

ACC-Wisconsin | March 2021

MEMBER SPOTLIGHT

CELEBRATING WISCONSIN'S NOTABLE IN-HOUSE ATTORNEYS



Name: Jessica J. Marquez

Company, Title, and Years of Service:

Hy Cite Enterprises LLC, General Counsel & Chief Compliance Officer, 15+ years of legal experience. 6 ½ years working as a General Counsel at Hy Cite Enterprises

College/University and Law School:

University of Texas el Paso
University of Wisconsin Law School

How long have you been a member of the ACC of Wisconsin?

Ten years

Why did you join the ACC-WI? I joined the ACC in 2011. While we each face unique challenges related to our clients, there are many common practice issues and topics that we share with our in-house corporate counsel peers. ACC has allowed me to connect with attorneys facing similar needs and who are willing to share and teach. Having access to that group of professionals has been invaluable.

Do you participate in any pro bono service or volunteering?

Participating in community organizations is critically important for attorneys and their employers. To that end, we provide flexible work arrangements to those on our legal department so they can participate, in their own way, and support the causes they feel strongly about. Currently, I am a board member of the Madison Region Economic Partnership (MadREP). I was founding board member of the Latino Chamber and served on the Madison Symphony Board. We also consider pro bono participation as one important aspect when selecting law firms and look for ways we can work together to help others in our community with unmet legal needs.

What do you love most about the legal profession?

I like challenges and finding solutions while being efficient in doing so. The legal profession can be brutally efficient and always challenging. You constantly are learning and honing your expertise. And, as the law evolves, you get to evolve as well.

How do you define success?

We all have talents and shortcomings. Success in the workplace is being fortunate to do something each day that we enjoy while accentuating our talents and minimizing our shortcomings.

Who inspires you?

As in-house counsel, we are constantly taking complex legal issues and explaining them in a manner that non-lawyers can understand. Malcolm Gladwell's unique way of experiencing the world and explaining it to others is reflected in his books. How he explains subjects and makes his theories relatable is enlightening.

What's one thing - industry-related or not - you learned in the last month?

I spent January of this year working remotely from Kiawah in South Carolina. While there, I bought a few Southern cookbooks and, after many... many experiments, learned how to make proper biscuits.

What's the last book you read? Greenlights – Matthew McConaughey

MARK YOUR CALENDAR!

ACC-WISCONSIN ANNUAL CONFERENCE

NOVEMBER 4-5, 2021

OSTHOFF RESORT, ELKHART LAKE, WI