking the revenue
 - Visits from the auditors
- In-kind Contributions

Working With the Board

Final Thoughts