

# Managing IP Operations in a Pandemic:

*Strategies for Keeping Stakeholders Involved and On-Target*

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Strategies for Keeping Stakeholders Involved and On-Target

- **Moderator**

- Steven Lendaris, Chair of Life Sciences IP, Baker Botts LLP

- **Panelists**

- Traci Ropp, Vice President, Intellectual Property, Atreca, Inc.
- Jessie Richardson, Associate General Counsel, PACT Pharma, Inc.
- Connie Wong, Head of Intellectual Property, Applied Molecular Transport, Inc.

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- **Level Setting: Thoughts on Pre-Pandemic Operational Strategies**
  - In-Office vs. Remote Working
  - Reliance on In-Person Meetings
  - Extent of Direct Interactions with Various Stakeholders
  - Use of Technology to Facilitate Communication

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- **What is the Biggest Change in the Last Year?**  
(Excluding Working From Home)
  - A. Transition from Teleconferences to Videoconferences
  - B. Less Meetings
  - C. More Meetings
  - D. Changes to Working Hours
  - E. Communicating with Outside Counsel

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- **Strategies that You Wish You had Implemented Earlier in the Year**
  - Time Management?
  - Technology Adoption?
  - Communication with In-House (Legal or Scientific) Colleagues?
  - Communication with Outside Counsel?

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- **Any IP-Specific Issues?**
  - Have Assignments or Other Signatures Been an Issue?
  - Has the Pandemic Impacted Your Volume of Invention Disclosures?
  - Have Scientists Used this Time to Catch Up Writing Manuscripts/Abstracts?  
Has this Impacted Your Filing Strategies?
  - What about Transactional Work? Has the Pandemic Changed How You Evaluate Potential Collaborations or Other Agreements?

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- **What Do You Think Will Stick in a Post-Pandemic World?**
  - A. Increased Remote Working?
  - B. More Flexible Working Hours?
  - C. Less Reliance on In-Person Meetings?
  - D. Increased Attendance at Virtual Conferences/Events?
  - E. All the Above?

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- **Returning to the Workplace in a Post-Pandemic World**
  - Are You Developing Return-To-Work Strategies?
  - Are You Expecting a Return to Pre-Pandemic Operations, or a Reset Incorporating New Strategies for Some Operations?
    - Changes to Internal Communication Strategies?
    - Changes to External Communication Strategies?
  - Other Operational Changes?



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