

ACC 2021 Virtual Annual Meeting

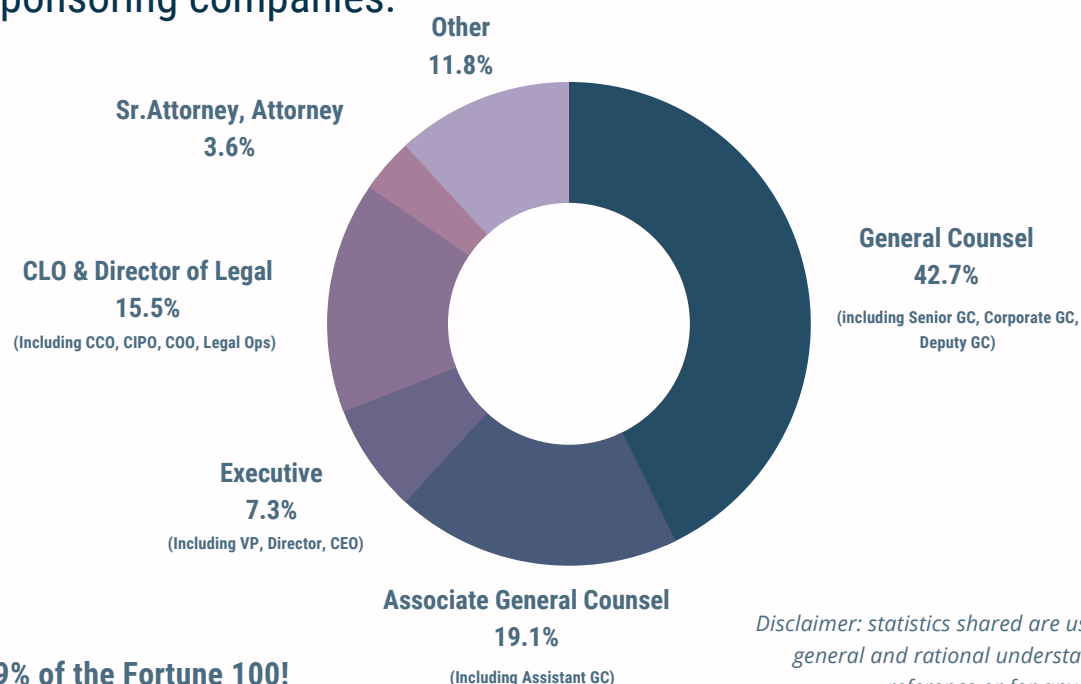
Virtual, October 19-21



The ACC Annual Meeting is the largest in-house event of its kind consistently drawing over 2,500 in-house counsel. The event consists of three days of unsurpassed networking opportunities and advanced education seminars, focused on leading topics of interest to the in-house counsel professional. The event provides a rare opportunity to present your products and services to a large, exclusively in-house counsel audience, build relationships and establish your organization as a key supporter of the corporate counsel community.

ACC 2020 Virtual Annual Meeting Stats

In 2020, we welcomed ~**3,000** total attendees from 44 countries. Over 2,500 in-house counsel attendees and 40+ sponsoring companies.



ACC members represent 99% of the Fortune 100!

Disclaimer: statistics shared are used as an estimation to build a general and rational understanding and not to be used to reference or for any statistical studies.

Partnership Levels and Benefits



GOLD

Gold Level Sponsorship is competitive. A formal Call-for-Programs is sent to former sponsors and interested parties ahead of time. Applicants may submit up to three (3) substantive proposals and selection will be made by early April. Sponsors with a selected program must become a Gold Level Sponsor.

Sponsorship Fee **US\$ 22,500**



SILVER

Silver Level Sponsorship is designed to offer sponsors more speaking opportunities at the Annual Meeting. Potential sponsors will be required to complete the ACC Speaker Interest Form, providing speaker information and session interest. If the organizing ACC Committee selects your speaker, the sponsor must become a Silver Level sponsor to speak on the program.

Sponsorship Fee **US\$ 20,000**



BLUE

Exhibit Only level.

