



Summary of 2022 Sponsor Benefits

Level	Platinum	Gold	Silver
Fee	\$9,000	\$6,000	\$4,000
Limit on number of sponsorships available	4	-	-
CLE Program credits (up to number indicated)	4.0	3.0	2.0
Month exclusivity rights for your CLE	✓	-	-
Social (or other ACC NEO Board-approved event)	✓	-	-
Your firm's direct mail piece <i>or</i> email sent to ACC NEO members	✓	-	-
Host a RoundTable	✓	-	-
Thank you email sent on your firm's behalf to attendees after each sponsored event	✓	✓	-
Bylined article <i>or</i> ad in FOCUS	✓	✓	-
Your ACC NEO event(s) marketed to over 700 recipients (including our 375+ members) in our Friday Five weekly email	✓	✓	✓
2022 Subscription to FOCUS newsletter	✓	✓	✓
Logo/link on ACC NEO website and in 2022 program materials	✓	✓	✓
Rotating banner on website during CLE month	✓	✓	✓
<i>a la carte - \$2,000 each</i>			
Host a RoundTable Event*	Present a 1.0 virtual CLE		
Host a non-CLE activity or program (e.g., health + wellness; pro bono; charity/volunteer event)	Other (Must be approved by Chapter Board)		
<i>Small firm (15 attorneys or fewer, firmwide) - \$1,000 each</i>			
Host a RoundTable Event*	A one-page, full-color ad in one issue of FOCUS, our Chapter newsletter		
1,000-word article in FOCUS	Other (Must be approved by ACC NEO Board)		

✓ = Benefit is available to the level. * Limited availability.

Please see complete 2022 Sponsor Level descriptions and guidelines for details on benefits and a la carte items, as well as any limits, restrictions and/or approvals required.