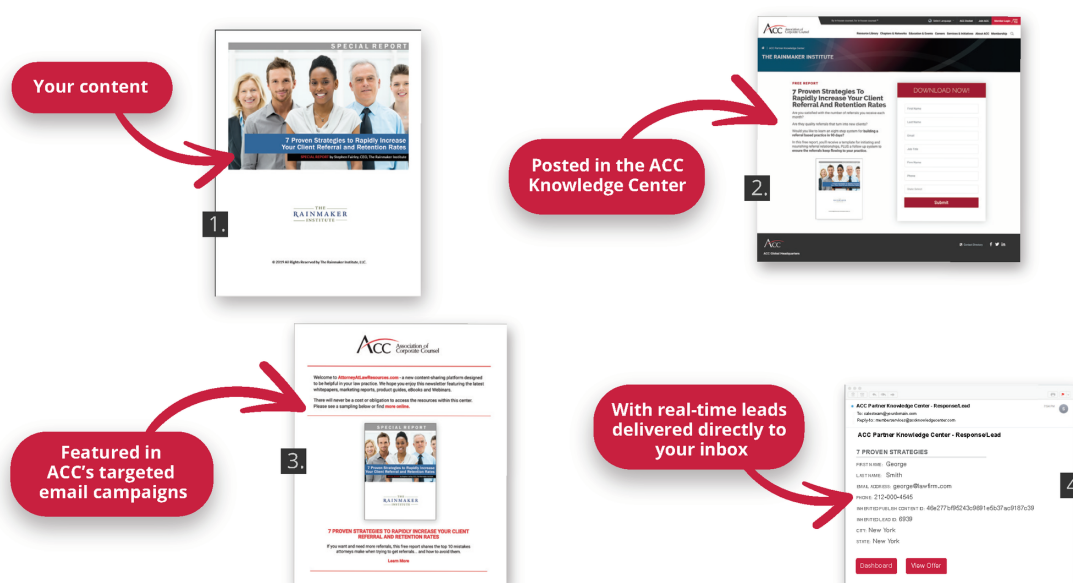


# ACC SPONSOR KNOWLEDGE CENTER

## Receiving Qualified Leads Has Never Been Easier

With the new **ACC Sponsor Knowledge Center** you can syndicate content to a highly engaged audience of corporate counsel, who in turn, become the source of high-quality, intent-based leads to fuel your business.

### Four Simple Steps to Get Started



#### STEP 1

Provide us with a downloadable resource, such as a whitepaper, case study or targeted analysis.

#### STEP 2

Approve a design to be published on an online landing page to promote your gated content.

#### STEP 3

Watch as we drive traffic to your landing page using online and email marketing.

#### STEP 4

Receive real time lead notifications of every one who downloads your content.

In addition to receiving contact information, you will receive information about the company, job title, and more.

## Why ACC Sponsor Knowledge Center?

- Engage with more than 45,000 Corporate Law Professionals.
- Utilize a world-class lead generation platform that's turnkey to you and provides a friendly UX.
- 100% LEAD EXCLUSIVITY – Leads are 100% exclusive and will never be shared or resold.
- NO RISK – Available for purchase on a cost-per-lead model, you only pay for the leads you receive. Leads starting at \$60/per lead.

### ABOUT ACC MEMBERSHIP

**10,000+**  
Organizations

**45,000+**  
Members

**8,500**  
CLOs

**1.5 Million**  
Unique Users Annually

**SPONSOR TODAY!**

For more information, contact Abeer Burhan at [a.burhan@acc.com](mailto:a.burhan@acc.com)