Sponsorship Fee **US\$ 17,500**

Partnership Benefits

	GOLD	SILVER	BLUE
One virtual display area in ACC's virtual platform.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Present and organize a 60-minute CLE. Program with up to 2 speakers from Sponsor's firm.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide one speaker to speak on a substantive program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Speakers office hours post session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsors may upload resources, whitepapers, links, videos, and more to their booth.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full registration passes, which provide the bearers access to the virtual exhibit hall, Sponsor's booth, and chatroom functions.	<input checked="" type="checkbox"/> twelve (12)	<input checked="" type="checkbox"/> Eleven (11)	<input checked="" type="checkbox"/> Ten (10)
Logo listing on the Annual Meeting website with a link to Sponsor's website and recognition within the virtual environment.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsors will have the ability to text/video chat with attendees.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to leads and other registrant data, including attendee information for those that visit the Sponsor's booth and that access their content.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One (1) push notification to drive traffic to the Sponsor's virtual booth.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ability to schedule appointments.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in virtual event's gamification.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

ACC 2021 Virtual Annual Meeting - October 19-21

Ancillary Sponsorship Opportunities



CLO Peer-to-Peer Networking

Network with the highest level in-house counsel! Five (5) of your firm representatives may attend the networking hour and one representative can make 2 minutes of welcome remarks. Your organization will receive verbal acknowledgment during the gathering and logo recognition in the event invitation. Sponsors will be allowed to send a thank you follow-up email to attendees, via ACC.

\$7,500 - Wednesday, October 20 - 6:00 - 7:00pm ET

Virtual Speed Networking (3 Available)

Sponsor a virtual speed networking session to engage your representatives with other attendees. Network with attendees over 5 rounds of 8-minutes each in small groups. Sponsors will receive recognition in the program schedule and virtual event platform. Branding and acknowledgment on the Zoom registration page. The sponsor may give 2 minutes of opening remarks and provide 2 promotional slides that will appear during transitions. Sponsors will receive a post-event participant list.

\$6,000/each

Tuesday, October 19 - 11:15am - 12:15pm ET | Wednesday, October 20 - 1:45pm - 2:45pm ET | Thursday, October 21 - 2:00pm - 3:00pm ET

Virtual Platform Preview & Networking Sponsor

ACC will be offering an introduction video to the platform to all registered attendees, followed by a small group networking activity. This is a great opportunity to be one of the first sponsors attendees see. Benefits of sponsorship include branding in the video, acknowledgment on schedule and in the video, participant list for post-event follow-up, and ability to present 2 minutes of welcome remarks at the start of the networking hour and then engage with attendees in small group video networking.

\$5,500 - Thursday, October 14, 2021 - 1:00-2:30pm ET

Leadership Awards Ceremony Sponsor

Support our attendees at our Annual Leadership Awards Ceremony. With this exclusive sponsorship, your firm will be allowed to have 5 representatives attend the leadership awards ceremony and give 2-3-minute opening remarks at the start of the ceremony. Your firm will also receive verbal acknowledgment during the ceremony and written recognition in the awards ceremony invitation. Sponsors will receive a post-event opt-in participant list.

\$5,000 - Monday, October 18, 2021 - 1:00pm-2:15pm

Conference Daily Emails

Get your branding & message out to all attendees and drive traffic to your booth, by sponsoring our conference emails and placing an ad in each of our Daily Conference Emails. The emails are sent each morning on Tuesday, Wednesday, and Thursday, updating attendees on all of the happenings of that day.

\$5,000/three (3) emails (sponsor may place 3 different ads)

Virtual Facilitated Roundtable Discussion

Share your expertise and engage attendees with discussions on a key topic. Your company will facilitate a 45-minute round-table conversation on various topics approved by ACC. Recognition of your support will also be made through ACC. Receive a list of attendees that attend your discussion.

\$3,000/limited availability

Additional Broadcast Messaging

ACC will push an additional notification out to all attendees during the event to boost traffic to your virtual space

\$500/each limited availability

Please note that all Sponsorship Opportunities are available on a first-come-first-served basis. Contact **Moustafa Abdel-Kader** at abdel-kader@acc.com or **Dwight Spencer** at d.spencer@acc.com to book your sponsorship!