



MICHIGAN

# QUARTERLY UPDATE

**JULY 2021**

OFFICIAL QUARTERLY UPDATE OF ACC MICHIGAN

# PRESIDENT'S MESSAGE



Summer has arrived, and with it, a welcomed downward trend in COVID-19 cases and a loosening of many restrictions that have been in place for over a year. I'd like to take this opportunity to both highlight some of the successes we've seen so far this year and speak to what we anticipate happening over the next few months.

While at first our transition to 100% online programming appeared daunting, we've found it has had its plus points. One of the benefits of a completely online programming schedule thus far has been the opportunity for all in-house attorneys around the state to participate in every event we have offered. Whether officed in Detroit, Grand Rapids, Kalamazoo or Traverse City, no in-house attorney has been precluded from participation. Indeed, across the board, we have seen very strong registration and attendance numbers from our membership around the state.

From our sponsors' perspectives, transitioning all programming to an online format has also, in many instances, afforded our sponsors the flexibility to break up their programming time into multiple shorter sessions. Hosting shorter sessions has given sponsors the opportunity to dedicate individual segments to focused topics, while getting more chances for audience exposure by spreading their content delivery over multiple weeks or even different seasons of the year.

Allowing sponsors the flexibility to segment their content into multiple, shorter programs has also resulted in a fuller programming schedule. In prior years, we've usually planned for one sponsored event per month. This programming year, you are seeing an increase in event frequency. However, what we have found so far is that our membership has generally been amenable to more frequent offerings when the programs are one-hour commitments that do not require travel to another location.

Now, as the summer is upon us, we are hopeful that in-person events will start to become the norm once again. We anticipate having several in-person socials, including our annual golf outing on September 28 at Fox Hills Golf & Banquet Center in Plymouth, as well as a winter social that is still in the planning stages. In-person substantive events are also set to resume. In West Michigan, for instance, we'll have Warner, Norcross & Judd putting on a second event of the year, and Foley & Lardner will again be hosting its annual State of the Law program. Be on the lookout for these and other programs that will be promoted through emails in the months to come.

One additional development to highlight since my last message is our chapter's transition to a new association management company, Ngage Management. Headquartered centrally in Okemos, Michigan, we believe Ngage will provide the services and support needed to take our chapter to the next level of excellence in the months and years to come.

Overall, as we begin to live in the "new normal" of a post-COVID world, I anticipate some kind of hybrid programming and social environment will remain with us. Whatever that may look like, I am confident that the Michigan Chapter of the ACC will continue to provide high quality content and social networking opportunities for its membership.

**Christopher Haven**  
Sr. Counsel, Meijer, Inc.  
ACC Michigan President

# NEW CONTACT INFORMATION AVAILABLE FOR ACC MICHIGAN

ACC Michigan is gearing up for a busy summer and fall. If you have questions, comments or concerns regarding any of ACC Michigan's events, initiatives or publications, please don't hesitate to reach out to the following staff members:



**Mariam Robinson**

Executive Director

[michigan@accglobal.com](mailto:michigan@accglobal.com)



**Taylor Dempsey**

Director of Marketing and  
Communications

[mcommunications@accglobal.com](mailto:mcommunications@accglobal.com)



**Kristen Taylor**

Director of Events

[mievents@accglobal.com](mailto:mievents@accglobal.com)





## **ACC MICHIGAN EXTENDS GRANT APPLICATION DEADLINE TO JULY 31, 2021**

Consistent with ACC's operating value of encouraging public and pro bono service, ACC Michigan desires to contribute to other organizations and events that provide a service to the community.

The Board has adopted a grant policy and implementing guidelines that seek to further these goals based on ACC's mission and other operating values. Potential grants will be evaluated based on this policy, considering both the interests of our members and the value to the grant applicants.

Organizations or ACC Michigan members acting on behalf of an organization, who are interested in securing one or more grant opportunities, should submit the grant application. Following submission, the Executive Director will notify the applicant whether they have been awarded a grant.

In an effort to provide additional time to prospective applicants, the ACC Michigan Pro Bono Committee is extending the grant application deadline to July 31, 2021.

If you have an interest in applying for the available 2021 grants, please submit your application today!

**Submit Your Application Today!**

## **FOLLOW ACC MICHIGAN ON SOCIAL MEDIA!**

ACC Michigan is up and running on multiple social media platforms, so give us a like or a follow, and don't forget to share this information with your colleagues!



**@accmichapter**



**@AccMichigan**



**@acc\_michigan**





## 2021 ACC MICHIGAN SCHOLARSHIP RECIPIENTS

**Scholarship for Academic Excellence in Corporate and Business Classes**



**David Jenuwine**  
Western Michigan  
University Thomas M.  
Cooley Law School



**Melissa Chapman**  
Wayne State University  
Law School



**Austin Pattan**  
Michigan State University  
College of Law



**DETROIT  
MERCY  
LAW**

**Ahmad Mazloum**  
University of Detroit Mercy  
School of Law

# MEMBER SPOTLIGHT

## **Pervin Taleyarkhan**

**Legal Counsel, Whirlpool Corp.  
Indiana University  
Robert H. McKinney School of Law**



Pervin Taleyarkhan is legal counsel for Whirlpool Corporation and was recently recognized by Crain's Detroit Business Magazine in their May 2021 feature: Notable Women in Law.

