
SHOWCASE YOUR INDUSTRIAL THOUGHT LEADERSHIP
EXPERTISE AND GAIN BRAND AFFINITY WITH ACC
GLOBAL AUDIENCES OF LEGAL PROFESSIONALS

2022 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

~30K

GLOBAL & U.S. EMAIL
RECIPIENTS

12-20%

AVERAGE OPEN RATE

up to
1400

UNIQUE CLICKS PER
EMAIL

\$7,500

Per Email
FREQUENCY DISCOUNT
AVAILABLE



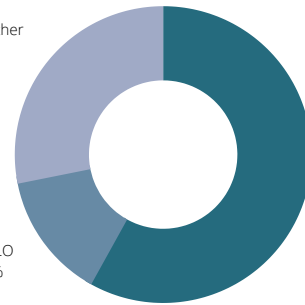
2022 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

Opt-in/Recipients Demographics



Legal Ops & Other
28.1%

CCO, CLO
13.8%



GC (Deputy, Division, Senior)
58.1%

US | Canada | South America | Australia | UK | APAC | MENA |

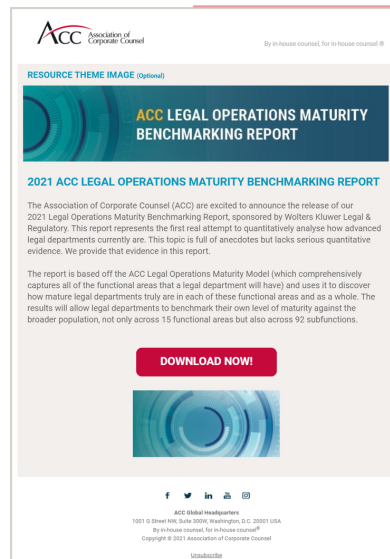
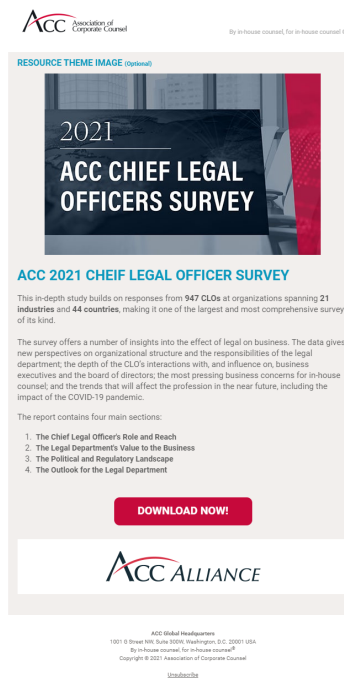
Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

Requirements

- Written content thought leadership resources.
- Signed insertion order.
- An HTML file is due seven days before the placement date.
- ACC resource approval is require

Resources Categories

- Business Environment
- Business Strategy
- Operations
- Technology



HTML Design Requirements (Max width 600 px/<45k)

- Resource Banner (Optional)
- Resource Title
- Resource Intro
- Call To Action
- Sponsor Logo

Partners have been developing and sharing resources in the field of ...

Artificial Intelligence (AI)
Client Relation Management (CRM)
Contract Management
COVID-19
Cybersecurity

Data Privacy
E-Discovery
Intellectual Property (IP)
IoT Cybersecurity
Legal Trends

Mergers and acquisitions
Modern Governance
Privacy Management
Regulatory Trends
Technology Trends

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