

SHOWCASE YOUR INDUSTRIAL THOUGHT LEADERSHIP
EXPERTISE AND GAIN BRAND AFFINITY WITH ACC
GLOBAL AUDIENCES OF LEGAL PROFESSIONALS

2021 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

~28K

GLOBAL & U.S. EMAIL
RECIPIENTS

12-20%

AVERAGE OPEN RATE

1400

UNIQUE CLICKS PER
EMAIL

\$7K

FREQUENCY DISCOUNT
AVAILABLE



2021 ACC CO-BRANDED THOUGHT LEADERSHIP EMAIL

Membership and Audience includes...

GC (Deputy, Division, Senior) | CCO & CLO | Legal Ops & Senior Management

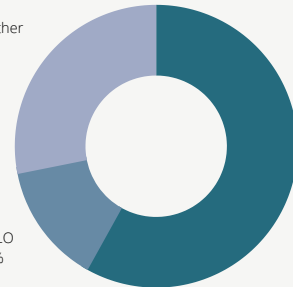
Requirements

- Written content thought leadership resources.
- Signed insertion order.
- An HTML file is required and due seven days before the placement date.

Legal Ops & Other
28.1%

CCO, CLO
13.8%

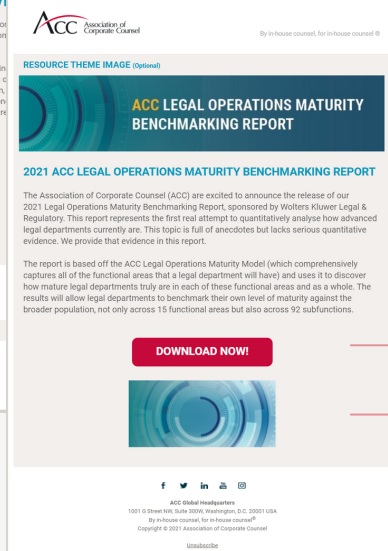
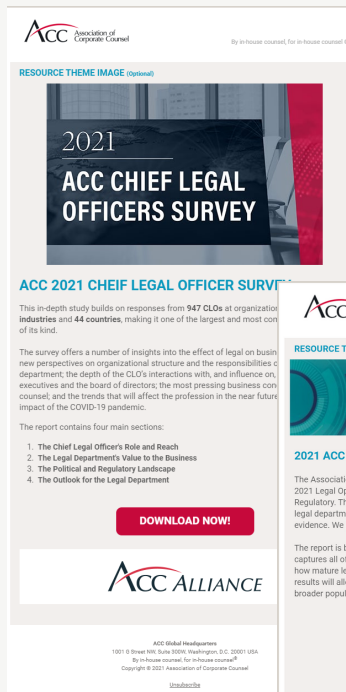
General Counsel
58.1%



Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

Resources Categories

- Business Environment
- Business Strategy
- Operations
- Technology



HTML Design Requirements (Max width 600 px/<45k)

- Resource Banner (Optional)
- Resource Title
- Resource Intro
- Call To Action
- Sponsor Logo

Partners have been developing and sharing resources in the field of ...

Client Service
Capital Market
Growth
Legal Trends
Regulatory Trends

Privacy Management
Contract Management
Technology Trends
Cyber risk
Cybersecurity

Data Privacy
E-Discovery
IoT
HR & Policies
Modern Governance

CSR
M&A
AI

For more information contact Abeer Burhan | a.burhan@acc.com | +1 202-696-1551