### **From the May 2021 issue of Crain's Detroit Business Magazine:**

"According to the Intellectual Property Association, Whirlpool is among the top 300 patent filers in the country. As the manufacturer's legal counsel, Pervin Taleyarkhan handles matters such as patents, litigation, open-source software, international patent filings and third-party contractual agreements. She is the youngest member and only woman on the global patent legal team.

As a member of her 100-lawyer department's Global Growth and Development Committee, Taleyarkhan is responsible for helping members remain current on topics of interest to the company and connect on processes and substantive legal issues.

Taleyarkhan is also an adjunct professor at Indiana University. As the school's IP Clinic director, she provides businesses and inventors trademark and patent-related legal advice and provides law students with practical, collaborative experiences."

Pervin is a graduate of Indiana University's Robert H. McKinney School of Law. She currently serves as Treasurer on the ACC Michigan Board of Directors, as well as Chair of the Communications Committee and Co-Chair of the West Michigan Committee.

## **Member Spotlight Nominations**

If you know a colleague, ACC Michigan member, or friend that you'd like to nominate for the member spotlight, please click on the link below to submit the nomination information.

**[Submit Your Application Today!](#)**



## IN-PERSON EVENTS ARE MAKING A COMEBACK

The ACC Michigan Programs Committee is hard at work securing numerous event opportunities for the remainder of 2021. There is at least one (if not two) event(s) scheduled every month between now and December.

The variety of the events, as well as the locations, will give members an opportunity to finally network in person after the long pandemic-induced hiatus. Some events are strictly social, others are a combination of educational opportunities mixed with a social hour. The Annual Golf Outing is coming up in September, as well as a few more webinars and symposiums. The year is not over yet!

Keep your eyes open for save the dates, registration information and general details regarding each event as they get closer. Questions regarding events may be directed to [mievents@accglobal.com](mailto:mievents@accglobal.com).



## ACC MEMBER-GET-A-MEMBER CAMPAIGN

ACC's **Member-Get-A-Member Campaign** is running now through September 30.  
***The \$50 discount code is MGAM50.***

Please see the information below for how to participate, and visit **Member-Get-A-Member Campaign** for a sample message and details on the additional perks.

- To receive credit for each new member or reinstated member, individuals must submit the **online application** and list their recruiter's name in the "How did you hear about ACC?" section. Select "Friend/Colleague" from the list and then enter the recruiter's name in the text box.
- Only ACC members in good standing and Chapter Administrators are eligible to participate in this campaign.
- **All membership applications must be received between 1 March 12:00 am ET and Thursday, 30 September 11:59 pm ET.**
- The recruiter will be given credit once the membership application is approved according to ACC **membership eligibility requirements**.

If you have questions, please feel free to send a message to Andrew Marsh at [a.marsh@acc.com](mailto:a.marsh@acc.com).





## PRO BONO INSTITUTE CALL FOR PROPOSALS

We have begun planning for the PBI 2022 Annual Conference – the legal profession’s premier pro bono event and the only conference specifically tailored to the interests, needs, resources, and issues faced by pro bono leaders at law firms, in-house departments, and public interest and legal services organizations! The PBI Annual Conference offers substantive sessions, recognition of pro bono excellence, and unique networking opportunities.

***The dates for next year’s conference in Washington, D.C., are Tuesday, March 8 – Friday, March 11, 2022.***

As part of our efforts to keep the PBI Annual Conference fresh, informative, and exciting, we welcome your proposals for concurrent and plenary sessions. We especially encourage you to submit ideas for workshops, small group discussions, and other interactive programs that will make the most of our ability to gather in person again. By presenting a session at the Annual Conference you can elevate your voice and show your expertise on this national stage! **Please submit your suggestions for session topics, speakers, or other ideas you may have by August 25.**

All proposals must be submitted using our [online form](#). If you have more than one great idea, submit them using multiple forms.

If you have any questions about submitting a proposal, please contact us at [pbi@probonoinst.org](mailto:pbi@probonoinst.org).

## UPCOMING 2021 EVENTS

### AUGUST 2021

August 11 - Social Event | Detroit Athletic Club | 4:00 - 6:00 PM

August 26 - SCOTUS Key Business Case Review & Preview | Birmingham Athletic Club | 3:30 - 5:30 PM

### SEPTEMBER 2021

September 2021 - Webinar Event | More Details Coming Soon

September 28 - Annual Golf Outing | Fox Hills Golf and Banquet Center, Plymouth, MI | 11:00 AM

### OCTOBER 2021

October 2021 - Symposium Event | More Details Coming Soon

October 27 - Educational Event with Cocktail Hour | Miller Canfield, Detroit, MI | 4:00 - 6:00 PM

### NOVEMBER 2021

November 2021 - Educational Event with Cocktail Hour | More Details Coming Soon

### DECEMBER 2021

December 2021 - Evening Social Event & Dinner | More Details Coming Soon



**[www.acc.com/chapters-networks/chapters/michigan](http://www.acc.com/chapters-networks/chapters/michigan)**