

# 2022 ACC ANNUAL MEETING

## SPONSORSHIP PROSPECTUS

OCTOBER 23 - 26, 2022 | LAS VEGAS, NEVADA | RESORT WORLD LAS VEGAS

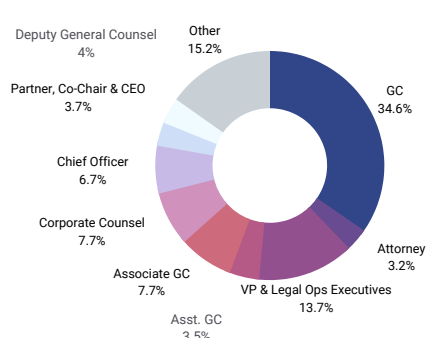
### ABOUT THE CONFERENCE

The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 2,500 in-house counsel. The event consists of three days of unsurpassed networking opportunities and advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

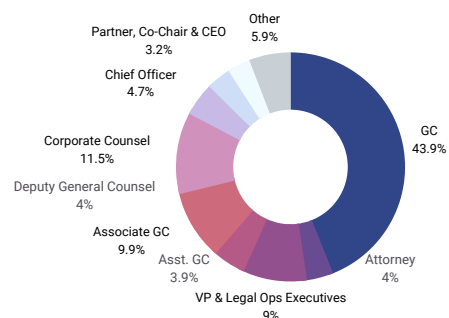
Join us in Las Vegas, Nevada, October 23 - 26 to:

- Build recognition of your company name, products, and services
- Meet your target audience face-to-face in one convenient location
- Generate leads in days that result in partnerships for years

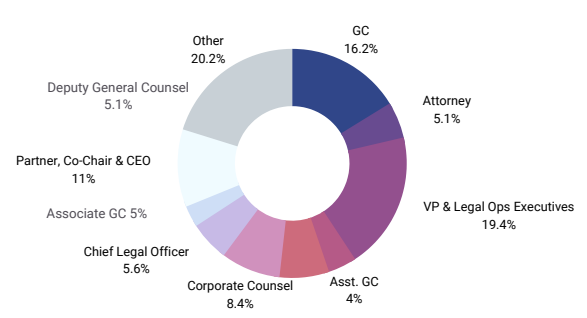
### PAST MEETING ATTENDEE DEMOGRAPHICS



2021 Virtual Annual Meeting (2,000+ in-house attendees)



2020 Virtual Annual Meeting (2,000+ in-house attendees)



2019 In-Person Annual Meeting (2,500+ In-house attendees)

Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

# SPONSORSHIP LEVELS

## GOLD SPONSORSHIP - US\$33,000

Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to interested sponsors beginning November 2021. Applicants may submit up to three (3) substantive Continuing Legal Education (CLE) proposals online by January 7, 2022. Selected programs must become Gold Level Sponsors to present their program.

- Organize and present a CLE program
- An invitation for one (1) participant to attend the ACC Leadership Dinner
- Ten-foot by ten-foot (10x10) booth/display area
- Eight (8) full registrations with access to all educational, social, and meal functions and four (4) exhibit-only registration to exhibit hall functions only
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Sponsor to submit at least one resource, related to their session, that will be added to the ACC Resource Library and promoted to the broader membership
- Logo listing on the ACC meeting website with link to sponsor's website
- Signage recognition at the Annual Meeting

## SILVER SPONSORSHIP - US\$29,500

Silver Level Sponsorship is designed to offer sponsors additional speaking opportunities at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

- Provide one (1) speaker to be on the panel of a CLE Program
- Ten-foot by ten-foot (10x10) booth/display area
- Seven (7) full registrations with access to all educational, social, and meal functions and four (4) exhibit-only registration to exhibit hall functions only
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Logo listing on the ACC meeting website with link to sponsor's website
- Signage recognition at the Annual Meeting

## BLUE SPONSORSHIP (EXHIBIT ONLY) - US\$26,000

- Ten-foot by ten-foot (10x10) booth/display area
- Five (5) full registrations with access to all educational, social and meal functions and five (5) exhibit-only registration to exhibit hall functions only
- One pre-and post-meeting promotional mailing to attendees. These are physical mailers and email addresses are not provided
- Company name listing on the ACC meeting website with link to sponsor's website
- Signage recognition at the Annual Meeting
- Opportunity to host Annual Meeting attendee function after the close of trade show floor, at sponsor's cost

### DISCLAIMERS:

Sponsors who purchase two or more booths will be allowed to have hanging signs above their booths. Additional speaking opportunities could be available at an additional cost of **\$3,500**. Additional full registration passes will be available for \$1,500 each. Additional Exhibit Only passes will not be sold.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunities are reserved for only those that have committed to a Gold, Silver, or Blue Level Sponsorship. Available items are listed below, but not limited to:

### IN-PERSON OPPORTUNITIES

- International Reception
- Monday Networking Lunch
- CLO Reception
- New Member Breakfast
- Product Demo Showcase
- Sunday Leadership Dinner
- Tuesday Networking Lunch
- Sponsor Conference Room rentals
- Wellness/Massage Chair Sponsor

### PROMOTIONAL OPPORTUNITIES

- Badge Lanyards
- Column Wraps
- Charging Stations
- Conference Bags & Inserts
- Conference Pens
- Continental Breakfast/Breaks
- Daily Conference Email
- Espresso/Coffee Bar
- Hotel Key Cards
- Mobile App
- Corporate Social Responsibility Sponsor

### PROGRAM GUIDE ADVERTISING

- Inside Front Cover
- Inside Back Cover
- Back Cover
- Full-Page (multiple sold)
- 2-Page Spread (two avail.)

Please note that all Sponsorship Opportunities are available on a first-come-first-served basis. Contact Moustafa Abdel-Kader at [abdel-kader@acc.com](mailto:abdel-kader@acc.com) or Dwight Spencer at [d.spencer@acc.com](mailto:d.spencer@acc.com) to book your sponsorship!

